

day for
boration

Austria	8000	Indonesia	80200	Philippines	80300	Portugal	80400
Bahrain	8000	Iran	80400	Russia	80500	Spain	80600
Belgium	80400	Ireland	80600	Singapore	80700	Sweden	80800
Denmark	80200	Italy	80800	South Africa	80900	Switzerland	80950
Egypt	80200	Japan	81000	Spain	81100	Thailand	81200
Finland	80600	Korea	81200	Turkey	81300	USSR	81400
France	80400	Lithuania	81400	USSR	81500	UK	81600
Germany	80200	Malta	81600	USSR	81700	USA	81800
Greece	80100	Morocco	81800	USSR	81900	Yugoslavia	81950
Hong Kong	80300	North	81950	USSR	82000	Zambia	82050
Hungary	80100	PT100	82050	USSR	82100	Zimbabwe	82150
India	80200	USSR	82150	USSR	82200	Zimbabwe	82250
Indonesia	80300	USSR	82250	USSR	82300	Zimbabwe	82350
Iran	80400	USSR	82350	USSR	82400	Zimbabwe	82450
Ireland	80500	USSR	82450	USSR	82500	Zimbabwe	82550
Italy	80600	USSR	82550	USSR	82600	Zimbabwe	82650
Japan	80700	USSR	82650	USSR	82700	Zimbabwe	82750
Korea	80800	USSR	82750	USSR	82800	Zimbabwe	82850
Malta	80900	USSR	82850	USSR	82900	Zimbabwe	82950
Spain	80950	USSR	82950	USSR	83000	Zimbabwe	83050
Sweden	81000	USSR	83050	USSR	83100	Zimbabwe	83150
Switzerland	81100	USSR	83150	USSR	83200	Zimbabwe	83250
Thailand	81200	USSR	83250	USSR	83300	Zimbabwe	83350
USSR	81300	USSR	83350	USSR	83400	Zimbabwe	83450
USSR	81400	USSR	83450	USSR	83500	Zimbabwe	83550
UK	81600	USSR	83550	USSR	83600	Zimbabwe	83650
USA	81800	USSR	83650	USSR	83700	Zimbabwe	83750
Yugoslavia	81900	USSR	83750	USSR	83800	Zimbabwe	83850
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Zimbabwe	82450	USSR	84850	USSR	84900	Zimbabwe	84950
Zimbabwe	82500	USSR	84950	USSR	85000	Zimbabwe	85050
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Zimbabwe	84800	USSR	89550	USSR	89600	Zimbabwe	89650
Zimbabwe	84850	USSR	89650	USSR	89700	Zimbabwe	89750
Zimbabwe	84900	USSR	89750	USSR	89800	Zimbabwe	89850
Zimbabwe	84950	USSR	89850	USSR	89900	Zimbabwe	89950
Zimbabwe	85000	USSR	89950	USSR	90000	Zimbabwe	90050

EUROPE'S BUSINESS NEWSPAPER

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World News
Prague seeks to join 24 OECD nations

Czechoslovakia has asked to join the Organisation for Economic Co-operation and Development, the research and advisory grouping of 24 western industrialised nations. Mr Jean-Claude Paye, the OECD's secretary general, said that Czech officials met officials at Prague's headquarters in Paris. Page 1

Greeks to vote again

Greek political leaders agreed to hold a general election by early April, the third in 10 months, to try to resolve the country's political and economic crisis. Page 2

Retribution on banks

Retribution on leading UK high street banks was promised by Prime Minister Margaret Thatcher following their withdrawal from the Government student loans scheme according to a document leaked to the opposition Labour Party. Page 10

Romanian trials

Four top aides of executed dictator Nicolae Ceausescu will face trial soon, according to Prosecutor-General Gheorghe Robu.

Egypt woos Peres

Egypt has invited Israel's dovish Labour party leader and Vice-Premier Shimon Peres to Cairo to press for Israeli participation in a dialogue with Palestinians, diplomats said.

Burma's ban

Burma's main opposition leader, Aung San Suu Kyi, has been barred from next May's general election because of alleged contacts with banned organisations, a spokesman for her party said.

Refugee conference

A 23-nation conference to discuss whether thousands of Vietnamese

EUROPEAN NEWS

German bishops announce plans to reunite churches

By Leslie Collis in Berlin

EAST and West Germany's Protestant churches, divided in 1969 under Communist pressure, disclosed plans to reunite yesterday at a meeting between bishops of the two churches in Loccum, West Germany.

The move came as another faction emerged within the embattled Socialist Unity (Communist) Party (SED), which is already facing the mass resignation of members.

The Evangelical (Protestant) churches symbolic decision to restore organisational links was made at a meeting in West Germany's Evangelical Academy between Bishop Martin Kruse, chairman of the Protestant Church Council of West Germany, and Bishop Werner Leich, chairman of the Federation of East German Evangelical Churches.

Reunification was to take place independent of "political developments" they said, alluding to the controversy over any timetable for German reunification.

A unified Evangelical Church would again be the largest in Germany. The Protestant Church is predominant in East Germany, with an estimated 8m nominal members. Catholic Church membership in West Germany recently overtook that of the Protestant Church.

On the political front, a group calling itself "platform

for democratic socialism" emerged within the SED in Leipzig, which has seen the largest and strongest anti-Communist demonstrations.

In an appeal published in the party newspaper *Neues Deutschland*, the new group accused the SED's apparatus of opposing real reforms and said that officials elected in the past five years should not be allowed to hold elective office.

Former party members who lost their jobs (many in the disbanded security service) should not receive compensation payments, the faction said.

It added that opposition groups still did not have full access to the party-controlled official media.

Other factions were recently founded in the SED which appealed for social democracy, a "third way" between socialism and capitalism) and for more communism. The latest group gives further impetus to forces within the SED which could ally themselves with the new East German Social Democratic Party (SPD). However, opposition groups yesterday did win their battle for their own accommodation, moving into a building in East Berlin's Friedrichstrasse which until last week was occupied by the SED.

Opposition groups are also expected to be given several newspaper publishing plants which the party said it would

relinquish.

Mr Gregor Gysi, the Party Chairman, revealed this week that an above average number of senior Government officials, especially in economics, were leaving the Party which was down 300,000 members to 1.4m. Directors of leading companies were turning in their Party membership cards as they adjusted to the new market-oriented future.

Mr Ibrahim Böhme head of the East German SPD said in an interview that his party would welcome Mr Wolfgang Berghofe, the popular Mayor of Dresden and Deputy Chairman of the SED. If he chose to join, Mr Berghofe was widely expected to leave the SED at some point as was Mr Kurt Masur, the politically influential conductor of the Gewandhaus Orchestra in Leipzig. He was recently proposed as the future East German President by New Forum, the largest opposition group.

A East Germany's deputy prosecutor-general has been fired for incompetence and the head of the supreme court has resigned, the official news agency ADN said yesterday. Reuter reports from East Berlin.

The Council of State dismissed the deputy prosecutor, Harry Harrland, for "neglect in office" and providing poor information to parliamentary investigative bodies, ADN said.

Bulgaria asks to join Council of Europe

BULGARIA has asked for "special guest status" at the Council of Europe, Mr Adrian Butler, a spokesman for the 23-nation organisation, said yesterday, AP reports from Strasbourg.

He said the request was made in a letter by Mr Stanko Todorov, president of Bulgaria's National Assembly, who said his country was moving towards a pluralistic society.

Bulgaria is the sixth east European nation seeking to associate itself with Europe's oldest post-war organisation striving for European unity.

Mr Butler said "special guest status" was a term invented for European nations moving toward democracy but still lacking "pluralistic parliamentary democracy," a requirement for membership in the

Strasbourg-based Council.

The Soviet Union, Poland, Hungary and Yugoslavia already have guest status which may lead to observer status and, eventually, full membership.

Hungary has applied for membership and Poland and Yugoslavia are expected to do so soon, Mr Butler said.

Czechoslovakia yesterday also asked for guest status at the Council in a request put forward by Alexander Dubcek, the former leader who was elected president of the Czechoslovak parliament this month.

Mr Dubcek was here to accept the European Parliament's Sakharov Prize for human rights, and met with Piotr Stoffelen, the vice president of the Council of Europe's

parliamentary assembly.

Dubcek indicated strongly his country wants to become a full member of the Council," said Mr Butler.

The Council of Europe was founded in 1949 and is best known for its European Convention on Human Rights. Its work has largely been eclipsed by that of the European Community, a separate body to which the European Parliament belongs.

Mr Dubcek addressed the European Parliament and met officials from the two organisations share the same building in Strasbourg.

Mr Dubcek told reporters he saw his country joining the EC as well some day. "Everything is pointing to this," he said. "It is only a question of time."

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Italy's private mail service at starting post

By John Wyles in Rome

ITALY'S experiment in the privatisation of postal delivery will start within a few weeks, Mr Oscar Mammi, the Minister of Posts and Telecommunications, said yesterday.

Introduced despite fierce opposition from Italy's largest union confederation, the Communist-dominated Cgil, the scheme passes responsibility for delivering express letters in 12 cities to "Send Italia" - a grouping of leading private fast delivery services.

According to Mr Mammi, the project offers big savings in both money and personnel. The price of sending an express letter is now £3,500 (£1.67) against an average cost to the postal service of £2,531 per item. The contract with Send Italia initially for two years but renewable for up to six, will cost the Mr Mammi's Ministry £2,200 per item.

Express post volume is now said to stand at 50m letters a year and its growth looks likely to be severely restricted by the boom in facsimile machines, most of the users of which have long since despised one of the most desperate postal systems in Western Europe. Express deliveries can take from one to three days against an officially estimated eight-day average for

the ordinary £700 letter post. At peak periods like Christmas a month is not uncommon.

Mr Mammi, a Republican, claims that the new service opens up the possibility of same-day delivery in some of the 12 cities, which will include Milan, Rome, Florence, Genoa, Naples and Palermo. The proof will be in the delivery, however, since the Cgil will still be responsible for moving mail for prior delivery to Send Italia.

The Minister also says that general service should improve because the privatisation will free 1,100 postmen for redeployment at a time of severe staff shortage following a cost-cutting freeze on recruitment. The Cgil doubts there will be any real savings because the minister has not properly estimated the retained costs of sorting and delivery to the private agencies.

Responding to the union's claim that a reorganisation of the service would achieve the same ends with greater savings, Mr Mammi said in Parliament yesterday: "I am always rather sceptical and pessimistic about the productivity of public employees." It would give "excessive offence" to suggest that a public employee could double his productivity in 24 hours.

Swiss to hand Noriega bank secrets to US

By William Duliforce in Geneva

SWITZERLAND agreed yesterday to hand to the US documents concerning bank accounts in Geneva and Zurich allegedly used by General Manuel Noriega, Panama's ousted dictator.

The Swiss Federal Justice Department said it had accepted Washington's request for legal help in pursuing the charge against Gen Noriega of conspiring with the Medellin drug cartel, for which he has been indicted in Miami.

On December 27 the department had ordered the Swiss Bank Corporation (SBC) branch in Geneva and Union Bank of Switzerland in Zurich to freeze the accounts.

Washington claims that Gen Noriega deposited more than \$10m deriving from illegal drug business in accounts in Switzerland, France, Britain and Luxembourg. Details seized during the US invasion of Panama indicated that Noriega had amassed a personal fortune of between \$200m and \$300m, according to the US administration.

SBC said it had broken all relations with Gen Noriega in 1988. Gen Noriega's lawyers have 10 days in which to appeal against Swiss decision to grant the US legal aid.

Greeks can raise little enthusiasm for a new round of elections, especially as the coalition has banned the usual pre-election round of generous spending and hiring by the deficit-plagued public sector.

There had been speculation in the past few days that the coalition headed by Mr Xenophon Zolotas, the Prime Minister, might carry on beyond the five-month period agreed by the Conservative, Socialist and Communist parties after November's election resulted in a hung parliament.

However, the three parties' leaders said in separate statements after their weekly meeting that the accord would stand.

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AMERICAN NEWS

Bush mounts strong defence of pay-roll social security tax

By Peter Riddell, US Editor, in Washington

THE BUSH administration is mounting a strong counter-offensive against proposals for cutting the social security pay-roll tax, which have been put forward by leading Democratic Senator Daniel Patrick Moynihan and have attracted some Republican support.

Senior officials have contacted members of Congress to rally opposition since they want to avoid any bandwagon developing for a politically attractive tax cut for low and middle-income groups in an election year.

At present, White House officials do not see the proposals as a real threat and Senator Robert Dole, Republican minority leader in the Senate, has said he did not see "any reason to be panicky". He detected no sign of a big Republican move towards it.

The Democratic Congressional leaders have been unusually reticent, waiting to gauge the real level of support when Congress returns next week.

The plan, to switch social security to a pay-as-you-go basis, would cost \$7bn in lost revenue in the current fiscal year, and \$55bn in fiscal 1991, which would undermine hopes of cutting the federal deficit in line with the Gramm-Rudman statutory targets.

The growing social security surplus, at present used to hold down the overall federal deficit, has arisen because of the need to provide reserves for the much larger number of retired people in the next century, arising from the post-World War Two baby boom.

The Moynihan plan has aroused fierce controversy, attracting support from the conservative Heritage Foundation as a step towards fiscal honesty and a tax cut for the



Moynihan: attracting support

working poor. By contrast, normally liberal economists have suggested that the proposal would not only raise the federal deficit but also threaten the long-term financial prospects for social security benefits.

The administration has argued that the Moynihan plan would force either a cut in social security benefits or an increase in other taxes in order to cut the federal deficit.

Mr Michael Boskin, chairman of the President's Council of Economic Advisers, has defended the present system on the grounds that it is necessary to build up the reserves in the social security trust fund "to avoid an oppressive tax increase or cut in benefits in the future."

The chairman has argued that the structure put in place in 1983 represented "one of the few times the government has really been responsibly forward-looking, anticipating future obligations and placing a financially sound programme in place to deal with them."

Montreal executive joins Liberal race

By Bernard Simon in Toronto

THE RACE for the leadership of Canada's opposition Liberal Party began in earnest yesterday with Mr Paul Martin, an MP and former Montreal shipping executive, declaring his candidacy.

He is expected to be joined next week by Mr Jean Chrétien, another Quebecer and former cabinet minister. In the five-month race to win party support before a leadership convention in Calgary next June.

Two lesser-known candidates had already thrown their hats into the ring, but veteran left-wing MP Mr Lloyd Axworthy yesterday ruled himself out of the running.

No one besides Mr Martin and Mr Chrétien, with a realistic chance of winning, has yet expressed interest in leading the party.

Some Liberals, however, want a wider choice and would like to see other strong candidates, notably one of the popular Liberal provincial premiers of Ontario, New Brunswick, Newfoundland or Prince Edward Island.

Mr Martin, 51, is the son of a former senior cabinet minister but only entered parliament last year, having revived Canada's biggest shipping company.

His appeal for support is expected to focus on the need for a fresh face leading the Liberals.

The new leader will take over from Mr John Turner, who

whose unhappy 5½-year tenure has been marked by Liberal defeats in two general elections and by constant bickering over his leadership and key party policies.

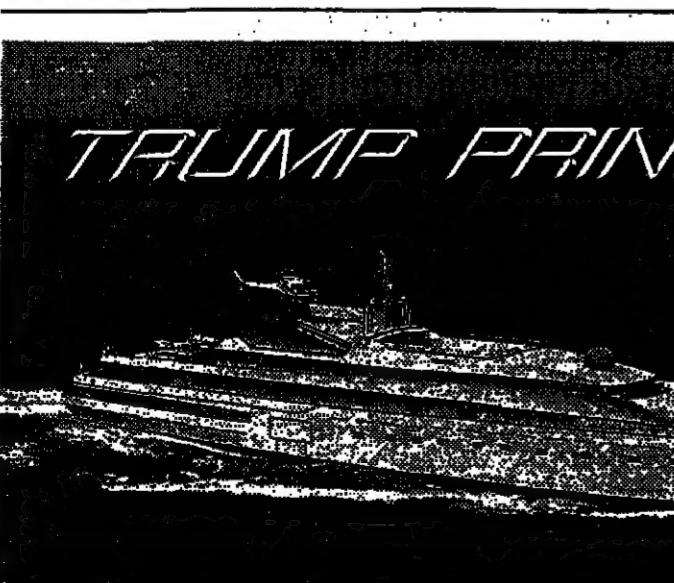
Reflecting this, Mr Martin and Mr Chrétien have sharply divergent views on the thorniest political issue in Canada - the constitutional agreement known as the Meech Lake accord.

This recognises Quebec as a "distinct society" and gives the francophone province the right to promote its unique character. It also gives all ten provinces various powers at the expense of the federal government.

The accord needs to be ratified by all provinces by June 23 in order to come into force. Manitoba and New Brunswick have so far refused to give it their blessing and Newfoundland has threatened to revoke its approval.

Mr Martin favours Meech Lake, provided a "parallel" agreement be drawn up to take account of objections to it.

Mr Chrétien, 55, is a federalist who wants the accord scrapped. In a widely-publicised speech, he said in Ottawa this week that the "distinct society" clause should not have the force of law. "It is time to stop the nonsense that the debate is between those who are pro-Quebec and those who are against Quebec," he said.



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Colombian drug barons call halt to mayhem

By Robert Graham in London and Lionel Barber in Washington

COLOMBIAN drug traffickers yesterday called a halt to their five-month campaign of bombings and assassinations. This is a bid to capitalise on the growing propensity in the country for making a deal with them.

The announcement came as the US shelved plans to deploy a naval task force to block drug trafficking off the Colombian coast, after objections from the Bogotá government.

A statement from The Extraditables, a name used by members of the drug cartels who oppose extradition to the US, was read on radio stations at Medellín, centre of the drug trade in Colombia, yesterday by a woman who said she had just been released by them. Apart from a halt to their campaign of terror, the traffickers said they will stop cocaine exports and turn over their weapons, once they were given "constitutional and legal guarantees."

The Extraditables declared war on August 24, in response to President Virgilio Barco having launched, with US backing, a big offensive to stamp out the country's multi-million dollar drug trade. Since then, the traffickers have carried out more than 200 bombings, including the mid-air destruction of an Avianca airliner.

The offer to end the campaign came in response to a document issued by the Roman Catholic Church and two former presidents, one of them the head of the ruling Liberal Party.

It was supported by other Colombian political leaders, including the head of the main opposition Conservative Party and the leader of the main left-wing party, the Patriotic Union.

However, the Barco Government was quick to scotch any suggestion of trading a pardon for the drug barons in

return for a halt in cocaine exports.

The barons' offer comes before an international drugs summit at Cartagena in Colombia in February, when the US and the Andean states will discuss options for dealing with the problem. But US strategy is under a cloud after the decision to postpone the US naval operation off the Colombian coast. This is an embarrassment for President George Bush, who sought by telephone only last week to reassure My Barco about the merits of the plan.

The Colombians were enraged when the US Defence Department disclosed the operation prematurely late last month and allowed it to be known as a "blockade" of Colombia. Coinciding with the US invasion of Panama, the operation amounted to a case of "bad timing, bad handling, in other words, a mess," said a Washington diplomat. This week, the Pentagon was due to

unveil its plans for expanding the US military's role in anti-drug operations. The deployment of an aircraft-carrier battle group with support ships and aircraft, was to be the centre-piece.

Several questions remain, though, as to whether such a costly, sophisticated deployment would be the best tool to combat drug trafficking. Some observers describe the plan as "gross overkill".

The administration has shelved the carrier group plan but it seems certain that Mr Bush will promote, at the Cartagena meeting, some closer military co-operation with Colombia and other Andean countries, not least because the authorities need more information about the pattern of drug trafficking and the intensity of activity, particularly the number of cocaine-carrying aircraft leaving Colombia for the lucrative US market.

US airlines report rise in annual air crashes

US AIRLINES had 11 fatal crashes last year, the most in a single year since 1968, the National Transportation Safety Board said yesterday. AP reports from Washington.

In all, 278 people were killed in 1989 in flights involving scheduled and non-scheduled air carriers, down slightly from the 285 in 1988, the board said.

The most deadly year of the decade was 1985 when 526 people were killed in seven fatal commercial aviation accidents. The least destructive year was 1980 when only one fatal accident took place, killing just one person.

Also last year, 763 people died in accidents involving private or general aircraft, the safety board said, the lowest figure for that category since it began keeping statistics. There were 783 deaths involving general aviation accidents in 1988.

The board said the fatal accidents for general or private aviation continued "an improving trend that lasted most of the decade."

Despite the high number of airline accidents involving fatalities last year, the overall accident rate for commercial air carriers and commuters declined, the safety board said.

There were 28 accidents involving US scheduled and charter airlines last year, a decrease from the 32 accidents recorded in 1988. The 11 involving fatalities were the most since the 15 in 1985.

The fatal accident rate was 0.144 for every 100,000 scheduled and charter departures, up from 0.026 in 1988.

The major scheduled US airlines had 24 accidents last year, down from 31 the previous year. Of those two dozen accidents, eight involved fatalities, the most since 1973.

Accidents involving scheduled airlines took 131 lives last year, 111 of them when a United Airlines DC-10 crashed in Sioux City, Iowa on July 19.

The safety board noted that a passenger who died 31 days after the accident was not registered in its statistics.

Brazilians urged to confront apocalypse

Restructure economy or face social explosion, say economists, John Barham reports

AGAINST all the odds Brazil's economists have reached a conclusion - and it is apocalyptic.

Professor Joaquim Cunha de Toledo of the University of São Paulo said: "We must have a major stabilisation programme which will bring painful collateral effects of recession. We must cut off - scrap - pieces of the economy."

Mr Toledo's pessimism, widely shared among his colleagues, might seem out of place. Preliminary government figures say gross domestic product expanded between 3 and 4 per cent in 1989. Unemployment has fallen officially to 2.5 per cent. Industry is working at full capacity. Corporate profits have increased sharply. The trade surplus has fallen by more than 15 per cent as exports declined and imports surged.

The problem, of course, is inflation. Prices rose by 1,765 per cent last year - a record - and may hit 70 to 100 per cent in March, when President-elect Fernando Collor de Mello is to take office. Inflation has created an artificial boom as consumers hurry to dump rapidly depreciating currency

for tangible assets. Companies increase their stocks for the same reason.

Prof Toledo could have spoken for all Brazil's economists when he said: "Because Brazilian inflation has very deep roots, in the structure of society, it is not enough to change a few things. The structure of the economy must be changed."

He and other would-be reformers point to an overblown financial sector, which might have to shed various banks, and to heavy industry, car manufacturing and the protection of domestic computer makers against imported competition, as examples of the need for severe trimming.

The prospect of the elimination of uncompetitive industries and of economic liberalisation horrifies the industrial establishment and unions. Yet the rewards of reform would be great, say the economists. It would enable the economy to grow again at 7 per cent a year (Brazil's average growth rate between 1945 and 1981).

Industry would become more efficient as it responded to new price structures purged of such distortions as incentives, subsidies and low prices for government-supplied inputs. Prices would fall and the quality of goods would improve as competition from abroad penetrated the economy.

Despite the grim outlook for this year, private companies plan to go ahead with investment plans. A survey by Exame, a business magazine, found that Brazil's biggest companies plan to raise investments 17 per cent to the equivalent of \$1.3bn in 1990. A further \$15.2bn could be invested in 1991.

Even so, change would be painful in a country as poor as Brazil and, in any event, success is far from guaranteed.

Adjustment may take too long to be politically viable in an unstable democracy.

Mr Collor is due to take office on March 15. Observers doubt he will dare implement radical reform. This week his transition team began detailing an emergency policy to stop inflation in its tracks, abolish subsidies and liberalise the economy. But Mr Collor says he will keep his campaign promise not to cut wages or growth.

Brazil's last two presidents

have shrunk from radical surgery. They have muddled through with considerable success. But the illusory prosperity has made people complacent and the economists are made to sound like dangerous prophets of doom.

Inflation is an opiate in Brazil. The poor, inflation's greatest victims, are beguiled by the illusion of wages that rise by more than 50 per cent a month. Prices lose meaning. The business community's judgement is blurred by the massive profits seemingly earned by constant rearing of prices. The middle classes profit from lending to the government at extortionate interest rates.

Mr José Geraldo Gardêneli, an executive of the Pão de Açúcar retailing group, said profitably economic adjustment "will only work if society is prepared to back radical reforms and I don't feel there is a consensus for this." Another observer added: "Each social group cynically believes it can beat inflation and so the government cannot control inflation alone."

Mr Collor, as the first popularly elected civilian president in 29 years, must compromise with Congress, employers and trade unions.

However, Mr Walter Barelli, an economic adviser to the left-wing Workers' Party, said: "Real wages have been declining for years, but that has never moved businessmen to stop inflation." Companies blame the government, which they say has never cut spending, which they say is the real cause of inflation.

Mr Collor's policies will have to be approved by Congress. But most of its members will face elections in November, when Mr Collor's tiny National Reconstruction Party (PRN) will need to win many votes to strengthen the government's backing in Congress.

But there is a growing sensation that, unless Mr Collor acts decisively, Brazil could soon be consumed by a hyper-inflationary conflagration, which would be far more costly, far more threatening than recession.

Mr Wallace Cochrane, a banker, said: "We must realise that the election was perhaps the last opportunity for a peaceful revolution. Poverty leaves a social explosion imminent."

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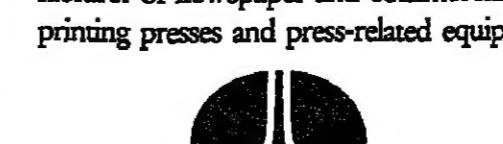
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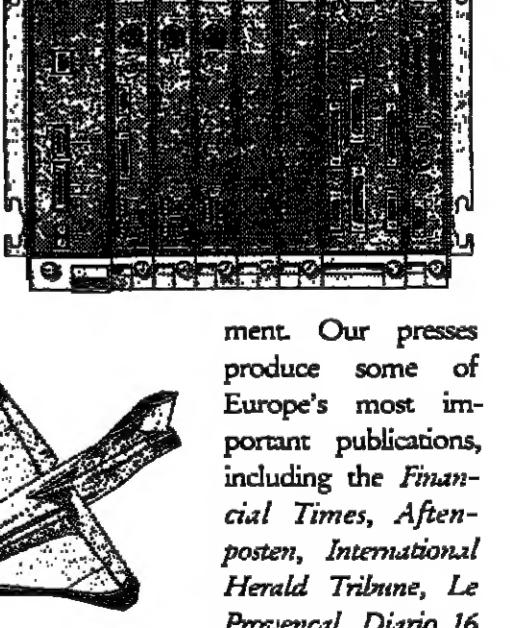
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OVERSEAS NEWS

Hong Kong drops stock exchange charges

By John Elliott in Hong Kong

HONG KONG'S government prosecutors yesterday dropped all bribery charges against Mr Edward Woo, one of nine men facing corruption charges linked with stock exchange operations in the period up to late 1987 when Mr Ronald Li was the exchange chairman.

This is the latest in a series of moves by the government's Independent Commission Against Corruption to reduce the scope of charges it brought up to two years ago. All the men were linked with the stock exchange.

The charges allege that they accepted or solicited beneficial issues of shares and financial commissions. Mr Edward Woo was a member of the exchange's general and listing committees. The prosecutors' decision to withdraw all the charges is believed to have been based on factual evidence rather than legal points.

Yesterday the central magistrates' court transferred the remaining bribery cases against Mr Ronald Li and seven other defendants to the High Court for trial.

Defence lawyers are considering whether to appeal to the High Court to have the charges quashed. Last month the High Court acquitted Mr Li on two other charges. The government is to appeal against this decision.

Vietnamese dies in camp violence

By John Elliott

A VIETNAMESE man has been killed in the latest outbreak of gang violence to occur in Hong Kong's crowded and tense boat people detention centres. Nine other people were injured.

According to police, 20 masked men armed with home-made weapons burst into a hut at the high-security Whitehead detention centre on Tuesday night and attacked on the inmates.

Violence has increased in the camps, which house nearly 55,000 boat people, since the British Government last month introduced a policy of mandatory repatriation to Vietnam more than 40,000 people who do not qualify as refugees.

Mr Douglas Hurd, British Foreign Secretary, visited another of the camps earlier this week.

He was greeted by a 3,000-strong noisy but peaceful demonstration against the repatriation policy.

Yesterday Sir David Wilson, Hong Kong's governor, rejected allegations made in a British report that 51 people mandatory repatriated last month had not been given sufficient opportunity to go home voluntarily. The report was prepared by Lord Ennals after a recent visit to Hong Kong.

Bush in show of support for Aquino

By Lionel Barber in Washington

PRESIDENT George Bush yesterday sent Mr Robert Gates, his deputy national security adviser, to the Philippines in a show of support for the beleaguered Aquino government.

The White House said the high-level mission was intended to convey to President Corazon Aquino "President Bush's continuing strong commitment to democracy in the Philippines."

Mr Gates, a former deputy director of the Central Intelligence Agency, helped to co-ordinate US military support for Mrs Aquino during last month's coup, the most serious of six attempts over the past four years to remove her from power.

His visit comes amid rumours of a new move by the Philippine armed forces to topple Mrs Aquino. On Wednesday, the army arrested Navy Lt Commander Jaime Lucas, who helped direct the December 1 coup, at a Manila hideout.

The White House said Mr Gates would consult with Mrs Aquino on economic and security measures, and would also meet General Fidel Ramos, the Defence Minister.

A spokesman said Mr Gates would not raise Washington's bid to renew the lease on the Subic naval base and Clark air force base, currently under negotiation.

This week, in a blow to the Aquino government, Mr Robert Dole, Republican leader in the Senate, criticised the amount of US aid earmarked by Congress for the Philippines. Although Mr Dole was chiefly targeting major recipients such as Israel (\$3bn) and Egypt (\$2.1bn), he also singled out the Philippines (\$360m).

Sri Lanka takes its place in the annals of savagery

David Housego, recently in Colombo, reports on the authorities' violent crushing of the JVP revolt

ALMOST certainly, only the tip of the barbarity and brutality of the Sri Lankan conflict has come to the surface. But if 30,000 people have been killed in the struggle between the Sinhalese JVP movement and government forces, as some diplomats believe, it is one of Asia's worst post-war episodes of violence.

It takes its place as an ugly landmark along with the riots in post-partition India, the Korean and Vietnamese wars, the suppression of the Communists in Indonesia by Sukarno, and Pol Pot's reign of terror in Kampuchea.

The savagery of the conflict has created its own momentum of ever more gory atrocities. The JVP first, then the armed forces in retaliation, took to leaving dead bodies by the roadside and then igniting them with rubber tyres. In the Kandy district in central Sri Lanka, paramilitary forces recently cut up bodies and draped them from roadside trees – as though a burning body stone was no longer sufficient to intimidate opponents.

Since July, when the JVP struck fear into the armed forces – and in retrospect brought about their own destruction – by threatening the families of the army and police, the

armed forces have not concealed their use of torture. The scars of beatings and of burns through electric shocks are clear evidence on the bodies of those who have passed through detention centres.

Interrogation procedures appear to follow a systematic pattern beginning with a heavy beating and leading in the worst cases to a Sri Lankan invention of putting a plastic tube into the rectum with live wire inside – and then withdrawing the plastic.

But the contrasting reality is of a capital Colombo, which has the festive mood of a city liberated after a long siege. Middle-class Colombo celebrated the capture and killing in November of Rohan Wijeweera, the JVP leader, which led to the arrest and elimination of his colleagues.

Restaurants, long closed through curfews or JVP threats, have been packed. Shops stay open later and there are crowds on the streets. Business confidence is picking up as the government's claims to have almost crushed the JVP gain in credibility.

Mr Charitha da Silva, the humane and much-respected chairman of Aitken Spence, says of the investment climate: "Overall things are definitely beginning to take off." Aitken Spence,

diversified in garments, freight handling, agro-business and tourism, expects record profits this financial year.

The fear, engendered by the massive police round-ups of JVP suspects, has helped the government carry through much-needed but unpopular IMF measures to remove subsidies and raise prices to market levels. The price of bread has risen by 35 per cent in the past two months, and sugar by 49 per cent, rice by 30 per cent. Inflation is calamitously put at 20 per cent higher than a year ago. But there have been none of the strikes and protests that were once a feature of democratic life in Sri Lanka.

Many in Sri Lanka's establishment have great difficulty in bridging these two worlds – between the killing and terror that they sense dominate lives in the interior and the comforting signs of a return to normal in Colombo.

At last week's meeting between the government and representatives of western donor nations to review economic performance, a senior civil servant was thrown off balance by the details of human rights abuses presented by the donors and by the

increasingly blunt questioning he had to face.

One diplomat said of what is happening in the central and southern regions of the country: "In many villages life has come to a standstill. Many men of working age are not there any more. They have either left to serve themselves or they have been killed." Another diplomat says "the fabric of society is being destroyed (by fear) and fear may soon paralyse the way society functions."

Driving up from Colombo last week to Trincomalee on the east coast I was struck by the sight of large numbers of children going to school for the first time in almost two years as a result of the resumption of classrooms. But equally striking was that there were few young boys among them.

There is no way of substantiating estimates of the numbers killed. The most obvious part of the Emergency regulations gives the security forces power to eliminate people without any trial or inquiry, or without even notifying their families. Parents often cannot establish whether their children have been killed or are simply missing.

European governments are pressing to get these clauses removed on the

grounds that they can no longer serve any purpose. Security forces apparently regard them as necessary during "mopping-up operations." But there is concern that they could be extended from suspected JVP members to other opponents of the regime and "troublemakers."

The direction the country will take is difficult to foresee because President Rama Singhade Premadasa is a lone figure who does not take his cabinet or even his senior officials into his confidence. He seeks the advice of gurus and astrologers and was recently photographed being raised on a chair by a spiritualist.

But he is in a much stronger position than in August when the JVP threat was at its height, the foreign exchange reserves at an all time low, and he was faced with a difficult dispute with India.

In another incident a Sikorsky helicopter was destroyed by fire at Panguna, the site of the now-closed Bougainville copper and gold mine operated by CRA, the Australian resources group. On Tuesday Panguna's police station was attacked and one person died.

The mine has been a source of controversy for islanders ever since it began operations in 1972, and has provided a focus for secessionist sentiment since Papua New Guinea gained its independence from Australia in 1975.

A group of maverick but militant local landowners, unhappy about the mine and the compensation given for its establishment, launched a campaign of sabotage and arson in November 1988.

Mr Francis Ona, a former mine employee, they called for massive compensation of Kina 10bn (£5.25bn).

Although they successfully disrupted production, they did not force a halt until May.

An attempt by CRA to resume mine production in September failed spectacularly after further rebel attacks on mine employees and power-supply pylons. At the end of December attempts to maintain the plant in a state of readiness were abandoned.

The mine is the country's principal source of foreign exchange and main domestic contributor to government revenues.

Mr Rabbie Namalu, the Prime Minister, was forced

last week to introduce a package of economic measures, including a 10 per cent devaluation of the kina, spending cuts, credit controls and pay cuts.

He also ended all attempts at a negotiated settlement and ordered a military offensive against the rebels.

The administration has now pacified the most notorious base of violence yet. It continues with high-level discussions with four Australian government ministers, beginning today. Mr Namalu is thought likely to ask for increased aid and perhaps, additional military assistance.

Afghan rebels agree leadership formula

By Christina Lamb

AFGHAN guerrillas have once more claimed to have reached an agreement on a formula to find a new, more credible leadership to oppose the Soviet-backed government in Kabul. However, within hours some leaders were denouncing it.

The announcement that a

grand assembly would be convened to select a new resistance government instead of elections promised earlier, came on the eve of discussions between the rebel leadership and Mr Robert Kimmitt, the US Under-Secretary of State, who is in Pakistan to review Washington's policy before US-Soviet talks in Moscow next month. He is the highest-ranking US official to visit Pakistan since last February's Soviet troop withdrawal from neighbouring Afghanistan.

The interim government formed by the rebels almost a year ago is widely acknowledged to have failed both politically and militarily.

It has been unable to move into Afghanistan despite claiming to control 80 per cent of the country. It has yet to broaden its base and attract in some of the 1.5m refugees in Iran, and one party, that of Gulbuddin

Hekmatyar, which has received most support from the US, walked out in August. Recently the rebels have been under heavy pressure from their US backers to bury their differences.

Abdul Rahim, a spokesman for a joint rebel news agency,

said Mr Kimmitt wanted something for the US Secretary of State, Mr James Baker to take to next month's meeting with his Soviet counterpart, Mr Eduard Shevardnadze.

The new leadership formula provides for a grand council, or shura, of between 2,000 and 3,000 people. All the delegates were to come from inside war-weary Afghanistan, though they also will represent the estimated 10m Afghans living in squatter refugee camps in Pakistan and Iran.

The formula does not allow for participation of Afghanistan's ruling communists, something Moscow has repeatedly demanded, and reverses an earlier promise to hold elections. Mujahideen sources said it was only by seeking the principals' vague that an agreement was reached at all. At least one leader argued that any form of election was unacceptable.

Somalia 'at war with own people'

By Julian Ozanne

THE dictatorship of President Siad Barre of Somalia has waged a campaign of terror and indiscriminate slaughter of civilians, according to a lengthy report published today by the human rights group, Africa Watch.

An estimated 50,000 to 60,000 civilians have been killed and thousands more displaced at the hands of the Somali army and security forces since the civil war erupted 18 months ago, the report alleges.

The 183-page document, based on extensive interviews with Somali refugees, paints a picture of the country slipping further into anarchy as the armed forces go on the rampage, burning villages, bombing civilian targets, planting landmines and deliberately destroying reservoirs and live-stock. Entire regions have been devastated by a military engaged in combat against its own people, resembling a foreign occupation force that recognises no constraints on its power to kill, rape or loot," the report says.

The allegations come at a sensitive time for the faltering 20-year regime of President Barre. The US, Somalia's main foreign backer, has withheld more than \$80m (£30m) in unspent aid dating back to 1987, largely because of growing concern in the US Congress about gross human rights violations. Britain and other Western donors have also cut back aid.

Any further suspension of aid could spell disaster for an economy crippled by an external debt of more than \$2bn.

Reports from the country-side suggest that government control is now restricted to a handful of main towns and roads. The country has been without a government since President Barre dismissed the Cabinet last week.

Somalia: A Government at War with its Own People. Published by Africa Watch, 90 Borough High Street, London SE1 1LL.

BURMESE OPPOSITION LEADER BANNED FROM ELECTION

Democracy process loses more credibility

By Roger Matthews in Bangkok and Chit Tun in Rangoon

AUNG SAN SUU KYI, the Burmese opposition leader, was banned yesterday from the military regime from participating in general elections scheduled to be held on May 27.

The Rangoon division sub-elections commission reversed an earlier commission decision overriding objections filed against Ms Suu Kyi.

The initial reaction from foreign diplomats in Rangoon was that the regime's decision removed any vestige of hope that the election would be a fair test of public opinion that it has chosen to ignore these warnings.

As secretary-general of the NLD, Ms Suu Kyi had drawn massive crowds to her rallies before the military crushed the pro-democracy movement in September, 1988. Former General Tuu, the chairman of the NLD, was last month sentenced to three years' hard labour for allegedly attempting to sow dissent within the military, while hundreds more party workers have been held for months without trial. Reports of torture have been widespread.

The regime has also banned U Nu, the last elected Prime Minister of Burma, who was overthrown by the military in 1962, from participating in the elections.

A spokesman of the NLD said the party would be appealing the ban on Ms Suu Kyi.

He was greeted by a 3,000-strong noisy but peaceful demonstration against the repatriation policy.

Yesterday Sir David Wilson, the British Governor, rejected allegations made in a British report that 51 people mandatory repatriated last month had not been given sufficient opportunity to go home voluntarily. The report was prepared by Lord Ennals after a recent visit to Hong Kong.

Sisulu in plea for unity to exiled ANC rank-and-file

By Nicholas Woodsworth in Lusaka

AFRICAN National Congress leader Mr Walter Sisulu, in his first speech to members of the ANC in exile, appealed yesterday for unity in the run-up to talks with Pretoria.

Mr Sisulu, released last October after more than 25 years of imprisonment in South Africa, addressed several hundred rank-and-file ANC members in the Zambian capital of Lusaka, headquarters of the banned organisation.

He was enthusiastically greeted on his first trip out of South Africa with songs and dance by party members, many of whom have been in exile for over two decades.

Mr Sisulu paid tribute to the political, organisational, and



Anti-apartheid group to disregard ban

By Our Foreign Staff

SOUTH AFRICA'S largest anti-apartheid coalition, the United Democratic Front, which has had to operate covertly since its activities were curbed two years ago, said yesterday it was resuming open operations as a challenge to the Government, AP reports from Johannesburg.

UDF leaders representing more than 600 organisations with more than 2m members, said they would re-open offices across the country and begin planning for a national conference in April.

"In what we see as a challenging period ahead of us, we have decided to claim our rights to engage in open opposition activity," Mr Murphy Morobe, one of the coalition's chief spokesmen, said at a

news conference.

"We owe it to our people that the leadership of our movement is openly available at this crucial moment in the struggle."

Mr Morobe also said a delegation of 22 front leaders planned to meet Mr Nelson Mandela, jailed leader of the African National Congress. Mr Mandela is expected to be released shortly after nearly 28 years in prison.

The UDF, formed in December 1983, has been the most effective anti-apartheid force in the country until the Government clampdown in 1986.

The Mass Democratic Movement, which took its place, has been little more than a front for the UDF. The front's re-emergence is seen as part of

the complex process surrounding the expected release of Mr Mandela.

The Government is expected to lift the ban on the ANC and UDF but curbs on the two organisations have been relaxed to ensure that Mr Mandela does not enter a political vacuum.

The UDF, which shares the ANC's goals of a non-racial democracy, was established in 1983 to mobilise resistance to a new constitution that entrenched the exclusion of the black majority from parliament.

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NOTICE IS HEREBY GIVEN to the holders of the outstanding Notes described above ("Notes") that, pursuant to the provisions of the Fiscal Agency Agreement dated as of December 15, 1985 and the Notes, The Procter & Gamble Company has elected to and will redeem on February 16, 1990 all of its outstanding Notes in the aggregate principal amount of \$138,950,000, at a redemption price equal to 100% of the principal amount thereof plus accrued interest to the redemption date. Payments will be made on and after February 16, 1990 against presentation and surrender of Notes with coupons due December 15, 1990 and subsequent attached in lawful money of the United States of America, subject to applicable laws and regulations, either at the main offices of Morgan Guaranty Trust Company of New York in London or Brussels, or at the main offices of Swiss Bank Corporation in Basle and the main office of Kredietbank S.A. Luxembourgeoise in Luxembourg. All payments shall be made in United States dollars by check drawn on, or transfer to an account maintained by the payee with a bank in New York City, subject to any laws or regulations applicable thereto. Any payment made by transfer to an account maintained by the payee with a bank in the United States may be subject to reporting to the United States Internal Revenue Service (IRS) and to backup withholding at a rate of 20% if payee not recognized as exempt, recipients fail to provide the payee with an executed IRS Form W-8, certifying under penalties of perjury that the payee is not a United States person or an executed IRS Form W-9, certifying under penalties of perjury the payee's taxpayer identification number (employer identification number or social security number, as appropriate). Those holders who are required to provide their correct taxpayer identification number on IRS Form W-9 and who fail to do so may also be subject to a penalty of \$50. Please therefore provide the appropriate certification when presenting your securities for payment.

On and after February 16, 1990 the Notes will no longer be outstanding and interest thereon shall cease to accrue.

THE PROCTER & GAMBLE COMPANY
By: Morgan Guaranty Trust Company
OF NEW YORK, Fiscal and Paying Agent

Dated: January 18, 1990

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SPAIN

The Financial Times proposes to publish this survey on:

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1990

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One Southwark
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London SE1 9HL.

on 01-873 4199

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Toyota wins ambulance contract

By Robert Thomson

TOYOTA Motor Corporation, the Japanese car maker, has won a contract to supply 2,550 ambulances over the next 10 years to Hungary, a spokesman for the company said yesterday.

The company has reached agreement with a Hungarian trading corporation, Technomar, and will export 1,300 two-litre vans over the coming five years, and a further 1,250 vehicles in the second five-year stage of the contract.

A Toyota spokesman said that the company exported only 55 vehicles to Hungary last year, after exports of 181 vehicles in 1988, and 107 units in 1987. The company would not say how much the contract was worth.

The Toyota export contract follows an agreement last week by Suzuki, another Japanese car maker, to establish a joint venture to produce compact cars in Hungary.

China plans Thai truck venture

CHINA plans to manufacture trucks in Thailand in its first vehicle joint venture outside the country, the official China Daily said yesterday. AP-DJ reports from Peking.

The Jinan Heavy-Duty Truck Group is negotiating with Chia Tai Group of Thailand for a project to produce 1,000 trucks a year for export, the newspaper said, quoting the China National Automotive Industry Corporation. It is hoped to reach an agreement in March or April.

Plans call for the joint venture to produce a 10-ton Huanghe (Yellow River) truck designed by the Jinan Automotive Works of eastern China's Shandong province.

The Bangkok-based Chia Tai group is a big agricultural conglomerate. It has invested more than \$100m (250m) in 28 joint ventures in almost 20 Chinese cities, the newspaper said.

Shanghai to assemble GPT kits

By Michael Skapinker

GPT, the British telecommunications equipment maker, is to supply kits for 29 digital business switchboards which will be partly assembled in Shanghai.

Although GPT has previously sold complete switchboards in China, these are the first partly assembled kits to be supplied under a joint venture agreement signed last year. The deal is part of a phased transfer of technology which will see the switchboards being manufactured in their entirety in China by 1992.

Under the £120m agreement, GPT joined forces with the China International Trust and Investment Corporation and with Factory 520, the biggest telecommunications plant in China, to form the Shanghai International Digital Telephone Company (Siditec). Siditec will supply the GPT business switchboard throughout China.

GPT is providing the partly assembled kits from its Beeston site in Nottingham.

EC upholds duties on CD players

By David Buchan in Brussels

EC governments, except for Britain, have confirmed the imposition of anti-dumping duties ranging from 8.5 to 32 per cent on compact disc players from Japan and South Korea.

The Council of Ministers decision means the European Commission will retain the duties it provisionally imposed on the CD players in last July. The Commission rejected an offer by several Far East CD exporters to raise their prices in the Community market, on the grounds that such price undertakings would be hard to monitor given the wide range of CD models.

Britain abstained in the Council vote, arguing that the Community industry did not need to offer models' right across the CD range and that the Commission had not taken into account interests of EC consumers, only those of the main EC producers.

The Commission claimed that Philips, Grundig and Bang & Olufsen had been harmed by dumping which had by 1987 pushed the Japanese share of the Community CD market to 70 per cent and the Korean share to 5 per cent.

WORLD TRADE NEWS

Irish exporters fear being made Europe's passenger

Kieran Cooke on the costs and delays in getting goods to market

M R TOM Delahoyde deals in mulch. His Avondale Garden Products company, in Ireland's County Wicklow, is doing a booming business exporting processed tree bark for decoration and fertilizer on the gardens of Britain and continental Europe.

But along with many other Irish exporters, Mr Delahoyde is fighting an ever more difficult battle to ship his company's products out of the country.

A sharp increase in Irish exports is causing shipping problems. Exports were worth £10bn (29.5bn) in 1987, more than £12bn in 1988 and are likely to have topped £14bn last year.

Exporters say that if present trends continue and the Government does not take urgent action, Ireland could fall by the European single market wayside.

When the channel tunnel is complete Ireland will be the only country in the European Community not directly linked with the continent.

The Irish Sea remains one of the most expensive stretches of water in the world. Compared with other European sea crossings, services are infrequent and vessels outdated. There are daily ferry services to the British mainland from Dublin, Rosslare and Waterford, the country's main ports, but crossings to ports in France.

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Many Irish exporters prefer to send their goods by the longer route via Larne in Northern Ireland, where ferries depart for Strasraer in Scotland. "We export more than 90 per cent of our goods through Larne," says Mr Delahoyde.

It's still prohibitively expensive sending goods out of ports in the Republic, plus there are delays. We have to have exports delivered on time, if not we lose contracts."

Companies from the far south of Ireland often prefer to use the Larne/Strasraer route, even when goods are being delivered to the south-east of England or to western France. Roll-on/roll-off ferries run almost continuously out of Larne - with more than 150 sailings a week. There are only about 30 sailings a week out of the Irish Republic's main ports.

Freight charges and port handling costs are far lower in Larne. The Larne port authorities work in ports for 24 hours a day. In the Republic's ports work is from 8am to 6pm, everything else is overtime - and higher costs.

Mr John Keenan of the Federation of Irish Industry says that transport costs account for about 9 per cent of the export value of Irish goods, compared with 4 per cent or less in most other EC countries.

"Ireland's economy is export led. We export between 60-70 per cent of our industrial output. Our road system is about 20 years behind some parts of Europe. We have to bring a whole range of transport costs down."

Mr Keenan feels the EC should discriminate positively in Ireland's favour to overcome problems of access. Some say Ireland, as a less developed region, has already had more

than its share of the EC cake. The Government plans to spend more than £1bn over the next four years to update the transport network. While much attention is being given to an extensive road building programme, exporters feel that not enough is being done to ensure adequate ferry services across the Irish Sea.

Mr Seamus Brennan, Ireland's Minister for Tourism and Transport, admits that Ireland is a victim of its own exporting success, but says plans are advanced for developments in the country's links with the outside world. He says a shuttle ferry service between Dublin and Holyhead in North Wales is being considered.

Ireland has also had a favourable response to requests to Britain for updating the road and rail connections with ports on the other side of the Irish Sea. There are also plans to develop an extensive air freight shuttle network.

"It's a new language in Europe now," says one exporter. "If the importer in Barcelona says he wants his goods there at 7am he means it. He's not going to listen to excuses about a lack of ferries or customs delays in Dublin. We must invest in the future now or else we'll be left behind."

BAe looks to sanitary ware to keep up momentum of Saudi deal

By David White, Defence Correspondent

BRITISH AEROSPACE is proposing to branch out into sanitary ware and feed additives for farm animals in its effort to keep up the momentum of the industrial offset programme attached to the £15bn UK-Saudi al-Yamamah arms deal.

The offset projects are part of a programme aimed at bringing £1bn of UK investment into Saudi Arabia. BAe, prime contractor for the arms supplies, is a partner in five of the eight proposals submitted so far.

The latest ideas involve acrylic sheet production - initially for sanitary ware but later for other uses such as furniture and boats - in collaboration with Rostero International of Switzerland, and a single cell protein plant with Dansk Bioprotein of Denmark. Both would use local raw materials.

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Britain abstained in the Council vote, arguing that the Community industry did not need to offer models' right across the CD range and that the Commission had not taken into account interests of EC consumers, only those of the main EC producers.

The Commission claimed that Philips, Grundig and Bang & Olufsen had been harmed by dumping which had by 1987 pushed the Japanese share of the Community CD market to 70 per cent and the Korean share to 5 per cent.

Since 1987, EC steel consumption has increased by 21 per cent, while the imports quotas for the six countries have risen by 3 per cent.

The East European countries are Poland, Hungary, Czechoslovakia, Bulgaria, Romania, and Turkey.

The plan has run into opposition from European steel producers.

The EC official said, however, that the increased quotas would not threaten EC steel producers. He said that of the East European countries, only Poland was able to fill 100 per cent of its EC quota in 1988.

He said the decision to negotiate higher quotas was meant mainly as a gesture of support for the East bloc countries. The decision was also meant to be part of the EC's efforts to dismantle its remaining steel import controls.

The European Community's executive commission yesterday proposed speeding up the 12-nation bloc's plans to scrap substances that attack the earth's ozone layer.

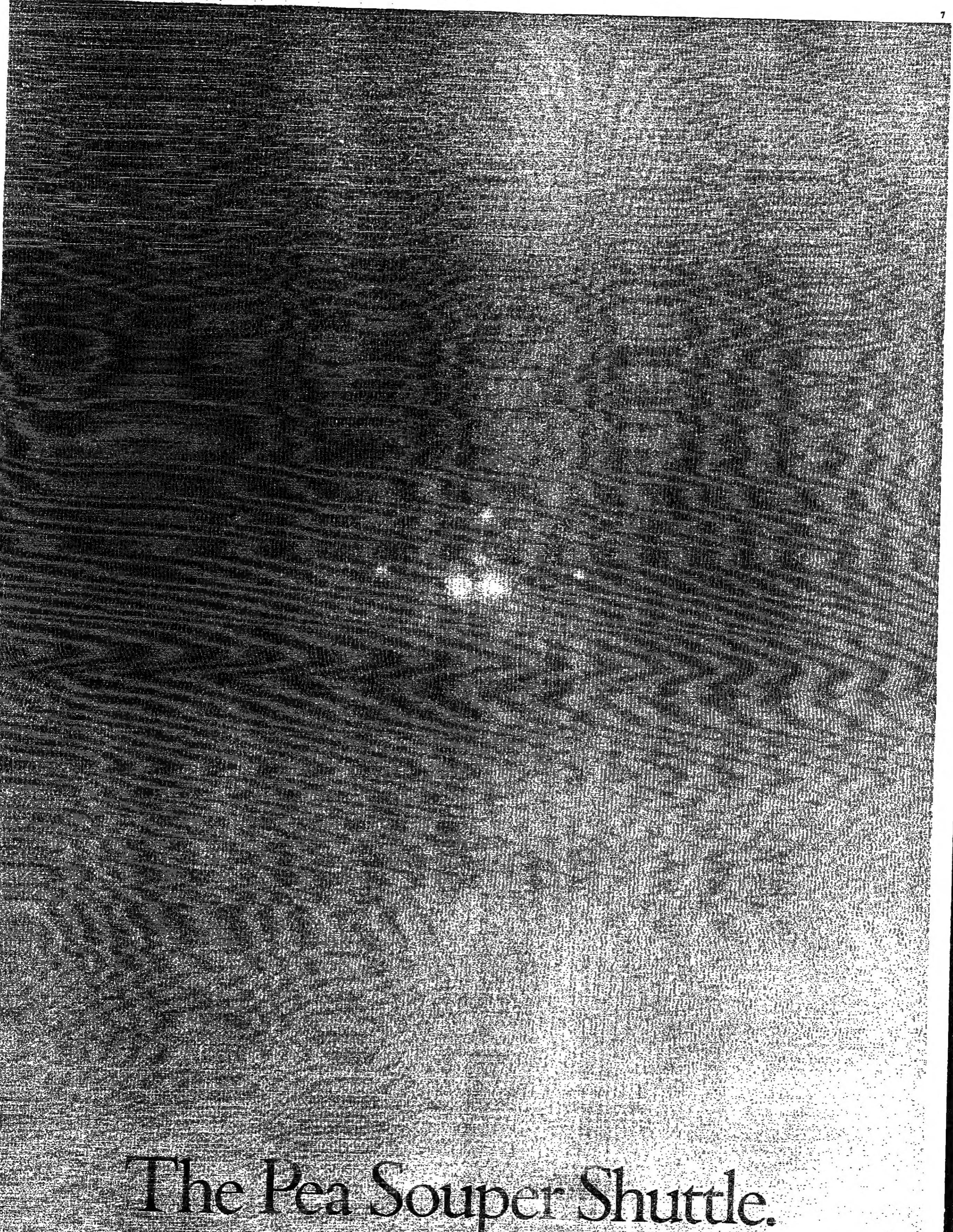
Britian boosts Soviet exports

BRITAIN boosted exports to the Soviet Union by nearly one third in the first 11 months of last year in a drive to break into new markets in Eastern Europe, Reuter reports from London.

British trade officials said on Wednesday that sales to the Soviet Union totalled \$287m, up 31.4 per cent from January-November 1988.

Exports to all East bloc nations - the Soviet Union, East Germany, Poland, Czechoslovakia, Hungary, Romania, Bulgaria, Albania and Mongolia - rose 15.1 per cent to \$2bn.

FINANCIAL TIMES THURSDAY JANUARY 18 1990



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UK NEWS

Big deal in banking sector

Australians set to buy Yorkshire Bank for £900m

By David Lascelles, Banking Editor

NATIONAL Australia Bank is believed to have emerged as the winning bidder for Yorkshire Bank, the UK regional bank which has been offered for sale by its four clearing bank owners.

Details of the sale are expected to be announced today.

The deal will be one of the largest of its kind in the UK banking sector.

Banking analysts calculate that the sale price will be in the region of £900m (£1.5bn), putting it close to last month's record £950m bid for Morgan Grenfell by Deutsche Bank.

Although about a dozen banks are thought to have shown an interest in buying Yorkshire, NAB appears to have had only one serious counter-bidder in the final stages of the three month-long negotiations. This was a joint effort by Dresdner Bank and Banque Nationale de Paris.

The deal will make NAB by far the largest foreign bank in the UK high street banking market. It already owns the Clydesdale Bank in Scotland and the Northern Bank in

Northern Ireland, both purchased from the Midland Bank three years ago.

The sale had been expected to attract much stronger interest from other European banks, for whom Yorkshire presented an opportunity to gain a foothold in another market ahead of the 1992 integration of the European Community. However, the high price tag placed on Yorkshire must have deterred many prospective bidders.

Yorkshire Bank has for many years been the most profitable bank in the UK, meaning that any buyer would also have to have the full support of Yorkshire's current management if it were to make the most of the acquisition.

Yorkshire's owners are National Westminster, with 40 per cent, Barclays which holds 32 per cent, Lloyds with 20 per cent and the Royal Bank of Scotland with 8 per cent.

The bank has 247 branches, mostly in the north of England, and is believed to have earned a profit of about £115m before tax last year.

Teaching the 'dub-dubs' to spread a little happiness

Lisa Wood visits an American-style restaurant where teamwork is encouraged to give better service

EARLY every morning at the TGI Friday's American-style bistro in Reading, south-east England, there is a scene redolent of the roll call in *Hill Street Blues*, the American television series.

Waiters, waitresses and kitchen staff at the restaurant, just like the police in the fictitious US police station, attend a regular "pep talk" conducted by a member of the management team. The style and tempo are up-beat and the objective is to get the adrenalin flowing.

"The idea is not necessarily to make work fun," said Andrew Simpson, the restaurant's general manager, as he made a small drama out of presenting badges to the month's ten best "dub-dubs" (the chain's nickname for waiters and waitresses) at the day shift's meeting. "But this place runs like any team enterprise - you would never go out to a football pitch without a talk from your captain."

Team working is a philosophy much vaunted at TGI Friday's, a large restaurant chain started in Manhattan and now being developed under franchise in the UK by Whitbread, the brewing and retailing group. Whitbread has six such outlets - distinctive with their red-checked tablecloths, Tiffany lamps and antique bric-a-brac.

Visitors to the US, in contrast, are struck by the quality of service, with smiling waiters - sometimes over-attentive for British tastes - solicitous of every need.

It does not happen by accident. "Hard work is involved," said Tony Hughes, the chain's UK managing director, who, like all his managers, spent time in the US being drilled in the TGI Friday's culture.

Selection is the start of the process - with the restaurant chain looking for extroverts in



A smiling TGI Friday's team with Beth Gertz (left) behind manager Andrew Simpson

Reading for example, a town with less than 1 per cent unemployment, TGI Friday's management team hired a barge and advertised in newspapers for people to come along and attend "auditions". Party pieces included juggling glasses and flipping beer mats.

Formal interviews of people interested in working at the restaurant follow.

"It is difficult to get people of the right calibre, and so we really push TGI Friday's and

to an examination in the first week on 27 "employee philosophies and theories" contained in a small white book.

The "Five Easy Pieces Theory" for example derives from an incident in a film of the same name. Here the star, Jack Nicholson, is told that the restaurant does not serve whole-wheat toast. So he orders a dish in which toast is a component - without the rest of the ingredients. He is ordered to leave by a furious waitress.

The TGI Friday's handbook instructs: "We use this theory to reinforce the fact that if the guest wants an item and we have the ingredients to produce it, we will cheerfully make it and sell it to him."

Good work is rewarded by mechanisms like the "top ten" awards, based on several criteria, and a formal recognition programme of badges and stars. While these awards do not bring hourly paid workers any increase on their basic £3 hourly rate they are allowed to pick their own shifts. This can bring extra money because staff also earn a commission based on shift turnover.

For those who fall out of the "top ten" there is a quiet chat - based on the "hamburger stand theory" (page 10 in the white book) which is about the hamburger salesman who fell out of grace from God and was cast from the Garden of Eden.

Single-issue party launched to combat new health reforms

By Alan Pike, Social Affairs Correspondent

A SINGLE-ISSUE political party dedicated to helping defeat the Government over its National Health Service reforms, was launched yesterday.

The NHS Supporters Party will contest by-elections and field up to 50 candidates in Conservative seats at the next General Election. Its founding members are three general practitioners, but they want to build support outside the health service.

Dr David Watts, an Ayrshire GP and one of the founders, said the Government was "hell-bent on rushing into the destruction of the NHS" and all conventional forms of protest had been ignored.

"This is not a doctors' party, and it can succeed only if it spreads to involve the whole community."

The party intends to stand against the Prime Minister and all the English, Scottish and Welsh health ministers at the next General Election.

All other seats contested by the party, say the founders, will be ones which the Conservative Party would normally expect to hold. The leaders of the new party are aware that they are open to the charge that, by standing alongside established parties which are also opposed to the health reforms, they will split the vote

and increase the chances of Conservative candidates holding their seats.

Dr Christopher Tiarke, a Welsh GP who stood as an independent pro-NHS candidate at the Vale of Glamorgan by-election, said seats would be chosen to minimize the risk of the NHSSP defeating its own object and letting Conservatives in. It would be possible for the party to advise its supporters on how to vote at a General Election.

The party's first public meeting took place last night in Finchley, North London, the Prime Minister's constituency. Item one on its manifesto declares that it has been established "to ensure that market forces, competition and commercial considerations do not govern the delivery of health care."

One of the party's first actions has been to write to MPs serving on the parliamentary committee which is considering the National Health Service and Community Care Bill. The letter argues that competition within a cash-limited health care system would produce winners and losers, and warns: "Your activities on this committee will be closely monitored. The NHSSP will ensure that the electorate in your constituency is fully informed of your activities."

Buy-outs survey puts UK well ahead in Europe

By Charles Reithel

MORE than 300 buy-outs valued at a total of £20.4bn were carried out in Europe during the 1980s, according to Peat Marwick McIntosh.

The UK accounted for three-quarters of these deals followed, at some distance, by France, which accounted for just over a tenth by value. Peat only took into account deals worth £10m each or more in its figures but it estimates that deals worth less than £10m would increase the total by about 15 per cent.

The buy-out technique was imported into Britain from the US in the late 1970s and so became established earlier than on the Continent where the first large (£10m plus) deal - the £85m purchase of Van Nelle the Dutch coffee and tea group, from Nabisco, the US food group - was in 1985.

It is for this reason that the UK dominates the European buy-out figures accounting for 220 deals worth £15.85bn between 1980 and 1989. Continental Europe accounted for 75 deals worth £4.72bn though Peat believes its figures are understating the number.

France accounted for more than half of continental European activity or 26 deals worth £2.37bn. Activity in France increased following the easing in 1987 of the rules which required employees to hold 51 per cent of the buy-out company for it to qualify for tax relief.

The second largest continental buy-out market was Sweden with eight deals worth £744m followed by Germany with nine deals worth £479m. In Italy 10 deals worth £403m were completed followed by Spain with two deals worth £176m.

British Coal chief warns of global cooling

By John Hunt

GOVERNMENTS should be preparing for a cooling of the Earth's atmosphere instead of trying to prevent global warming, Mr Jim Harrison, director of British Coal Corporation's research establishment, said yesterday.

"We may be moving towards a period of cooling in the next century as the next phase in the sun's cycle of activities comes around," he told the Institute of Petroleum in London.

"And we may find we have been preparing for exactly the opposite conditions to those we actually experience."

His views will anger environmental organisations which have been urging governments to take action to prevent global warming. They blame coal and other fossil fuels for causing the build-up of carbon dioxide which is believed to be the main contributor to the so-called greenhouse effect.

Recently there has been a backlash among some academics against the assumption that mankind will face a global environmental crisis unless measures are taken to reduce emissions of carbon dioxide.

Mr Harrison quoted the recent study by the George C Marshall Institute in Washington in support of his argument. This suggested a closer correlation between temperature changes and solar activity over the past 100 years rather than with the creation of man-made greenhouse gases.

Mr Harrison doubted whether acid rain is the only cause of the decline of forest and pollution of lakes in Europe. The Scandinavians claim that the sulphur from coal-fired power stations in the UK is contributing to acid rain in their countries.

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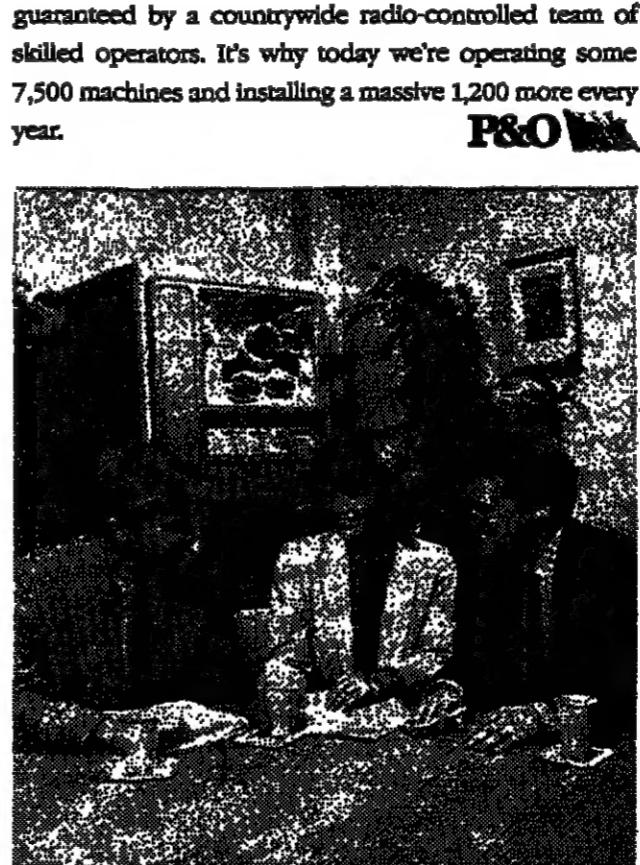
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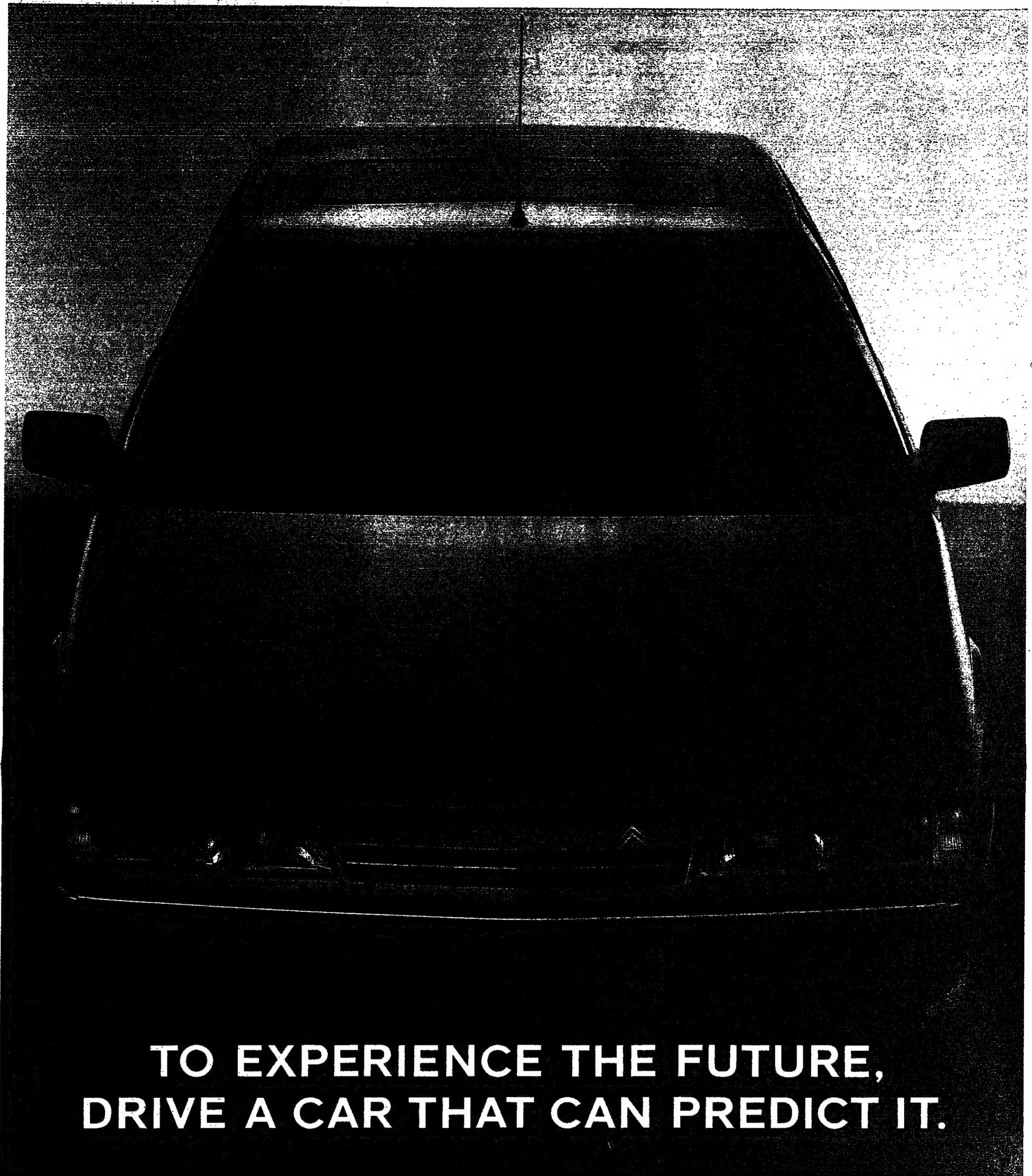
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UK NEWS

Thatcher 'fury' at banks which quit loan scheme

By Emma Tucker

ACTION against leading UK high street banks was promised by Mrs Margaret Thatcher following their withdrawal from the government student loans scheme last December, according to a document leaked to the opposition Labour Party.

The information comes from a minute written by Sir John Quinton, chairman of Barclays Bank, recording a meeting he had with Mr John MacGregor, Education Secretary, on December 19 when the banks confirmed their withdrawal from the scheme.

In the minute, written for the Committee of London and Scottish Bankers of which he is also chairman, Sir John described the meeting as "bruising" and said that Mr MacGregor, under instruction from the Prime Minister, had delivered a "severe reprimand" to the banks.

Mr MacGregor was quoted as saying that Mrs Thatcher was "absolutely fizzing with fury" and was promising retribution (as yet unspecified) against the

banks.

Downing Street denied last night that there had been promises of retribution by the Prime Minister.

Under the scheme, the banks - Barclays, Midland, National Westminster, TSB and the Royal Bank of Scotland - were to have acted as debt collectors for the Government. They decided not to participate following a fierce campaign against the scheme mounted by the National Union of Students.

Mr Jack Straw, opposition education secretary, said at a press conference yesterday that the threat of retribution was "very sinister".

He added: "This note reveals the Government's retreat from the normal standards of conduct which citizens and institutions in a democratic, free society are entitled to expect."

The bankers' committee said it was unhappy that a private document had been leaked. "The memo was a personal impression of a privileged conversation," a statement said.

Young defends terms of Rover Group sale

LORD YOUNG, the former Secretary of State for Trade and Industry who negotiated the controversial sale of Rover Group to British Aerospace in 1988, last night vigorously defended the terms of the sale-off, writes Kevin Done.

He insisted that the extra financial concessions granted to BAE did not constitute state aid, and therefore did not need to be disclosed to the European Commission.

Under close questioning by the House of Commons Trade and Industry Select Committee he accepted that the Commission could take a different view.

The previously undisclosed financial inducements to BAE totalling an estimated £38m are now under investigation by the Commission, which could

demand repayment by BAE.

The £22m that BAE is estimated to have saved by delaying payment of the £150m takeover price after the deal was agreed, "does not represent state aid under the definition of state aid in the Community," said Lord Young.

MPs quoted a letter from Lord Young to Professor Roland Smith, chairman of British Aerospace, dated July 1988, in which he warned the BAE chairman of the "ascending order of risk" of the Commission "picking up" the delayed payment. Lord Young insisted that he had only wished to point out "openly" to Professor Smith that the Commission could take a different view on whether this delay represented state aid.

IN BRIEF

Inquiry to investigate council's market role

THE LONDON Borough of Hammersmith and Fulham has decided to set up an independent inquiry into its capital market activities following a High Court ruling that the local authority's interest rate swap transactions were unlawful. An appeal by the banks involved is currently underway.

Rises 'may stay high'

Pay settlements in the first half of the year may remain bunched between 7.5 and 10 per cent despite the Government's calls for them to be held down to curb upwards pressure on inflation, according to a study by the pay research group, Incomes Data Services.

Customs crisis

SHORTAGES of Customs and Excise officers could have cost more than £50m in lost VAT revenue this financial year, according to a report by the comptroller and auditor general. The report highlights continuing problems of recruitment in London, which have undermined efforts to collect VAT.

Poll tax 'to hit £347'

The community charge, or poll tax - which is to replace domestic rates - is set to average £347 in its first year of operation in England compared with the figure of £278 forecast by the Government, the Association of London Authorities claimed on the eve of a House of Commons debate on local government finance.

Pilkington in £50m deal

The Ministry of Defence has awarded the Pilkington glass group a £50m production order for periscope systems to equip the UK's Trident nuclear mis-

Flight control centre

The Civil Aviation Authority is preparing to file a planning application to develop a rural site in Hampshire for a new £20m air traffic control centre in the UK. The centre will control all flights over England and Wales.

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Situations Vacant

MACHINISTS

A leading British electrical and mechanical service company require Centre Lathe Turners and Cylindrical Grinders for shift work to provide 24 hour mechanical services in West Blackpool £12k+OT+Company pension. Contact Brian on 0242 34144.

CANVASSER

req'd. to make appointments with High St Businesses. Basic salary + commission. Average £100-150pw realistic. Telephone: 01-722 0042

CAREERS

RETAIL GROUP

LEGALS! LEGALS!

WANG, DW3,
WORDPERFECT

Top rates + hol. pay + paid same wk. Immediate bks. Telephone: 0222 8937605

Lettings/Sales

Negotiators

Req'd for one of England's largest independent Estate Agents. Exp. not essential. Phone Mr. C. Middleton 0934 61180

H.V.A.C. COMMISSIONING

All grades of engineers required. Top rates/fringe benefits, o/t available for Leeds projects. Excellent long term opportunities. Tel: 0202 813934

FOR IMMEDIATE START

Ambitious people required aged 19-25 to work in telesales from Head office. Full training given. Average income for beginners approx £150 pw (based on commission).

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With experience in Sales. Must be enthusiastic, flexible, Ideally aged 25-40. Good basic & bonus. Phone: 0255 220099

PA TO SALES MANAGER

Business information Company requires PA for Sales Manager. Good secretarial organisation and presentation skills are essential. Salary c.£8,000.

Call us now on 0603 610012

Sales Person

Professional, required to sell established products. High commission rate paid. 0202 813934

P/T TELESALES

£5.00 ph + comm. Experience essential. Phone: 0245 493010am-5pm.

SALES PERSON REQUIRED

Electrical wholesale experience required. NE area. Ring 0685 240008

SALES EXECUTIVES

Central Courier company requires sales executives. Must be experienced in the Courier Industry. Phone Frank on 0305 772552

Electrical Fitters

With current 714 and own vehicle required to work on revolving doors in various nationwide locations. Mileage allowance. Hourly rate up to £25.00. Contact 0985 2199

ENGINEERING OPPORTUNITIES

TECHNICIAN £10,000 & car! Radio equipment! Travel! Installation & test! Large, established. Col. Generous holiday entitlement. Phone: 0603 610012

COMMIS CHEF

Required to join young enthusiastic brigade in Gentleman's Club. Straight shifts. Mon-Fri. Tels: Chef 0305 72108

COMMIS CHEF

required by luxury 5★ Hotel to work in our staff restaurant. Friendly atmosphere and excellent working conditions, in return we offer good rates of pay, smart uniform and free meals on duty. Contact Personnel on 021 230 2029

Friendly Pub STAFF

Required to work in our Chester area pub. Mon/Fri, good pay and conditions. Tel: 0274 305100

Bar Person

Required to serve wines, etc, cocktails in newly refurbished City club. Hours salary negotiable on interview. Please telephone Roger 0532 4444185

CHEF

Experienced required for English Restaurant. Call Tony on 0708 43006

SANDWICH CO

req. full & p/t people exp pref. but pleasant personality are important. Phone Paul on 0954 61190

VEGETARIAN RESTAURANT

Requires enthusiastic 2nd Chef m/f cheerful personality essential. TEL: 0222 8937605

TELESALES

A world leader in the Express Parcel Distribution market, seeks to employ a self-motivated Telesales Executive to ensure that our ambitious growth targets are achieved. Based in Hampshire, you will join our professional and rapidly expanding sales team, selling our Courier Services throughout the Country.

Previous Telesales experience would be an advantage, but is not essential.

If you would like to be considered for this position, phone now on: 0742 525670

PRESERVATION COMPANY

requires a
DAMP COURSE
INSTALLER

With knowledge of Dry Rot Control. Must have full driving licence. Apply in writing to Box No. 123450.

CLERICAL ASSISTANT REQUIRED

For small, but busy tableware wholesalers. The successful applicant will have good presentation required. Tel: 0737 244599

A CHANCE IN A LIFETIME!

A unique sales opportunity to market a proven health-related product from a USA backed multi-million Co. Part-time/full time sales staff required. Tel: 0737 244599

JNR STRUCT ENG

£26,000
Join expanding Consultancy and work on R/C, S/S and masonry projects from small refurb's to £m commercial building. AP opportunities and

ACCOUNTS VDU OPERATOR

Textile Co. To deal with all aspects of accounts, dealing with Sales/Purchase Ledger/Invoicing. Credit Control etc. Must have good speaking manner and full experience on computer. Salary Neg. Phone 041 226 3219

BANKING EXPERIENCE?

£11,000 + BENS
Varied role. Cash Books, Month end, VAT, etc. Intell. and 253

Ex-Service orientation. Ideal for well presented, computer orientated person wanting to progress. Call now on

CAR CLEANER

Required with clean driving licence and experience for Garage in Nottingham. Excellent wages and prospects. Tel: 0274 305100

CHAUFFEUR

Ex-Service preferred for Chairman of Public Company based Rotherham. Must be prepared to carry out general maintenance and other duties. Ring now on 0532 444 4185

CLASS 1 HGV

req'd. for builders merchant in Bolton. Clean licence req'd. Wages negotiable. For application form Tel. 0708 43006

CLEANING SITE MANAGER

required for night work 10pm-6am. City area. Immediate start. Good rates of pay. Tel: 0222 8937605

PUBLIC HEALTH ENGINEERS

JUNIOR to £8,000
Work on H/C water, drainage services for prestige commercial developments. Excellent training & day-release given. Telephone: 0742 525670

ACCOUNTS ASSISTANT!

FASHION! £8,000!
Young lively department. Great prospects! Call now! 0709 361199

BOOKKEEPER

Needed, with practical experience in wages for Nottingham area. Tel: 061 2362580

BOUGHT LEDGER! ADVERTISING!

£8,000 + PERKS!
Don't miss this! Fab opp for exp person! Imm Int'l! Telephone: 0737 244599

CASHIER

£8,000
Aged 18-50 Call Debbie 0272 26911

WAITER (M/F)

Chef-de-rang for busy French rest. West. Evenings only. Phone Manager after 5.00pm. 0954 61190

DRIVER

Required in the Sleaford area, to drive company director to afternoon appoint-

RETAIL GROUP

DOMESTIC ASSISTANTS

We are currently looking for Domestic Assistants to join our existing team providing a valuable service to the hospital. There are various shifts for which we pay £2.36 per hour to start, with additional allowances for weekend/shift working. If you are interested in finding out more, then contact:

BARRY WHITE

As full training

SENIOR SALES -
DELICATESSEN
COUNTER

provide the excellent standard of service our customers expect, we require a Senior Sales Assistant to work within our Provisions Department. Hours 39, working 9am-8pm, Monday to Saturday (5 days). Benefits include salary commensurate with experience and generous store discount.

Please apply to:
The Personnel Department.
Ring 0737 244599

DESIGN & SITE EXP. Ring 0472 525670

ASSEMBLY OPERATOR

Person required to work in our busy manufacturing unit. The job involves bench assembly work and the operation of drilling machines and bench presses. Hours of work are: 8.15am - 4.45pm. Monday - Thursday, 8.15am - 3.45pm, Friday. Please reply in writing to Mickey Owen.

JUNIOR

TRAINEE groom required for eventing yard.

CHEMISTS

Exp Sales Assist req. Salary negotiable. Urgent. Tel: 0703 224544

HIGH CLASS JEWELLERS

require experienced Sales Staff. Phone 0995 2199

2nd Chef Required

Restaurant, Bolton. £100

MANAGERS/ TRAINEE MANAGERS

You are hard-working, energetic & show plenty of common sense. We are a fast expanding ladies accessories/lingerie chain offering training & great prospects. Interested? Call Kate now on 0272 269111

Trainee Manager/
Sales Assistant

required for ladies lighting shop

as full training

SENIOR SALES -
DELICATESSEN
COUNTER

provide the excellent

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reply in writing to

Mickey Owen.

TRAINEE groom

required for eventing

yard.

Field Service Eng.

Eng B/Gd. Electro-mech. exp.

Middx. Fperm. 0255 220099

General Metal Spinners

Required Norwich.

MANAGEMENT: Marketing and Advertising

Advertising

Why the colossal cost is worth it

Alice Rawsthorn explains that although many agencies are still obsessed with assembling international networks of offices, there are some following alternative routes

International networks surfaced in the 1960s – with the ambitious UK agencies, like Saatchi & Saatchi in the forefront – they adopted a similar structure generally by combining strings of agencies. Saatchi created its networks – the Saatchi agency and BSB Worldwide – through a series of acquisitions.

The catalyst for the creation of these new networks was the conviction that, as the activities of the major advertisers became increasingly internationalised, they would want to work with the same agency across all their markets. Unless an agency could offer its clients access to a network of offices, it not only ran the risk of missing opportunities to win new business, but of losing its established clients when they switched their accounts to international agencies.

So far the new international agencies have adopted the same sort of structure as that developed by the old US agencies – J Walter Thompson and Ogilvy & Mather, now owned by WPP of the UK, and by Young & Rubicam – when they pioneered the concept of an international advertising agency. This structure involves operating an international network of offices – all full service agencies with their own creative departments, account teams and media-buying facilities.

Most of the current crop of agencies with international aspirations – Eurocom, Boulet, Dentsu, DDBP, Pettit & Roux, Seguela Cazeau & Goudard of France and Denman of Japan – are also committed to creating conventional networks of offices.

But another breed of agency – Barde Bogle Hegarty in London and Eldorado, part of Eurocom in Paris – is adopting alternative approaches. They intend to be involved with international advertising, but without owning huge networks of offices and affiliates.

Meanwhile some of the established international players are exploring ways of restructuring their networks.

The first generation of international networks was created by the giant US agencies when they followed their domestic clients into other countries. When the US industrial group moved overseas – chiefly in the 1950s and 1960s – they found the local agencies to be so weak that they persuaded their US agencies to move with them.

These agencies opened offices all over the world. Some offices were start-ups. Others were acquisitions. In some countries, such as Japan, most agencies opted for joint ventures. The offices were intended to operate both as local agencies – with their own clients – but also as part of an international network.

The cost of owning and operating such a network is colossal. But the US agencies believed it was necessary to offer their clients both an international service and to respond to their needs in individual countries.

When the second generation of



agencies appear to be undeterred. Jean-Claude Boulet, chairman of BDDP in Paris, is convinced it has no choice but to establish an international presence. Otherwise, he says, BDDP's domestic business will be eroded as the international network takes away its accounts.

The French agencies are intent on assembling conventional networks of full service agencies in the US style. "If you are going to work with international clients you must have an international network," says Pierre de Plas, vice chairman of Eurocom. "One client will want to work with you in West Germany, the UK and Sweden; another in Belgium, the Netherlands, and Italy. So you cannot say, Belgium is a small country, let's forget about it."

The French agencies – buoyed by the strength of the franc against the pound – are now active on the acquisition front. Late last year Eurocom took control of the advertising interests owned by WCRS, the UK group, to form EWDB, a new

network. Last week BDDP acquired a minority holding in Broad Street, the UK marketing group. Earlier this week RSCG made a £32m offer for KLP, the UK sales promotion consultancy.

But these deals have been relatively small in scale. The French agencies are still a long way away from assembling the sort of international networks of full service agencies owned by JWT or Y&R.

The only entrants to the international arena with the resources to acquire – or assemble – networks on such a scale are the giant Japanese agencies, Dentsu and Hakuhodo. Dentsu has announced its intention to establish an international network, but it may take two or three years to do so.

In the meantime some of the younger European agencies are examining alternatives to the conventional system of operating an international network of offices.

Barde Bogle Hegarty, one of the most successful London agencies,

aims to become a "niche" player in international advertising, but it is determined to do so without losing its independence or staging strings of acquisitions and associations.

"All we want to do is create distinctive advertising," says John Hegarty, creative director. "I do not believe we could do that if we operated in two or three different markets. We are a certain sort of agency because I am here in London watching everything all the time. I could not do that if I had offices in Paris and Milan too."

BBH already produces pan-European campaigns for Levi-Strauss, the US jeans company, which is one of its biggest clients. It works with Levi's European marketing department in Brussels and commissions market research for different countries from independent consultancies. The strategic and creative work is executed at its office in London.

The only aspect of the advertising it does not do is the media buying, which is done by McCann.

Eldorado, the Paris agency that specialises in fashion advertising, has adopted a similar approach. It handles all the international advertising for Hermès, the French fashion house from Paris. It liaises with Hermès subsidiaries over the advertising budget for each country and adapts the campaign to suit that market. The media is bought by specialist buying companies.

The same strategy was used in Eldorado's work for Benetton, the Italian leisurewear company. Eldorado created ads – the controversial "United Colours of Benetton" campaign, which was withdrawn from some countries after accusations of racism – from Paris, and JWT handled the media-buying worldwide.

KHBS, one of Saatchi's subsidiaries, also uses its London office as a creative and strategic centre for international campaigns. It now derives £40m of its £12m billings outside the UK. Some of the media-buying is handled by its own department in London, but most is executed by the Saatchi or the BSB media networks.

The trend towards centralising media buying in Europe – whereby buying is handled, not by the advertising agency but by a specialist company like Carat, the French group recently bought by WCRS, or Zenith, the Saatchi subsidiary – is likely to make it easier for other young agencies to adopt a similar approach in the future.

But this "niche" approach is only suitable for a particular type of international advertiser. It is not appropriate for the really large multinationals, which do need to use the resources of a conventional advertising network with local offices in different countries.

"We can only really work internationally with a certain type of client, a company which wants distinctive advertising and is able to centralise decision making without involving different marketing departments," says John Hegarty.

More and more companies are now centralising their marketing for regions like Europe or Asia. This not only has implications for smaller agencies, like BBH and Eldorado, but for the established international networks, too.

"If a client has different profit centres in different countries, we need to provide full service agencies in those countries," says Carl Spielvogel, chairman of BSB Worldwide in New York. "Our clients are now centralising their operations. Increasingly they are operating in regions, like Europe, from a single centre. It may be that in the future it will not be necessary for us to own full service agencies everywhere."

Other agencies are thinking along the same lines. JWT is Europe – France, the Netherlands, Italy, Spain, the UK and West Germany – where most of its business is concentrated, concentrating its resources on building critical mass in these countries, by streamlining its operations in smaller markets.

"It is a dilemma," says Miles Colbrook, president of JWT Europe. "Our clients need us to be omnipresent, so we will still be represented in every country. But we also have to ask ourselves whether we really need six creative teams or three media-buying teams in the smaller markets."

In many ways it would be in the interest of the large agencies to streamline their international operations. The conventional networks of full service agencies are both costly and complex to operate. On the other hand, the expense involved in operating a fully fledged network benefits the established players; it ensures that the cost of entry to international advertising remains high, thereby making it more difficult for new competitors to emerge.

But the future structure of international advertising agencies – whether they are newcomers like BBH, or old timers like JWT – will be dictated not by the interests of the agencies, but by those of their clients.

"Advertising agencies are service companies," says Carl Spielvogel. "At the end of the day the sort of service we offer is determined by what our clients want. If they change, we change too."

Fewer new identities

By Alice Rawsthorn

THROUGHOUT the 1980s the corporate identity consultancies of the US thrived as the wave of leveraged bids and buy-outs created a new wave of companies needing new names and identities.

The bids and buy-outs slowed down last year and so did the demand for new company names. A study by Anspach Grossman Portugal, one of the best known New York corporate identity consultancies, shows the number of companies that changed their names fell to 1,600 in 1989 from 1,864 in 1988.

Merger and acquisition activity has been a buoyant source of new business for the US identity consultancies.

Despite the slowdown on Wall Street, it was still responsible for half of all the company name changes in 1988.

Some important new names emerged from last year's bids and buy-outs. SmithKline Beecham was created by the merger of the pharmaceutical giants, Deloitte and Touche. A study by Anspach Grossman Portugal, one of the best known New York corporate identity consultancies, shows the number of companies that changed their names fell to 1,600 in 1989 from 1,864 in 1988.

Other old established US companies disappeared as overseas bidders stamped their identities on acquisitions. Westinghouse Elevator became Schindler Chemicals turned into Rhone-Poulenc Basic Chemicals.

Some companies chose to make changes. F W Woolworth Co. dropped the FW and the Co to call itself Woolworth Corporation. Middle South Utilities has started the 1990s as Entergy Corporation.

The phenomenon of corporate name changes is now an accepted part of US corporate life. Four times as many companies chose new names in 1989 as in 1980. Moreover companies are now prepared to invest in more sophisticated identity schemes.

But the consultancies, like Anspach, that make their money in this area are bracing themselves for another lacklustre year; there are likely to be fewer bids and buy-outs on Wall Street in 1990, and fewer US companies needing new names.

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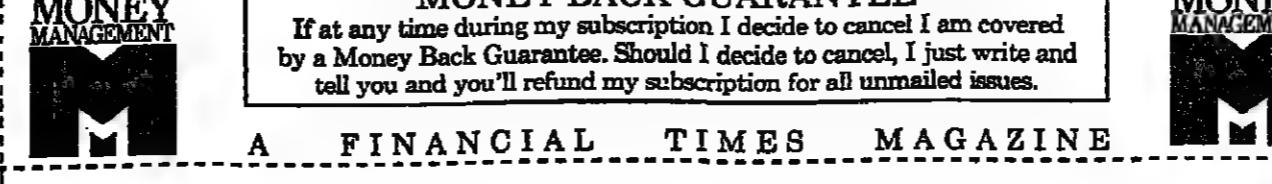
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Job Alert

Still more Berio

BARBICAN HALL

Tuesday's episode in the Berio jamboree offered above all his *Formazioni*, composed in 1985-7 for the Amsterdam Concertgebouw; but the music that completed the BBC Philharmonic programme was of exactly the right weight - and not lightweight. At the beginning and end were two sets of early Mahler songs orchestrated by Berio, often lavishly; it was a surprise to hear the cheery little "Hans and Gretel" in such rich orchestral dress, and hardly less to find the measured raptures of "Erinnerungen" translated into Wagnerian breadth.

Mostly, nevertheless, the point of the exercise was to recreate a Mahlerian instrumentation, with the benefit of imaginative hindsight to read some of his later devices back into these juvenilia. From time to time the East German baritone Andreas Scheiner - keen, sincere, with excellent diction if no great range of colour - faded beneath the horns, trombones and tuba; hard not to, in this hall, and I wouldn't blame the conductor Edward Downes.

In the newly touched-up version of Berio's *Concerto II* for piano, subtitled "Echoing Curves," Bruno Canino was the brilliantly lively soloist. Like many another Berio work, the *Concerto* is constructed around an earlier piece of more limited dimensions: here, his *Points on the Curve to Find . . .* of 1974, where the solo piano, racing incessantly through formulaic patterns, inspired the accompanying ensemble to occasional flights of its own. Now with an added pretence and a ramified tailpiece, *Points . . .* stands pretty much as before, in the centre - but what curves around it is a whole fountain of bubbling trills and tremolos, wave upon wave of them. *Points . . .* sounded lean and lithic; *Concerto II* is a riot of twinkling sonorities, plied gleefully one upon another but never congested.

Formazioni proves to be a work of another order, harmonically rich - I mean powerfully and originally cogent, levered with masterly assurance - beyond any Berio I know except the opera *Die reisende Oper*, and more concentrated than that. As always he yields a sumorous panoply which ravishes the ear, but it is strictly in the service of the developing music. There is no simple ear-tickling, nor even in the sense of tantalising upon rapid-fire virtuoso flourishes as in the solo *Formazioni*.

No doubt the Concertgebouw commission inspired Berio to consider instead the special, sober virtues of that hand-clean-edged colours in depth, supinely sharp-edged balance. He challenged them by relocating the players in a new geography whence they would have to recover their ensemble virtues, and building his score deliberately upon these unfamiliar distances and relations. Long pedal-notes are its basis, anchoring harmonic excursions that search far and wide, never guessable but always trenchantly motivated.

After a single hearing, it would be ridiculous to propose an overall reading of *Formazioni*, though somewhere along the way one realises that we now have a "late Berio" in the time-honoured, deeply respectful sense. He is only 64, of course: another 20 odd years of later and later Berio should be wonderfully rewarding. There is nobody who has (in his own phrase) an ear more directly connected to the brain.

David Murray

CINEMA

Consumer culture hit with passion

JESUS OF MONTREAL (18) Lumière, Camden Plaza, Gate Notting Hill

A DRY WHITE SEASON (15) Curzon West End, Screen on the Green

SCENES FROM THE CLASS STRUGGLE IN BEVERLY HILLS (18) Camden West End

SISTERS (15) Cinemas West End

WELCOME HOME (15) Odeon Haymarket

It is there something wrong with it? Yes and no. What is right is the film's flair for shading light into dark as the story progresses. What is wrong is its love of soft targets. Scorsese created a furore by riding the horses of Kazantzakis's apocalyptic novel straight into the cohorts of conservative Christian belief. Arcand walks carefully up to his national enemy - the consumer society - and checking that it is already well-peppered by satire gives a simple but showy push to knock it over.

The tale is of a young actor-director called Daniel (Lothaire Bluteau), hired to stage a passion play on the heights above Montreal. Gathering four disciples - an actress in TV commercials, an actor who dubs porn movies, an actor who wants to play Hamlet, and the mistress of the bishop authorising the play - he turns them into a thespian commando squad. Night by night under the Canadian stars, they pull the pin out of the gospel story and lob it, armed with modernist notions, into the audience.

These notions consist of creating a "real" social-historical context around an increasingly unreal (for many) Sunday School myth. For instance: did we know that crucifixion began 600 years before Christ; that it took from two to seven days for a man to die on the cross; that the spectacle was thought so horrifying it was 500 years before any artist painted Christ's death? . . .

These gusts of reality, blowing forth from this modern Passion, are too much for the Montreal author-

ities. They break up the play and arrest him. Tragedy (of a sort) follows. But satire - sleek and a mix self-congratulatory - precedes and slackens the blow. Tapped on the funny-bone by M. Arcand, we smile at a skit on commercials: "It should be more 'Kundera!'" says the producer of a puff for a new perfume boasting the copyline "The unbearable lightness of being." We chuckle at a post-film dubbing session, with its vocalisers ringing harassed changes on the necessary vocabulary of sighs and groans. And we grin at Arcand's modern variations on the expulsion of the money-changers (TV cameras smashed at a commercials audition in a theatre) or the temptation in the desert (the "world's riches" shown from a lawyer's skyscraper-top office).

But more and more as the film proceeds, these seem like comic capers: and the film that of a man who can turn cocktail party epigrams into a semblance of epic satire. (He did the same trick in his last film, *The Decline of the American Empire*.) Almost every joke in the first hour of *Jesus of Montreal* is a good one. But they are no more than jokes and they take a long time adding up to a movie.

Only in the second half do fresh-

man frolics yield to a real flowering of pain and questioning. When medical plausibility is invoked to "explain" the resurrection and when our actor hero meets his own strange martyrdom on an underground platform, real blood begins to flow from Arcand's pinpricks. Less time spent exploding the empty balloons of our consumer culture and more time spent bleeding real human anguish might have made a passion play was greeted with uncomplicated approval. It also won the Prix du Jury.

Is there something wrong with it? Yes and no. What is right is the film's flair for shading light into dark as the story progresses. What is wrong is its love of soft targets. Scorsese created a furore by riding the horses of Kazantzakis's apocalyptic novel straight into the cohorts of conservative Christian belief. Arcand walks carefully up to his national enemy - the consumer society - and checking that it is already well-peppered by satire gives a simple but showy push to knock it over.

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Lothaire Bluteau in 'Jesus of Montreal'

for anyone still sceptical about the possibility of resurrection, Marlon Brando is back. White-haired and wide-bellied, the Messiah of the Method has rolled away the stone from his retirement to play a liberal South African lawyer in *A Dry White Season*. In his first movie in eight years, Brando has fifteen glorious minutes. His greatness as an actor is - as ever - that he breaks all rules. He mumbles into his chin; he gazes at the ceiling; he peers over jumbo-size brows; he plants pauses where they don't belong (as a bomber plants gelignite in a crack in the wall); and he slurs, sneers or detoxifies with sudden oracular wit. It is as if the mantle of Orson Welles had newly fallen on him from Heaven.

Perhaps it has. Certainly all is banality around him. Director Enzhan Palty, who crafted that magical Martinique-growing-up tale *Rue Cœurs Noirs*, performs scant magic on this lumpy political thriller she co-scripted with Colin Welland. Donald Sutherland gurns away as the South African schoolteacher seeking to expose police brutality. (His black gardener and other unfortunate have died in the wake of the 1970s Soweto uprisings). And Janet Suzman (Sutherland's wife) and John Kani (black lawyer) prop up the supporting cast.

But with a plot that does not thicken so much as coagulate with cliché, all that results is "Son of Cry Freedom," a rallying cry to the converted, delivered so lifelessly it is unlikely to move either them or the unconverted.

Welcome Home launders America's

post-Vietnam agonies in a plot sadder than a soap opera. Can surviving MIA Krik Kristofferson - returning home 15 years after being reported dead - patch things up with Dad Brian Keith and ex-wife JoBeth Williams? What will Miss W's husband Sam Waterson think, not to mention (out of dear if we must) the son he never saw, Thomas Wilson Brown.

You can tell a TV movie *manqué* by the frequency with which the phrase "deal with" is used: "I don't know how to deal with this" (Sam to

JoBeth), "You're going to have to deal with this" (Sam to young Thomas), and so on. The movie itself never deals with anything: either with its people as people (they are pawns on a problem-drama chessboard) or with its plot as more than a workout for trite emotions. Maggie Kleinman scripted. The late Franklin Schaffner, who directed, will prefer to be remembered by films like *The Best Man*, *The War Lord* and *Patton*.

Nigel Andrews

Diversions and Delights

PLAYHOUSE THEATRE

This is an evening in quotation marks less than two hours of a clever actor acting and so enjoying his skill that when the need for real feeling obtrudes he is taken aback: one showman playing another and letting us know it; the kernel of humanity eventually so obscured as to be invisible.

A stout figure with a sensual, faintly grecian mouth assures us that "I am swans for the swans." He thanks us lovely Parisians for making him feel at home in what is evidently a fund-raising lecture against the torn and faded backcloth of a pleasure garden on a stage cluttered with rehearsal furniture.

Suddenly we realise - with a pang - the full tragedy of greatest fallen genius down on its luck, pride humbled. It is Donald Sinden with a centre parting and a limited season to fill at The Playhouse.

For the purposes of this one-man show it is Oscar Wilde in the last years of his exile, but let's not quibble. Actually he looks more like Michael Mac Liammoir with that papery, blubbery mask of a face, and sounds like an Edwardian actor-manager holding forth anecdotally. The script is a patchwork of Wildes attributed to John Gay of whom no programme details are given. The production is by Frank Dunlop of whose talent there is little appreciable onstage sign.



Donald Sinden as Oscar Wilde

The whole entertainment might work well on radio or television, touring American campuses or playing the height of London's tourist season; but it makes a lacklustre theatrical experience.

Mr Sinden may call for absinthe (absinthe makes the part grow longer) and address the audience, but he is never Wilde, never one whom the gods loved and then humbled: more the Garrick Club's favourite story-teller. The limitations become apparent in

the show's second half when the atrocities of imprisonment, the anger at betrayal and the grief at bereavement enter the story. The actor is horse and horrified, crumpling and contortions of pain; but flounders in a search of emotion where the deaths of wife and mother demand more than posturing. This is the man who has cried wolf too often for real tragedy to ring true.

Part of the trouble lies in the detachment apparent in all technical performers: the "look no hands" brilliance that joins the audience and admires itself. This mutual conspiracy works pleasurable enough with aphorism and joke but is inadequate to convey Wilde's brutal treatments in jail or the barbarity he recalls towards a small child.

Neither text nor direction throw any new light on a school broadcast corpus of knowledge. The audience probably already consists of those who know the story and the quotations; they will find nothing fresh here. It does nothing for Wilde and is not even the tour de force that Mr Sinden's admirers (I am one) would hope for. The first night mood was characterised by benevolent lethargy and slowly congealing hope.

Martin Hoyle

Laurentia

COVENT GARDEN

There is a precedent for staging another short ballet with Ashton's *La Fille mal gardée*, although custom has established that it is a self-sufficient masterpiece, with no need for a make-weight partner in the programme. Nevertheless, the Royal Opera House has decided that this season, as a prelude, we shall see the sextet from *Laurentia*. It is one of the showpieces of the Soviet repertory, abstracted from the ballerina that Vakhtang Chabukiani, the great Georgian dancer, first staged in Leningrad in 1962, with himself and Natalya Dudinskaya in the leading roles. Rudolf Nureyev produced it for the Royal Ballet in 1983 in a memorable performance with Nadia Nerina, and we may assume through the programme is unforlorning that Tuesday night's revival follows his earlier text.

The piece is fiercely difficult, not merely in step but - more crucially - in style. Soviet performers have a long understanding of balleristic folk-dance, applying "national" accents to academic bravura (we have but to think of *Don Quixote* and *Paquita*). Soviet training teaches a boldly scaled movement which leaps into such show-off numbers and files joyously onward, the steps blazing with life, the incidents of national temperament a spanking decoration. All this is essential for *Laurentia* - there is a famous film clip, now available on video, showing Maya Plisetskaya like a thun-

derbolt in the leading ballerina's variation, her back foot brushing her head in exultantly impetuous jumps - and anything less can but look pale. Tuesday's Royal Ballet cast - Fiona Shawcross, Maria Almeida, Viviana Durante, Phillip Brookhouse, Errol Pickford, Bruce Sampson - were kittens pretending to be tigers, lions in a jungle of technical and stylistic demands.

I thought Miss Almeida gave her variation - it is the prettiest of the three - a persuasive charm, and the bounding Errol Pickford can never be uninteresting, but there was little other cause for rejoicing with a view of the world that should leave its viewers feeling as if they had seen a particularly brilliant firework display.

There could be no real complaints about the presentation of *Fille*, for the cast - Lesley Collier and Stephen Jefferies as the lovers, Michael Coleman and Garry Grant as Simones and Alain - are experienced Ashton performers. I think there are comic incidents that have coarsened, and should be re-studied (Lesley tends to be hoydenish at moments), but the choreography remains hair-lifting, and John Lanchbery's conducting gives savour to every dramatic point. And in a mutable world, there is the unchanging delight of Leslie Edwards in his created role as Thomas, 30 years after *Fille* first won our devotion.

Clement Crisp

Moving Picture Mime Show

PURCELL ROOM

Whereas Marcel Marceau was the practised old French smoothie of the art of mime, the three men of Moving Picture Mime Show are its naughty, silly, enthusiastic schoolboys. In their 1980 cartoon-strip sketches, they became creatures from the swamp; a school exam; the visitors to a modern art gallery; and more. Now, in *Generalissimo*, they tackle what favours schoolboy theme - war.

It is like a fifth-form re-hash of Kurt Jooss's *The Green Table*. Scene One: the heads of the world's two most powerful countries - no more serious than housekeepers in an end-of-term sketch - meet for vacuous peace talks. Scene Two (the Serious Interlude): warfare and Death. Scene Three: two soldiers, from opposite sides, face battle to kid their superiors and play practical jokes on each other. *All Mimes on the Western Front*.

Though few mimes could be less like the oily Marceau on the face of it than these gauches rompers, the underlying Moving Picture method looks now all too like his. Now you'll recognise us doing this; look, now we're doing it; look, wasn't that funny?

If the movement quality was in itself more refined, MPMS's pacing will be fine, its spell more sure. As it is, I keep wanting everything twice as fast - Chaplin-speed. Some jokes are good, but it's too easy to see half of them coming. And *Generalissimo*'s first scene is outclassed in every respect

Alastair Macaulay

Streamlined season for the RSC

The Royal Shakespeare Company yesterday announced its most streamlined (euphemism for economical) 1990 season since the 1970s. The approach of a £2.5m deficit by April has concentrated the mind of Terry Hands, planning his last year as artistic director.

A company of 65 actors will present 18 plays (13 new productions) in four theatres in contrast to the team of over 90 working on 40 odd plays in six theatres in 1987. The cash shortfall has been

Hong Kong is slipping away

MR DOUGLAS HURD, the British Foreign Secretary, returned from his first trip to Hong Kong a good deal less bruised than Sir Geoffrey Howe, who visited soon after the massacre of demonstrators in Peking last summer. One small contributory factor to the relative calm must be that the people of Hong Kong are content to see the Vietnamese boat people shipped back home, as the British government has started doing.

But any judgment on the success or otherwise of his mission cannot only be measured by its public reception. The reality is that he went to Hong Kong with little to offer its people, who are resigned to not expecting much from Britain. He came back with next to nothing by way of compromises from China which assumes sovereignty over the colony in 1997.

From all available evidence, Britain has very little to lose by abandoning its subservient attitude towards China. London must now demonstrate, rather than claim, that it puts the people of Hong Kong above the niceties of Sino-British relations, the value of which may be questioned after Tiananmen Square.

Britain has decided that 86 per cent of Hong Kong's 5.8m people cannot hope for a full passport giving them right of abode in Britain. Unless they can escape elsewhere – as 1,000 a week now are – they will have to stay put when the communists take over.

Firm stand

There are two issues which require a firm stand from Britain in these circumstances: the introduction of democracy to Hong Kong and the Basic Law which will govern the territory after 1997.

There is no direct democracy in Hong Kong. China prevented the inclusion of any detailed commitment to direct elections in the 1984 Sino-British declaration on Hong Kong. Britain then hoped to introduce some directly elected members to the Legislative Council in the 1988 elections. China objected; Britain retreated.

The next opportunity is 1991 after which there is just one

A Pyrrhic victory

IF PREVIOUS backbench revolts are any guide, the Thatcher Government will be able to brush aside Parliamentary opposition in today's House of Commons debate on the community charge. But the whips' procurement of a solid majority will reflect the pliability of Tory MPs rather than the true level of support for the levy. The poll tax, although swathed in billions of pounds of transitional reliefs, remains deeply unpopular. The Government has created a fiscal monstrosity which will further undermine the independence of town halls while adding to the difficulties of managing an inflation-prone economy.

Much of the criticism is narrowly self-serving. The losers want their losses reduced and the winners want their gains increased. Both groups want the Treasury – in other words the taxpayer – to cough up larger subsidies. Mr Chris Patten, the Environment Secretary, is right to resist pressure of this sort: fiscal change will always create winners and losers and the case available for transitional relief is inevitably finite. But the Government is wrong to imply that the long-term benefits of the poll tax will offset the short-term discomfort.

Negative consequences

The economic consequences of this reform (which the Treasury strongly opposed) are wholly negative. In the short run, the poll tax will add half a point to the retail price index just as the Chancellor is struggling to prevent an acceleration of wage inflation. In the longer term, the scrapping of all domestic property taxes will significantly increase the fiscal privileges of home ownership. After the overheating of the housing market in 1987/88, the Government might have been expected to back measures likely to reduce future instability. Ironically, the poll tax will have precisely the opposite effect. And, during what is supposedly a 'green' decade, the abolition of rates will also reduce the relative price of larger houses thus encouraging the wasteful use of space.

The community charge is even more flawed as a local tax base. As ministers have stressed in recent speeches, around 10m people will receive

there is a good deal of agreement that housing and land are central to many of Britain's economic problems, but much less agreement on how the link should be analysed and described.

Widespread disquiet is expressed among home owners and would-be sellers (as well as hope on the part of the Treasury) about the weakness of house prices. The Halifax Index showed prices in December up 3 per cent higher than a year before and some 3 per cent down on July. The Society believes that prices could fall by up to 10 per cent in 1990.

Yet it is not the slump which is worrying many analysts, but the subsequent recovery. Their fear is that the present setback is just a policy-induced respite due to higher interest rates; and that the underlying trend is for property prices to take off, providing an impetus for the next inflationary boom. This will lead to another jerk in interest rates, inaugurating a fresh unhappy cycle.

The Halifax believes that the housing recession is similar to the corrections seen in 1972/73 and 1980/81 which did not stop subsequent prolonged upturns. The Society expects London and the south east, where the recession started, to inaugurate a recovery in 1990 leading to a mild boom in 1992.

Looking further ahead it sees a return of buoyant conditions. Although there will be a fall in the number of young households, this should be offset by an increase in the number in the 30 to 55 age group, who are most likely to be owner-occupiers with mortgages.

The economic importance of the secular housing boom is discussed by Peter Spencer of Shearson Lehman Hutton in a paper with the surprising title EMS: How to prepare Britain for full membership. Spencer's thesis is that the unique tax-exempt status of owner-occupied housing has biased UK personal investment towards dwellings, driving prices up to an artificially high level, stimulating spending through the wealth effect and necessitating high interest rates.

There are other subtleties. In the 1970s and early 1980s capital gains in housing were offset by large real losses suffered by the holders of liquid assets such as bank and building society deposits in a period of rapid inflation. Subsequently, lower inflation and higher real interest rates put an end to this erosion. The abolition of credit controls and financial liberalisation unlocked the floodgates. Most recently the replacement of domestic rates by the Community Charge has removed the last remaining tax on owner-occupied housing.

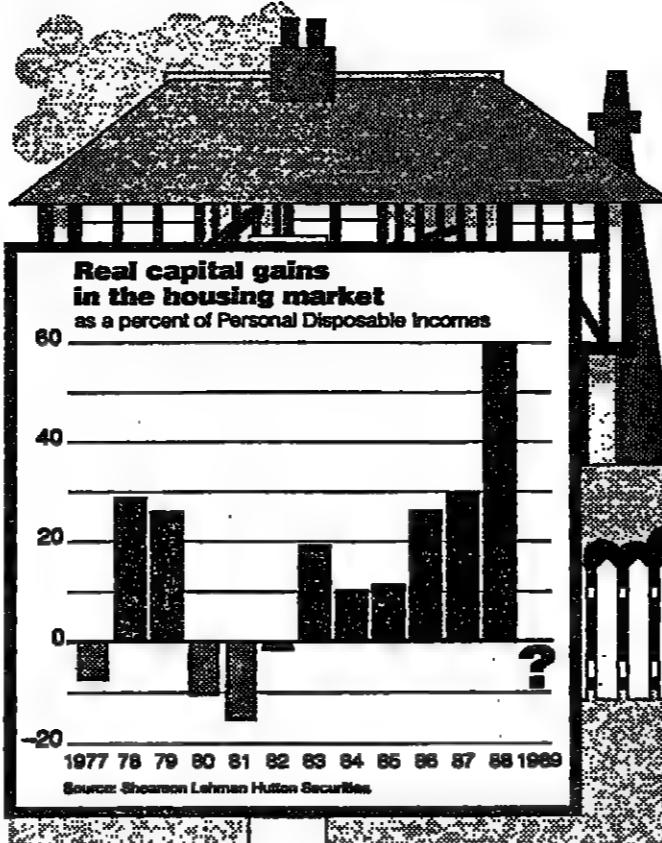
The total housing stock was around £1,000bn in 1989, on Spencer's estimate. Offsetting housing debt, the net equity in housing amounted to some £75bn, or nearly two and a half times disposable income. This overhang is seen as a big inflationary threat. House prices are likely to be driven up further by the prevalence of NIMBY ("not in my back yard") planning controls that will put a severe dampener on new construction.

The valuable part of Spencer's policy conclusions relate, not to the EMS, but to policies to curb the inflation of property values. The alternatives

ECONOMIC VIEWPOINT

The dragon ride ahead

By Samuel Brittan



are well known. Leaving aside the NIMBY minefield, they include:

- Phasing out mortgage interest relief;
- Eliminating it against the higher tax rate;
- Taxing the imputed rental value of owner-occupied houses;
- Taxing land values;
- Taxing capital gains from owner-occupied residences.

The last three proposals are the more fundamental. Peter Spencer has worked out in some detail how to implement

any of them, it will take a giant step backwards instead and increase the value of the £30,000 ceiling for mortgage interest relief – which the previous Chancellor refused to increase, hoping that it would wither on the vine. John Major's laconic refusal to discuss the subject in his New Year interview with Peter Norman (compared with his circumsiveness on other matters) was an amber light.

A small adjustment to the mortgage ceiling could theoretically be offset by a large move

My judgment of John Major depends on whether or not he indulges in the perversity of raising the mortgage relief ceiling

the final one in what he fondly supposes to be a politically acceptable manner. He would only tax real capital gains (thus excluding appreciation reflecting the rise in the general price index) and he would grant rollover relief when people reinvest the proceeds of home sales in a new residence. The tax would have to be quite complicated to check avoidance. But when has this branch of tax law ever been simple?

The question of which fiscal reform to make is much less important than implementing at least one of them. Alas, my greatest fear about the Budget is that, so far from including

on one of the other reforms. Leaving aside this remote possibility, my own judgment of the Budget will depend not on the size of the prospective surplus or any monetary targets announced (the correct size of which is anyone's guess) but on whether or not the Chancellor indulges in the perversity of raising the mortgage relief ceiling. If he does, it will be a matter of indifference whether he has given in to pressure from the Prime Minister or whether he shares her instincts himself. Nothing would give me more pleasure than apologising for these suspicions – although it will take more than one Budget for the

apology to be full-hearted.

For no one seems to have been able to convince the Prime Minister that the present fiscal subsidies and privileges for housing do not in the end benefit the young suburban couples of Tory fantasy, but spill over into higher land values and house prices. Yet there is much less disagreement among economists on this issue than almost any other subject.

SO FAR I have followed fashion by looking at the distortions of the housing market in terms of inflation. But a sufficiently determined monetary policy can, however, prevent these distortions from taking an inflationary form. This is so irrespective of whether a parochial monetarist policy is followed, or an international one operating through the exchange rate. The housing distortions can indeed make diagnosis harder, tempt governments into overtax policies and superimpose boom-bust cycles over the basic trend.

The real evils from distorted housing markets, which monetary policy cannot cure, are those of wasteful resource allocation, inefficient and ineffective relief of poverty, and a higher underlying rate of unemployment through tax on mobility. They also show up in higher property values, relative to other goods and services.

Spencer makes much of a subtext on the EMS. Here consensus disappears. The subtext says that, because of the combination of rapidly rising structural demand for housing and NIMBY, exceptionally high interest rates are required in Britain to prevent inflation. Such high interest rates are incompatible with the European interest rate approximation required by EMS and even more by EMU. Therefore Britain cannot enter until the housing market is reformed; and hence the title of the paper, QED. Similar anxieties are behind the Treasury and Bank of England's reluctance to press for full EMS membership now. The difference is that Spencer extends them to the medium term.

The lowbrow answer is that the jolt from EMS membership is just what British Government is required if they are to be forced to change their policies of excessive housing subsidy and NIMBY controls. If EMS membership has to wait for housing reform, neither will occur. Busy business readers should stop here.

The underlying fallacy, however, of Spencer and those who think like he is to suppose that Britain has the option of permanently higher real interest rates outside the EMS or, on by implication, that Scotland or the North could have lower real interest rates with separate currencies.

Nominal interest rates can, of course, differ from one country to another. But they are offset by expected movements in the prices of traded products. These differentials can be temporarily enlarged by factors such as uncertainty premium, or lack of policy credibility, and trade movements can introduce temporary complications. In the end, however, real interest rates are determined in a single international market. So the arguments for or against EMS membership are not affected either way.

BOOK REVIEW

When modern means outdated

By Charles Leadbeater

THE CONDITION OF POST MODERNITY
By David Harvey
Blackwell, £35 and £9.95

before Henry Ford set in motion the first assembly line in Dearborn, Michigan.

But after the second world war modernism stagnated. Le Corbusier's visions of modern urban environments became drab tower blocks.

Domination of nature turned to despoliation. The nuclear age exposed the risk of separating science from morality. Stalinism turned the Communist cause into totalitarian violence.

In both East and West the modernist project has fallen into disrepute.

Post modernism rejects the claim that the all-embracing narratives of rational scientific planning can explain and control the world.

We are particularly troubled to find our place in a more complex world with an economy which transcends national boundaries. We guide our way through cities as much by horror stories and myths, as by maps.

Heritage museums, the fashion for nostalgia, films like *Back to the Future* express our vexed relationship with a history which has become a commodity, a wardrobe from which we choose lifestyle accessories. Modernism set society on a line from the past to the future.

Harvey gives a more textured account of our condition. Modernism's disrepute has given rise to folkloric anti-modernism (in Prince Charles' architectural criticism) and attempts to recuperate modernism (Richard Rodgers' buildings).

McDonald's Fordist production of hamburgers混淆 with Ford's own move toward flexible production. The environmental movement is providing a new global narrative to guide us. The East European revolutions confirm that masses as political agents retain tremendous power.

Harvey argues that the post modern condition is primarily a mixed response to the economic upheaval which started in the 1970s. The implication is that once we reach calm waters the apocalyptic talk will die down as we learn to cope with our new circumstances.

Modernism constantly threw up an avant garde which attempted to sweep away the past and pull society into the future. Between 1910 and 1915 Joyce wrote *Dubliners*, (1914) Lawrence's *Sons and Lovers* (1913) and Pound produced the *Vorticist* manifesto.

A flourishing in art with Marissine, Picasso, Klee and Kandinsky, was matched in music. Stravinsky's *The Rite of Spring* opened in 1913. Equally significantly, F.W. Taylor published his *Principles of Scientific Management* in 1911, two years

Roper's road to Paris

A Briton is to become the first director of a new government defence research institute with its seat in Paris.

John Roper was chosen unanimously at a meeting of the Ambassadors to West European Union (WEU) yesterday after Belgium and Italy had withdrawn their candidates. He will take over as head of the Institute for Security Studies on July 1 with a professional staff of five and, by the standards of such think tanks, quite a generous budget.

"We shall be able to commission studies and take on extra staff from time to time," Roper said.

The decision to found the Institute was taken by Defence and Foreign Ministers of the nine member states of WEU only last November. The organisation is made up of the core European Nato countries plus, recently, Spain and Portugal. Britain surprised everyone by moving in quickly with a

OBSERVER

The WEU Institute will work at elbow's length from governments trying to stimulate debate, Roper says, though it will also undertake government research. One of its roles will be to establish close contacts with institutes in Eastern Europe. Michel Rocard, the French Prime Minister, had made several speeches calling for the establishment of a security think tank with a European identity before WEU acted.

"As for the language?" I had a term at a Paris Lycée when I was at school 40 years ago. My French is reasonably good," Roper adds.

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"If it hadn't been for that random breath test, we might never have met."

Other.

Goncalo

Cosmetic fight

Three years ago the IBA was perturbed by a prospective television commercial for Obsession, the raunchily marketed perfume from US fashion house Calvin Klein.

The purveyors of taste at the Broadcasting Authority had the same problem as Harvey Nichols: namely, a steamy soft-lens shot of an unclad older woman with an equally visible younger boy. Nothing, however, prepared the IBA for the storm that was unleashed when Ron Burns, president of Calvin Klein's cosmetics division, flew into London and said her piece.

Burns, a 37-year-old New York fashion hotshot who comes from Cripple Creek, Colorado, is currently the talk of the town. She has turned the tables on Calvin Klein, which was acquired five months ago by Unilever, by handing in her notice and moving over to the presidency of

Estee Lauder, the high temple of upmarket cosmetics. Her salary will rise from around \$300,000 to over a million dollars a year.

Lauder has been run for 26 years by a now septuagenarian veteran of the Battle of Olduvai called Robert Barnes. The firm makes around \$650m of annual sales (more than twice the cosmetics turnover at Calvin Klein) and controls an estimated 37 per cent of the ratified market in high price cosmetics, including the Clinique, Aramis and Prescriptions brands.

Leonard Lauder is the mild-mannered boss at the family firm, while his controversial brother Ronald earned his notoriety first by being involved in the "Waldheim incident" while serving as US ambassador to Vienna and more recently by spending many millions in an unsuccessful attempt to run for mayor of New York.

At Estee Lauder, the energetic Burns will have her work cut out: her mandate is nothing less than to "reinvent" the business, which means a serious facial treatment and more for a distinguished line of cosmetics that still has something of a 1950s feel.

Alan Mottus, a New York cosmetics analyst, describes Burns as "a full-fledged merchandising personality. She's very smart, can be extremely aggressive and can also be laid back when she needs to be."

Burns herself said yesterday that she wants to "move Estee Lauder into the 21st century" and describes her new job as "the dream of a cosmetics industry executive, a fantasy come true." As for the IBA incident, she says that while the ad was never shown in Britain, "the publicity helped us enormously."

Seasonal

Sign in the window of a Hampshire camera shop: "Everything for the Cold Snap."



1992?
No hay problemas

Mijnheer!

BRITISH VITA PLC

The explosion of race riots and virtual civil war in Azerbaijan, on the southern rim of the Soviet empire, could scarcely have come at a worse moment for Mr Mikhail Gorbachev.

The Soviet people are locked in a bitter winter of discontent from Yerevan to Yakutsk, eking out poor and often rationed food supplies, erratic energy, and the same old rotten and scarce consumer goods.

There were angry demonstrations in Sverdlovsk, the industrial capital of the Urals, when meat and food-stuffs were unavailable even for ration coupons in the heart of the Ukraine, at Chernigov, something like a riot happened when a Communist Party car was discovered loaded with sausages and vodka. Economic dislocation is fanning the flames of national discontent, as in Georgia, where power cuts have instantly aroused rumours of a deliberate Soviet blockade to undermine nationalist demonstrations.

In Siberia, maintenance engineers cannot keep the oil wells open, because there is no aviation fuel to fly them there. Across the country, the ruling party is in turmoil, faced with another round of local elections in the next two months.

Meanwhile Mr Gorbachev himself is right in the middle of an acutely sensitive exercise to defuse the first open demands for secession from the Soviet Union, from the Baltic republic of Lithuania. He is trying to head off his own allies in the Lithuanian Communist Party from leaving the Soviet Party.

For the first time ever, Soviet television viewers have been confronted with a debate about a republic seceding — and have seen their head of state forced to use every ounce of his personal prestige and charisma to counter the arguments without success.

Mr Gorbachev has been trying to promote a vision of a genuine federation of sovereign socialist republics — with real autonomy for the constituent republics, unlike the rigid centralism of Moscow rule they have suffered in the past. To do that he must overcome decades of accumulated scepticism.

Meanwhile his party, and those other pillars of the Soviet establishment, the military and the KGB, are still trying to digest the implications of the counter-revolution in eastern Europe. Events there have already strongly encouraged the nationalism of almost 3m Romanians speakers in the border republic of Moldavia. In Lithuania, the native population openly compares itself with the peoples of eastern Europe outside the USSR — and demands similar treatment.

When Mr Gorbachev came to power almost five years ago, nationalism was one threat he did not seem to perceive. Unlike his predecessors Leonid Brezhnev and Nikita Khrushchev, he had never served time outside the heartland of the Russian federation.

Today he rates nationalism as a real threat not only to the cohesion

Mr Gorbachev is desperately trying to hold the union together as nationalist fervour mounts, says Quentin Peel

Dagger at heart of perestroika

of the union, but also to the survival of his entire perestroika reform process. He brands national movements with the same slogan of extremism, whether they are the peaceful Baltic type, or the violent mobs of Azerbaijan.

Now he has been forced to send thousands of troops to intervene in the bloody rivalry between Armenia and Azerbaijan, after two years of attempts to defuse it and force the two sides to negotiate.

No one disputes the need for the emergency measures. The slaughter of Armenians in Baku last weekend was only the latest, ghastly manifestation of the conflict. For months armed gangs have been fighting a guerrilla war in the hills of Nagorno-Karabakh, the disputed enclave in which an Armenian majority wants to leave the jurisdiction of Azerbaijan, and unite with Armenia itself. A few thousand interior ministry troops have been incapable of bringing the situation under control, and now it has degenerated into open trench warfare.

But even if the conflict is seen as one of a kind, it is still perceived back in Moscow as yet another manifestation of the surge of nationalist sentiment since Mr Gorbachev opened the floodgates of glasnost. It is seen in the Russian heartland as another sign of the decline of their empire, and the demise of central authority. It is too easy from that point to blame the collapse on the perestroika process and not on the years of repression which preceded it.

Indeed, what is happening in the Trans-Caucasus already contains many seeds of potential separation, as well as straightforward ethnic violence. Azerbaijanis are venting their wrath not only on the Armenians, but also on Soviet troops and on the border guards who are stopping them from making common cause with their relatives in Iran.

So how can the Soviet leader meet enough of the nationalist aspirations to calm them, and yet keep his Russian heartland quiet? Cold logic suggests he should let the rebellious republics go. Who needs the tiny Baltic states? Estonia and Latvia are even smaller than Lithuania. They could become glorified free trade zones for the foreign capital the Soviet Union wants to attract, a window on the West to

compete with neighbouring Finland. As for the Trans-Caucasus, its irascible peoples have been a headache for every invader since the Romans, when Pliny complained they needed more than 100 interpreters to make themselves understood. Why not let them quit? If such thoughts have crossed Mr Gorbachev's mind, they have never passed his lips. Quite the opposite.

"The current party and state leadership will not permit the disintegration of the union state," he declared on Christmas Day, to a storm of applause from his ruling central committee. "The actions required to preserve the union and to ensure its unity are a strict necessity, and there should be no illusions concerning the centre's intentions and capabilities."

Behind that national unity, the one other thing he was adamant about was the unity of the Communist Party. "The limits beyond which one must not go must be clearly outlined," he said. "One such limit is the impossibility of reflecting the single structure of the CPSU... Is it not clear that in crossing that line, it can be said we will be deliberately taking matters in the direction of dismembering the USSR, and that is an historic impasse for the peoples of the Soviet Union?"

In the phrase "it can be said," lies the Soviet leader's recognition of the Russian backlash to come if he dares commence secession.

That backlash, perhaps the greatest unknown factor is the Soviet military. The one meeting Mr Gorbachev held in Lithuania which went virtually unreported was his talk with the Red Army commanders. Yet in his efforts to persuade the Lithuanians, he warned repeatedly of the security threat to the whole nation if they insist on their right to secede. He also stressed the military investment in the region.

Indeed, he must be acutely aware that the Red Army mess rooms may already be echoing Lady Bracknell: "To lose eastern Europe, Mr Gorbachev, may be regarded as a misfortune; to lose the Baltic, too, looks like carelessness."

Mr Gorbachev went to Lithuania and found a population overwhelmingly supporting a secessionist line. If he did not see, he certainly heard, the massive demonstration for "freedom and independence" on

Cathedral Square, and all the church bells which rang out to mark the moment.

His words there were probably aimed not so much at persuading Lithuanians to come back to the fold, as in persuading his Russian constituency that he was doing everything in his power to dismember them, short of using force. He is offering a rosy vision of true federation and admitting that the federal constitution of the USSR is not worth the paper it is written on.

"Up to now our state has existed as a centralised and unitary state, and none of us has yet had the experience of living in a federation," he said. He proposed "a full-blooded federation in which all republics will be able to feel they are sovereign states."

The Lithuanians were deeply sceptical. When he promised a new law on the process of secession, they accused him of deliberate delay: the law would make it more difficult, not easier. In the view of Mr Vytautas Landsbergis, a moderate leader of a moderate nationalist movement, it was "a cheap lie for native people in the West."

The problem for Mr Gorbachev now is not just that the nationalist tide has gone beyond the reach of his persuasion. The logic of his perestroika reforms is also accelerating the process.

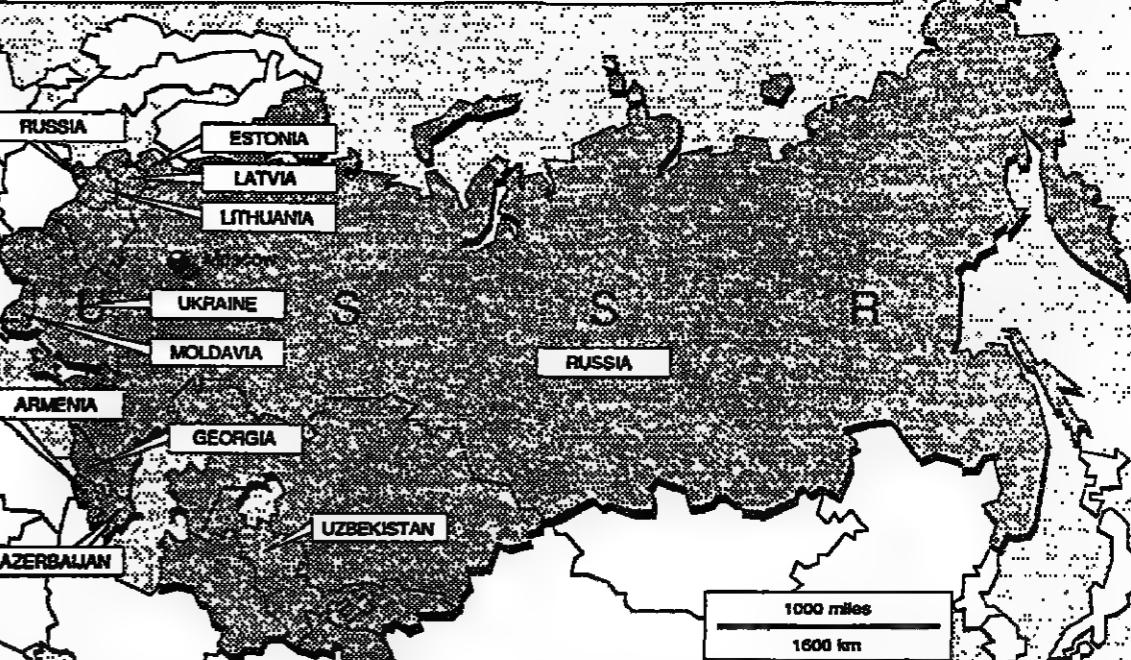
His attempts to decentralise the economy, and break the sterile monopoly of ministerial control, is actually encouraging the formation of independent economic states throughout the union.

In an economy dominated by shortages of virtually every important commodity, whether industrial inputs or consumer goods, allowing economic decision-making to be taken at a republican or even regional level is simply encouraging the erection of economic barriers.

Not only the Baltic states, but many cities and regions have now introduced a rationing system reserving their local produce for local residents. If there is a surplus, it is bartered, not sold, for a distant good.

Mr Gorbachev argues forcefully that little republics cannot afford to break away from the union. He automatically assumes that it would mean cutting all their economic links with the centre. Yet his reforms are encouraging that

SOVIET UNION: a patchwork of nationalities



THE BALTIC REPUBLICS

■ Estonia, Latvia and Lithuania are steadily moving towards ultimate independence. All are holding multi-party elections for their sovereigns; all have abolished the "leading role" of the Communist Party.

The Lithuanians were deeply sceptical. When he promised a new law on the process of secession, they accused him of deliberate delay: the law would make it more difficult, not easier. In the view of Mr Vytautas Landsbergis, a moderate leader of a moderate nationalist movement, it was "a cheap lie for native people in the West."

The problem for Mr Gorbachev now is not just that the nationalist tide has gone beyond the reach of his persuasion. The logic of his perestroika reforms is also accelerating the process.

His attempts to decentralise the economy, and break the sterile monopoly of ministerial control, is actually encouraging the formation of independent economic states throughout the union.

In an economy dominated by shortages of virtually every important commodity, whether industrial inputs or consumer goods, allowing economic decision-making to be taken at a republican or even regional level is simply encouraging the erection of economic barriers.

Not only the Baltic states, but many cities and regions have now introduced a rationing system reserving their local produce for local residents. If there is a surplus, it is bartered, not sold, for a distant good.

Mr Gorbachev argues forcefully that little republics cannot afford to break away from the union. He automatically assumes that it would mean cutting all their economic links with the centre. Yet his reforms are encouraging that

ence passing to the Armenian National Movement. Yet the earthquake of December 1988, and two years of ethnic riots, have put off immediate thoughts of secession.

In Georgia, demands for independence, dismissal of the Communist Party government, and revenge for the massacre of 20 demonstrators by Soviet soldiers in Tbilisi last April, still dominate debate. But independence movement fragmented, and the situation complicated by two local ethnic conflicts: the demand by Abkhazians to have complete autonomy from Georgia in the west of the republic, and by South Ossetia to join the Russian federation in the north.

THE TRANS-CAUCASUS

■ The most explosive melting pot.

The dispute between Armenia and Azerbaijan over who should control Nagorno-Karabakh is now sinking into virtual civil war. In Azerbaijan, the increasingly militant Popular Front has seized the initiative from the Communist Party, many of whose officials openly co-operate with the nationalists. Growing minority demands for re-unification of the Azerbaijan nation in Iran and the Soviet Union. In Armenia, the Party barely in control, with much influence passing to the Armenian National Movement. Yet the earthquake of December 1988, and two years of ethnic riots, have put off immediate thoughts of secession.

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CENTRAL ASIA

■ The great soft underbelly of the Soviet empire is apparently quiet, but deep tensions exist. The fear is that as in Azerbaijan, they could swiftly become very violent. Corruption endemic in Central Asian Communist Parties, especially in Uzbekistan. Environmental disasters like the destruction of the Aral Sea, poverty, malnutrition, high child mortality and unemployment, all aggravated by Soviet rule.

Race riots between Uzbeks and Mesthan Turks — exiled to the republic by Stalin — left 99 dead last June. Land hunger, unemployment and Moslem rivalries all blamed. Resentment against migrant workers was behind clashes in oil industry town of Novy Uzen in Kazakhstan in June, and further disturbances in Semipalatinsk in September, in each case, race and economic deprivation combined.

THE WESTERN FRONTIER

■ The overthrow of Ceausescu in Romania has boosted nationalists in Moldavia, leading to reunification demands. There was already tension between the populations.

The Ukraine is Mr Gorbachev's biggest worry: he cannot afford to lose the 50m-strong republic, bread basket of the country, and boasting the huge Donbas coal field. But an unreconstructed Communist Party failed to stem the rise of Right, the national movement, strongest in the Western Ukraine. There followers of the Uniate Catholic church are demanding the return of their churches from the state, and the Russian Orthodox church.

It gives the Soviet leader a very strong bargaining position in any negotiations, but unless he wishes to impose total economic sanctions, no real case for dismissing independence out of hand.

Mr Gorbachev knows that at present his party, and his Russian constituency, is not ready for any dissolution of the union. He will strive to make a future federation as flexible and attractive as possible, to distract and delay nationalist demands for outright secession.

In the meantime he must reform the ruling party, and prepare the way for the inevitability of a multi-party system. If he can get that far without provoking the threatened conservative backlash, then, and only then, he might be prepared to countenance the secession of some of the most disaffected republics.

LETTERS

Shift of values needed for penal reform

From Mr Andrew Rutherford.

Sir: Justinian ("One authority would crown penal reform," January 15) is surely correct in believing that the forthcoming white paper on criminal justice and the recently announced reorganisation of the Prison Service provide an opportunity to shift the emphasis of penal policy from custody to the community. A new and wide-ranging criminal justice executive, as formulated by Justinian, certainly merits careful consideration.

Getting the organisational structure right is why part of what is required of fundamental importance is the need to dismantle the punitive culture that has gathered pace over recent years. The real urgency lies in the realms of political

philosophy, for a shift of values rather than bureaucratic arrangements.

Eighty years ago, Winston Churchill, as Home Secretary, ushered in a new and middle generation of attitudes to crime and punishment. It would be heartening if Churchill's words in the House of Commons on July 20 1910 were to find an echo in the deliberations prompted by Mr David Waddington's white paper: "...the treatment of crime and criminals must and must ensure the stored-up strength of a nation, and are the sign and proof of the living virtue in it."

Andrew Rutherford, Chairman, Howard League for Penal Reform, 708 Holloway Road, N7.

E Europe and food shortages

From Mr Tim Roseby.

Sir: David Richardson's analysis of the implications of developments in eastern Europe ("How food has changed the face of Europe," January 9) concludes surprisingly that they will lead to a sizeable worldwide shortage of food.

I wonder whether the problem is one of shortage or lack of availability of the right kind of food caused by inappropriate price signals and resource mis-allocation.

Further, it is not likely that, with anticipated new investment, influx of technical expertise into eastern Europe (food aid will not alleviate long-term problems but will cause fur-

ther market distortions) and more market-oriented policies, we may soon see a significant increase in food production there. This will either displace imported food or be exported in search of hard currency.

All the more reason to negotiate a soft and universally applicable multilateral rules for agricultural trade rather than contemplate additional food production in less efficient countries to meet so-called "food shortages."

Tim Roseby, Counsellor (Agriculture), Australian High Commission, Australia House, Strand, WC2.

Ugandan agriculture and the impact of AIDS

From Mr David FitzSimons and Mrs Hilary Richardson.

Sir: In his article ("Ugandan agriculture — a shadow of its former self," January 11) Julian Ozanne makes no mention of the present and future impact of AIDS.

Among the 16m population there have been more than 7,200 reported cases of AIDS although the actual total is thought to be much higher. Nearly 1m people are thought to be infected with HIV, the causative virus of AIDS.

Most of the people infected are young productive members of society. Their loss will have

Loan help for musicians

From Lord Roll of Isden.

Sir: Jurek Martin in ("No strings attached," January 11) wrote of talented British musicians' difficulties when they need to acquire stringed instruments of the highest quality, in "competition" with buyers from the rest of the world.

The Arts Council, Musicians' Union and Worshipful Company of Musicians set up the Loan Fund for Musical Instruments 10 years ago, to help them. Its first nine annual reports show that the fund lent £70,617 to 224 talented young

professionals. The money came from many generous gifts, from business houses, trusts and private individuals, and from "recycling" the loans as they were repaid (over a maximum of five years).

Further donations will be greatly welcomed, to enable the scope of the fund to be enlarged: prices of all musicians' essential "tools" (not only stringed instruments) must be expected to continue to go up, and British players will need increased help.

Lord Roll of Isden, 2 Finsbury Avenue, EC2.

Management's 'muscle-flexing'

From Mr John Lyons.

Sir: With regard to John Gapper's report ("Power industry cuts union bargaining," January 11), it is only technically true that managers have had the choice of staying with collective bargaining, negotiating pay settlements. In the majority of cases they have been offered either more money, or the promise of more money, if they accept a personal contract instead.

At the same time, the employers' side of the National Joint Management Council refused a claim last year to increase managerial differentials, and also refused to allow the claim to go to arbitration.

The employers have not withdrawn from the NJMC, as legally entitled to do. They have undermined it instead.

In the same way most of the employers are refusing to operate the local joint machinery for discussing managerial issues though they know very well that their managers want

to retain some form of joint managerial machinery on a company basis.

However, virtually all the managers involved have retained association membership. They particularly want to have an organisation able to back them up if need be, and which also provides a range of services.

The shortly-to-be-privatised boards of management are flexing their muscles, trying to show how "with it" they are with the contemporary ideology about how to treat managers. Within a few years it will be found not to work very well, and forms of joint representative machinery will be reconstituted to the mutual advantage of employers and managers.

John Lyons,

General Secretary,

Engineers' and Managers'

Association,

Staple House,

Fitz Lane North,

Chersey, Surrey.

The UK has some of the finest information services on AIDS in the world (the World Health Organisation contracts us to publish a regular bulletin for it) and the mass of information available contains data on social and economic aspects.

UK FORD PAY DISPUTE

Strike looms after wages offer is rejected

By Michael Smith and Michael Cassell in London

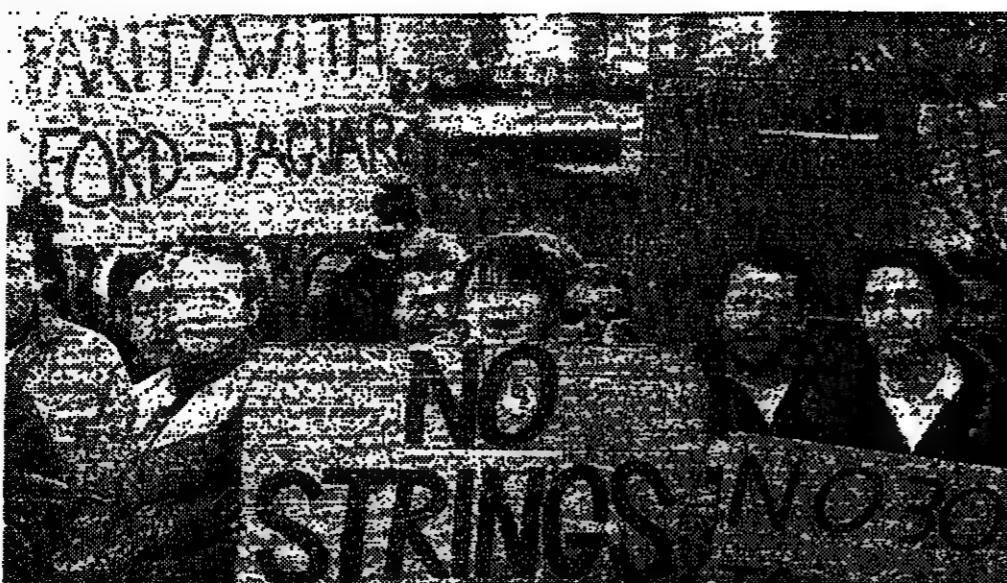
THE BRITISH Government's efforts to hold down the level of pay settlements were dealt a severe blow yesterday when union leaders at Ford Motor Company rejected an increased pay offer and recommended their members to strike indefinitely from next Friday.

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The company made no move on its 10.2 per cent offer for the first year of the deal. It also rejected union claims for a reduction in the 39-hour work-



Striking Ford workers picket pay negotiations at the company's London offices. Picture: Ashley Ashwood

ing week for the 31,300 manual workers affected by the negotiations.

Mr Jack Adams, lead union negotiator, said both sides agreed they had exhausted negotiations. "That is the end of attempts to negotiate short of a dispute."

Although the company remained firm on the first year of the offer, ministers had already made clear their con-

cern about the effects of a 10.2 per cent rise on other pay deals and on the rate of inflation.

Further evidence of the upward pressure on wage deals came yesterday from Incomes Data Services, the UK pay research company, in a survey showing that January pay settlements are bunching between 7.5 and 10 per cent and are generally 1 to 3 percentage points higher than a year ago.

While the Government has emphasised that high pay awards in the private sector

are acceptable if accompanied by increases in productivity, ministers fear they nevertheless threaten to undermine the present anti-inflation policy.

There is also mounting concern that high settlements will begin to work through into rising unemployment as the next general election approaches.

Further possible discomfort for the Government awaits in decisions over pay review body recommendations - which ministers will receive shortly - which are expected to involve awards beyond the level offered to ambulance workers.

A strike at Ford would be the second all-out official stoppage at the company in two years. The company lost production worth at least £200m (£330m) when it suffered a two-week stoppage at the start of 1988, again over pay.

Mr Adams said yesterday that he and fellow union leaders were unanimous in recommending rejection of this year's pay offer and were confident of backing in the ballots.

Ford's manual workers voted in December by a margin of four to one to reject an offer which would have provided 9.5 per cent in the first year and inflation plus 2.5 percentage points in the second. Mr Adams said there was only a marginal difference between that offer and the one proposed by Ford yesterday.

Admittedly, there has been a brief flurry in oil prices and the gold price has been biding around. But commodity prices generally are around a fifth lower than a year ago, and the latest readings on the health of the world economy are little different from a few months ago. Investors in Japan and West Germany share some of the UK's concerns about an acceleration in inflation. But this hardly justifies the dramatic change in sentiment in the bond markets which has pushed real bond yields in most countries, apart from the UK, to their highest levels for some time.

The recent snap in confidence in bonds is nowhere near as pronounced as that preceding the October 1987 market break. Nevertheless, it must be a worry for the equity markets. Not only does it make equities look more expensive, but it is occurring at a time when growing political uncertainties in Eastern Europe suggest that the more cautious investor ought to be thinking of buying rather than selling government paper. If the message from the global bond markets is that a further round of monetary tightening is underway, the robustness of the equity markets is all the harder to explain.

There are various ways of explaining the latest sharp drop in the UK gilt market. If the Ford workers get their way

- and they are showing few signs yet of compromising -

10 per cent plus pay awards may become the norm rather than the exception. The surprisingly small budget surplus in December does not help sentiment either. But the odd thing is that virtually all the bond markets round the world have been heading south for weeks now. While there are plausible explanations for individual performances, the general decline is a puzzle.

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The much lower than expected budget surplus for December further complicates Mr Major's Budget sums. The figure was depressed by the £1.6bn of extra revenue non-indexation would provide.

As the economy slows the surplus should shrink quickly, particularly as companies offset their rising interest costs against tax. The profits from selling off the remaining BT stake, and whatever can be

squeezed from the first instalment of the electricity float, could be needed to maintain a healthy surplus next year.

Market concern over inflation and rising wage demands was already pressing the Chancellor not to index personal allowances. And if, to avoid the short-term impact on the PPI, Mr Major decides against raising excise duties, he may want the £1.6bn of extra revenue non-indexation would provide.

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Small companies

It was already becoming obvious that 1989 was a rotten year for small company shares. It now seems it was the worst ever.

The Hoare Govett Index, a paper-dominated index, produced a total return of 11 per cent last year, against 38 per cent for the All-Share. The 26 per cent gap is the biggest on record, barring the freak year of 1976 when small companies produced 116 per cent and the All-Share 152 per cent.

This could perhaps be put down to a self-defeating

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18th January, 1990

UK FORD PAY DISPUTE

Strike looms after wages offer is rejected

By Michael Smith and Michael Cassell in London

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Striking Ford workers picket pay

INTERNATIONAL COMPANIES AND FINANCE

Trelleborg holds 4.8% stake in UK group

By Clare Pearson in London

TRELLEBORG, the highly acquisitive Swedish industrial group, has built up a 4.8 per cent stake in Avon Rubber, the modestly-sized UK industrial polymers, tyres and inflatables concern. However, Trelleborg said it did not plan a full bid at present.

Avon Rubber's shares leapt 102p to \$30p yesterday following the announcement. Trelleborg bought the shares through its German subsidiary Trelleborg Gummiverke.

Avon directors were thought to have been taken completely by surprise by Trelleborg's move and to be anxiously seeking to find out its intentions. Avon said it had no comment.

Trelleborg, which reported sales of about Skr17.19bn (\$2.8bn) in the first eight months of the current financial year, ranks 242 in the FT Europe 500 rankings. At last night's closing levels Avon was valued at about £10m (\$18m).

Trelleborg's stake building comes against the background of a recent setback at Avon, which last month announced pre-tax profits down from £16.27m to £12.12m in the year to end-September. This largely reflected adverse conditions for its tyres division.

However, the company last summer made big repositioning moves to reduce involvement in tyres. It bought Cadillac, a US rubber and plastics company, for £28m, and sold a 70 per cent stake in its UK retail tyre distribution company to SP Tyres, the Sumitomo Rubber Industries subsidiary.

Analysts said yesterday it was easy to imagine Avon's industrial polymers and specialist tyres activities being incorporated in Trelleborg's rubber and plastics division, which includes tyres, industrial supplies and the US company Goodall Rubber.

Trelleborg's biggest recent acquisition was the purchase last September of Falconbridge, the world's second-largest nickel producer, which it carried out with Noranda, the Canadian natural resources group.

AMR plunges as fuel costs soar

By Roderick Oram in New York

AMR, parent company of American Airlines, the largest US carrier, has reported sharply lower fourth quarter profits which reflect a sharp increase in fuel prices and an inability to raise ticket prices.

Net profits for the three months ended December plunged by two-thirds to \$38.9m, or 57 cents a share, from \$116.7m, or \$1.93, a year earlier. Revenues rose 9 per cent to \$2.88bn from \$2.70bn.

Thanks to strong profit growth in the first nine months, full-year net declined only 5 per cent to \$454.8m, or \$7.16 a share, from \$476.8m, or \$7.52. Revenues rose 19 per cent to \$10.48bn.

As a result of "sharply higher fuel costs and only very slightly higher yields, American's fourth quarter results were very disappointing," said

Mr Robert Crandall, chairman. By the last week of the year AMR was paying 96 cents a gallon for fuel, up from 58 cents in the first week of the year. Average fuel costs for the fourth quarter were 30.2 per cent higher than a year earlier.

Fare yields edged ahead to 12.01 cents per passenger seat mile from 11.89 cents. The average yield for the full year increased 3 per cent to 12.03 cents from 11.66 cents. Cargo revenue slipped in the quarter but were up for the year.

In spite of the poor financial result, 1989 was successful for AMR in other respects, Mr Crandall said. Revenues on passenger miles increased 13.5 per cent. American opened a seventh hub in Miami, strengthened its position in the Caribbean and Europe, and increased cargo revenues.

Walter Alexander agrees to £32m Spotlaunch bid

By Nikki Tait in London

WALTER ALEXANDER, a small family-controlled Scottish industrial group, has agreed to a £32m (\$53m) bid from Spotlaunch, a new company formed by venture capital specialists, Granville & Co.

They are putting up £18.5m of equity and preference capital with the balance coming in debt from Security Pacific EuroFinance.

Spotlaunch's plan is to take a comprehensive restructuring at the group,

with two of Alexander's four remaining divisions - the smaller liquid fuel distribution and DIY distribution arms - being sold off. The coachbuilding and filtration divisions would be demerged into separate companies.

The bidder has secured irrevocable acceptances from shareholders speaking for 50.9 per cent of the equity.

Alexander's first-half pre-tax profits fell from £1.32m to £1.00m.

Wereldhove chief quits

By Our Financial Staff

MR ONNO HUSKEN, one of the key figures in the growth over recent years of Wereldhove, the Dutch property group, has resigned as managing director because of what the company called a "divergence of views with regard to company policy."

The resignation was effective yesterday, and by mutual consent. Officials at Wereldhove were not available for further comment, but the company

said it had accepted Mr Husken's resignation "with deep regret" and thanked him for his services over the past 14 years.

Wereldhove, which in 1988 took over Peachey Properties of the UK, will now be led by Mr G.C.J. Verweij, who was previously on the managing board with Mr Husken. Mr J.C. van Spronsen will act as a delegate member of the supervisory board.

He forecast earnings per share would at least remain stable in the year 1989/90, in spite of a FFr400m capital increase. This would take net profits to at least FFr150m, he

French plan to make bid for Spanish cement unit

By Peter Bruce in Madrid

CIMENTOS FRANCAS, one of France's leading cement groups, plans to launch a bid to take over all of Financiera y Minera, a medium-sized Spanish cement producer, in what would be the third entry into the Spanish cement sector in the past eight months by a big European competitor.

Lafarge Copepe, the biggest French producer, took control of Spain's second largest cement maker, Alamed, last summer when the French group bought Schweitzer Alamed's biggest shareholder. Last month Aker of Norway took effective control of another big Spanish producer, Valenciana de

Cimentos Portland.

Cimentos Francas had earlier bought some 24 per cent of Financiera y Minera from its Spanish owners, Banco Central, and was initially going to make a public offering for only 10 per cent of the company. Fears that Lafarge or another European predator might launch a more generous offer appear to have prompted the full bid, however.

Financiera y Minera, based around Malaga, accounts for about 3 per cent of Spanish cement production capacity. The cash rich group reported net profits of FFr2.4bn in 1988, on sales of FFr10bn.

Analysts say foreign cement producers are being attracted to the Spanish sector because of large public construction programmes still in the pipeline. Also, the geographical spread of the Spanish market means that individual producers often have large territories almost to themselves, and are therefore more easily able to manipulate prices.

• Gotthard Bank, the medium sized Swiss bank which is 52 per cent owned by Sumitomo Bank of Japan, has bought just over 10 per cent of Gestion Integral de Inversiones (GSA), a growing Spanish asset manager.

A price was not disclosed but Gotthard in Madrid said that as it becomes easier for wealthy Spaniards to invest their personal fortunes abroad they hoped to take a share of the business through GSA.

DRINKS AND LUXURY GOODS GROUP SPARKLES AMONG SOLID FRENCH RESULTS LVMH forecasts 45% rise in 1989 profits

By George Graham in Paris

LVMH, the French drinks and luxury goods group, is forecasting a rise in profits for 1989 of more than 45 per cent, which would take its net earnings to at least FFr2.9bn (\$630m).

The group's results appear not to have suffered immediate damage from the drawn out battle between its chairman, Mr Bernard Arnault, and the head of its Louis Vuitton luggage subsidiary, Mr Henry Racamier, even if longer term strategic decisions may not be receiving full attention.

With sales up by 20 per cent to FFr19.66bn, LVMH still maintained the same level of profit growth as in 1988, when earnings rose by 40 per cent.

The company said that at constant exchange rates, sales growth would have been 17.2 per cent.

Sales growth was strong in the luggage, cognac and perfumes divisions, although somewhat slower in the second half of the year. Champagne



Bernard Arnault: in battle with head of a subsidiary

the remainder of the increase - 8.6 per cent on the same consolidation basis as in 1988 - accounted for by higher prices.

On the drinks side, LVMH has now put into place its joint distribution ventures with Guinness, the UK drinks group which in partnership with Mr Arnault owns a 43.5 per cent stake in the company.

These joint ventures, which allow the joint distribution of Hennessy cognac, Moët champagne, Gordon's gin and Johnnie Walker whisky, now account for around 20 per cent of the profits of Guinness's United Distillers arm, and an even higher proportion of Moët-Hennessy.

The major markets for our major brands are now covered - the Far East, the US and a few European countries. I think in anyone's language the link has been a considerable success," said Mr Anthony Greener, managing director of Guinness and an executive board member of LVMH.

Increased occupancy boosts Club Med 21%

By George Graham

CLUB MEDITERRANEE, the French holiday operator, has reported a 21 per cent rise in net profits for the year ended October 31, with total net earnings up 21.1m from \$3.8m in 1987/88, on sales up 14 per cent higher at \$46.8m.

Club Med increased its capacity only slightly with the number of beds available in its holiday villages rising by less than 1 per cent to 87,250. However, occupancy rose to 71 per cent, from 69.5 per cent the year before. This year it expects to add about 3,000 beds.

Mr Trigano said bookings so far this year showed an

Med Inc, in which the French parent company holds a 73.7 per cent stake, improved its net profits dramatically to \$21.1m from \$3.8m in 1987/88, on sales up 14 per cent higher at \$46.8m.

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Mr Trigano said bookings so far this year showed an

Sodexho sales rise puts profits at FFr128m

He forecast earnings per share would at least remain stable in the year 1989/90, in spite of a FFr400m capital increase. This would take net profits to at least FFr150m, he

also taken over the management of a hotel at Borovetz in Bulgaria.

Mr Trigano warned, however, there were some difficulties of mentality. Club Med is known, for example, for its vast buffets where holidaymakers can eat as much as they want, whereas the Bulgarian staff is more used to handing out carefully measured portions.

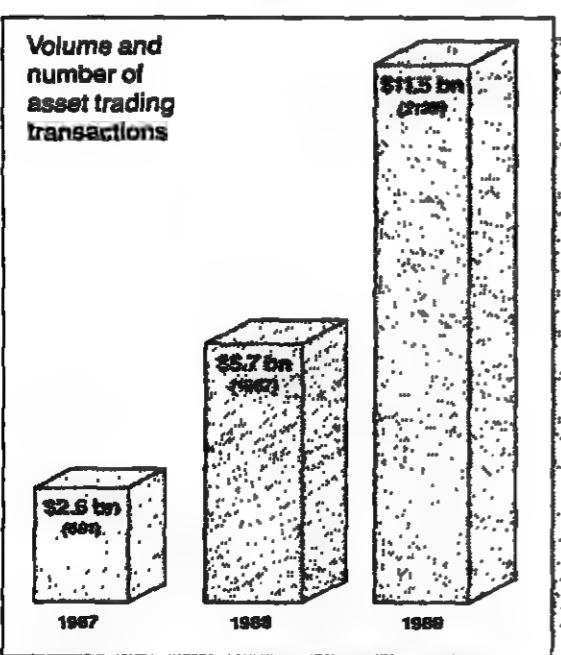
The French group is hoping to develop its activities in eastern Europe, with projects under discussion in Soviet Georgia and near Moscow, as well as in Hungary and Czechoslovakia. Club Med has

company controlled by Mr Belion which owns 58 per cent of Sodexho.

The two groups have now merged their catering activities, which has created a group with total sales of FFr12bn.

The group will rank third in the world, behind the north American companies Marriott and ARA Services.

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January 1990

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INTERNATIONAL COMPANIES AND FINANCE

Air Liberté seeks to make regular scheduled flights

By Paul Abrahams in Paris

AIR LIBERTÉ, the French charter airline, has asked for permission to become a regular airline.

It has also demanded 10 per cent of air slots presently held by Air France, UTA and Air Inter, in the interests of competition.

The move comes the week after Air France agreed to take over UTA, the only significant privately-owned French air company. That deal also gave Air France control of Air Inter, the French domestic airline, and near domination of the French domestic market.

The UTA takeover is likely to be investigated by the European Commission in Brussels. If it decides to allow the purchase, one option available to the commission is to demand Air France sheds some of its routes. Air Liberté hopes to

pick up some or all of these routes.

The commission recognises the need for some consolidation in the European airline industry if it is to compete with companies in the US and Asia. However, it is becoming increasingly concerned that large, established carriers will squeeze out competition from smaller companies before the industry is liberalised in 1992.

What the French government risks doing in allowing the Air France-UTA takeover is the creation of an organisation which is the equivalent of Aeroflot and Intourist rolled into one, said Mr Lofti Belhassine, managing director of Air Liberté whose largest shareholder is Groupe Aquarius, the transport and tourism concern.

Mr Belhassine claimed yesterday the UTA deal would

lead to reduced competition in France and an increase in air fares. Air France would be forced to increase wages at both UTA and Air Inter to meet those in its own organisation, at a time when its own cost structure was already heavy. These costs would be passed on to customers.

In the event that the government refused to provide competition to Air France, Air Liberté would appeal to both the French courts and Brussels, said Mr Belhassine. He added he expected the French Ministry of Transport to provide a reply within a month.

Air Liberté, which was founded in 1987, has four aircraft and is due to receive a further four this year. It expects to have 25 aircraft by the end of 1993. Shareholders include French banks.

Westinghouse increases operating income 12%

By Anatole Kalitsky in New York

WESTINGHOUSE, Pittsburgh-based electrical and services conglomerate, reported a 12 per cent gain in operating income in the fourth quarter, maintaining the rate of advance achieved throughout 1989.

The results were in line with expectations and Westinghouse shares remained unchanged at \$723 a share shortly after the announcement.

Westinghouse made net profits of \$70m or \$1.65 a share in the fourth quarter, 30 per cent up on \$50m or \$1.43 a year before.

Part of this advance was due to extraordinary gains and losses connected with asset disposals and restructuring charges.

In the latest quarter, a \$123m restructuring charge largely offset a \$131m gain on the disposal of the company's electricity transmission and distribution business. In the fourth quarter of 1988 an \$80m charge was not offset by any one-time benefits.

Schwab reports sharply higher profit for year

By Janet Bush in New York

CHARLES SCHWAB, the largest US discount broker, yesterday reported sharply higher net income in 1989, reflecting more active trading by retail investors in the depressed post-crash conditions of 1988.

The company reported net income of \$18.5m or 89 cents a share, compared with \$7.4m or 27 cents a share in 1988. Although this represented a significant improvement from 1988, net income still remained substantially below the \$24.4m achieved in 1987. It was a bummer for retail investment until the stock market crash on October 19.

"We are generally pleased with this performance," said Mr Charles Schwab, chairman. "We plan to resume our branch expansion programme in 1990."

Revenues for 1989 totalled \$553.2m, a jump of 41 per cent from 1988.

This surge was primarily due to higher commission revenue, which rose 34 per cent compared with 1988 to \$253.9m. Interest revenue net of interest expense was \$65.5m for 1989, a rise of 55 per cent over 1988.

Trading activity by customers increased to 11,800 average daily trades last year from 10,000 in 1988.

In the final quarter, net income was \$8.3m on revenues of \$149.7m, compared with \$60.000 and \$102.2m in the fourth quarter of 1988.

Mr Schwab said the company had added 273,000 new accounts in 1989 and equity in client accounts had grown by more than 40 per cent to a record \$20.3bn.

Interest charges hit Rockwell

ROCKWELL International, the US defence and electronics company, saw net income decline in the first quarter, agencies report. Net income fell to \$145.8m from \$160m and earnings per share to 53 cents, from 62 cents. Sales were static at \$2.9bn.

The first quarter was adversely affected by lower interest income and higher interest expenses, which together reduced earnings by 5 cents a share, compared with the first quarter of last year, the company said.

"Significantly lower cash balances related to a substantial December 1988 income tax payment primarily affected interest income and expense," Rockwell said.

Mr Donald Beall, chairman and chief executive, said he expected 1990 per share earnings of about \$2.47. Net compared with 1989 share earnings of \$2.87 after a 40 cent gain is excluded.

At the operating level, the company recorded a 27 per cent increase over last year in its first-quarter earnings for electronics, but aerospace results were flat, and other segments declined.

Net profits for the three months ended December rose to \$191.7m or \$1.59 a share, from \$169.5m or \$1.46, a year earlier. Full-year net was \$740.6m or \$6.26 a share, com-

US computers suffer memory loss

Louise Kehoe explains why the Japanese dominate the chip world

US Memories is dead, but the problems it was designed to address are still very much alive.

The memory chip manufacturing consortium was supposed to solve the difficulties of US industrial competitiveness.

US computer and electronics equipment manufacturers are increasingly dependent upon Japanese suppliers — many of which are their main competitors — for critical components.

The death of the collaborative industry effort to rebuild the US memory chip business has refocused attention on the vulnerability of US semiconductor industry in the face of Japanese competition. It has also awakened fears that the much larger US computer industry may be at risk.

Some see the failure of US Memories as the beginning of the end of US leadership in the computer market. "What we are seeing is the hollowing of the US computer industry," said Mr Wilfred Corrigan, chairman of US Memories and chairman of LSI Logic, a leading US semiconductor manufacturer.

"American computers have become the giftbox in which Japanese technology is delivered," he charged.

While the computers may carry US labels, they contain mostly Japanese components, he said.

US Memories was designed to reduce the dependency of US computer and electronics equipment manufacturers upon Japanese dynamic random access memory (dram) suppliers. They control 75 per cent of the \$6bn world market for these essential data storage chips.

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W.J. Sanders: 'remained committed to the end'

lost interest in the issue and refused to provide financial support for US Memories.

Among the original backers of US Memories — IBM, Digital Equipment, Hewlett-Packard, Intel, Advanced Micro Devices, National Semiconductor and LSI Logic — optimism had been replaced by bitter disappointment.

"We are disappointed, we have not yet learned how to work together for the mutual benefit of the industry," said Mr W.J. Sanders III, chairman of Advanced Micro Devices, one of the semiconductor manufacturers which remained committed to the end.

Similarly, IBM expressed its regrets. US Memories was something that "needed to be done" — to expand domestic sources of dram and to strengthen the infrastructure that supports US computer industry," the company said.

There were inevitably recriminations. Blame for the failure of US Memories was placed at the feet of US computer companies who decided not to invest in US Memories.

"We believe the systems companies who failed to adequately support this venture have missed an outstanding opportunity to work with the semiconductor industry to solve systems industry problems," said Mr Robert Palmer, vice president of Digital Equipment.

"The initiative was praised by all sectors of industry, from Congress and from senior members of the Bush Administration when it was unveiled last June. It was hailed as "the American way" by Mr Robert Mosbacher, Commerce Secretary, while Mr Robert Moye, president of Sematech and the co-inventor of the semiconductor chip, said it demonstrated that "US industry can be competitive in the future."

During the past six months, however, the dram shortage has disappeared and prices have plummeted. Most of the computer companies that originally called for the US semiconductor industry to increase dram production have since

Computers. In the end, however, none of them signed on the dotted line.

"We had an opportunity to send a strong signal to the Japanese that we were going to reclaim a portion of the dram market."

"Instead we have sent the wrong signal," said Mr Sanford Kane, a former senior IBM executive, who, as its president and sole employee over the past six months, led the effort to establish US Memories.

Others warned the chip shortage that prompted computer makers to address the dram supply issue was likely to recur within the next 18 months when leading Japanese dram makers switch production from the current generation of one megabit dram chips to four megabit devices.

Even as US Memories was put to rest, the search for an alternative solution began.

"The industry has an obligation to keep working on answers," said Mr Kane.

"We need to take what we've learned from US Memories and apply it to new solutions."

"This is a sad day for the US electronics industry, but it's not over yet," said Mr Ralph Thomson, an industry consultant with close ties to the US Memories venture.

"Although dram availability and pricing is not currently a problem, our almost total dependence for this vital building block of both commercial and military electronics rests with foreign sources," said Mr Richard Iverson, president of the American Electronics Association, a leading trade group.

"I feel certain US dram re-entry efforts will not end here."

European companies pursue Casa once more

By Tom Burns in Madrid

BOOSTED BY success on key contracts, Casa, the Spanish aircraft manufacturer, is attracting renewed inquiries from European aerospace companies seeking to buy equity in the company.

Casa was formerly owned by Northrop of the US and was acquired last year by INI, the Spanish state holding company.

West Germany's Dornier, controlled by Daimler-Benz, expressed interest in Northrop's 13 per cent Casa stake last year, before INI's purchase of the equity, and since the beginning of this year it has renewed its bid for the shareholding.

The West German giant already has a foot in the Spanish company by way of Messerschmitt-Bölkow-Blohm, which owns 11 per cent of Casa.

A second contender for the Spanish aircraft manufacturer's equity is France's Aerospatiale, which likewise made an initial approach at the time of Northrop's withdrawal.

Mr Javier Alvarez Vara, the Casa chairman, said in an interview that INI, which owns 81 per cent of the company, will be reviewing potential foreign partners once Casa returns to profit.

He said he was confident

that the company, a partner in both the Airbus and the European fighter aircraft programme, would break even in the course of this year, after strongly reducing losses in the past two years.

INI, which has taken on the main burden of a three-year viability plan to restore Casa's fortunes, is understood to be willing to reduce its stake and allow up to 20 per cent foreign ownership of the company.

Mr Alvarez Vara said foreign interest in Casa had sharpened on the heels of notable sales breakthroughs for the company's main product, a versatile light transport plane called the CN-235.

Casa sold eight CN-235s to the French Air Force at the end of last year in a \$100m order and on Monday it secured its most important deal to date with a preliminary contract to supply the Turkish military with 52 of the planes.

Mr Alvarez Vara said he expected sustained orders for the CN-235 because the aircraft had carved a niche in the international market.

AMP lifted by Pearl takeover

By Chris Sherwell in Sydney

THE AUSTRALIAN Mutual Provident (AMP) Society, the country's largest insurance group and institutional investor, had a record A\$655m (US\$43.3bn) in assets under management at the end of 1989, double the previous year's level.

The figure, released yesterday, confirmed the impact of the group's acquisition of the Pearl assurance group in the UK, which has added an estimated A\$140m to the total and lifted the AMP's size even further above its traditional competitor, the National Mutual.

Fourth-quarter sales rose 15 per cent to \$265.3m, up from \$249.5m. Net income was A\$1.5m or 11 cents a share, reversing losses of \$3.1m in the same quarter a year ago when the company took restructuring charges of A\$7.3m. The fiscal fourth quarter of 1989 was a 14-week period, while the fourth quarter of 1988 had 13 weeks.

Net income for the full year was A\$6.1m or 44 cents a share, up from A\$1.9m or 11 cents while sales were A\$1.1bn, down from A\$1.13bn previously.

"I believe 1990 will be a year of slow growth for the semiconductor industry as a whole," said Mr W.J. Sanders III, AMP chairman. "Slow industry growth coupled with anticipated revenues from new products give AMP an opportunity to continue to outperform our competitors over the near term."

Domtex to buy yarn producer

By Robert Gibbons in Montreal

DOMINION Textile, the only surviving integrated group in Canada, plans to take over Dione Textiles, a Quebec yarn producer, in a deal worth about C\$20m (US\$17.2m).

Domtex will buy the 65 per cent interest held by the Dionne family for stock and give public shareholders a choice of cash or stock by February 28 next.

Good year for Banco Bradesco

By John Barham in Sao Paulo

BANCO Bradesco, Brazil's largest private sector bank, announced net profit for 1989, 74 per cent more in real terms than the previous year. In addition the bank's assets grew 32 per cent to \$19.05bn.

Its earnings growth indicates that 1989 was yet another excellent year for all Brazil's private banks. However, Banco do Brasil, the government-owned financial conglomerate, is expected to report a significant decline in profits.

The bank's clients also increased their lending to the government through money market accounts, which offer a

hedge against inflation. The accounts are used to buy government paper, which yields nominal rates well above the inflation rate.

Bradesco's funding on the open market rose 190 per cent in real terms to \$9bn. Like many banks, Bradesco has bought heavily into industrial companies to spread its risks and hedge against inflation.

It now owns significant stakes in 13 Brazilian and multinational manufacturing companies.

Advanced Micro stages rally

By Louise Kehoe in San Francisco

ADVANCED MICRO Devices, the US semiconductor manufacturer, reported significantly improved results for 1989, despite suffering more than its share of natural and man-made disasters.

During the past year operations at the company's assembly plants in Manila were disrupted by two typhoons and by the attempted coup during which a plane carrying 1m Advanced chips was diverted to a distant airport and temporarily lost. In California, the company's chip production operations were shut down for two days by the October earthquake.

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INTERNATIONAL COMPANIES AND FINANCE

Japanese take care not to step on US toes

Robert Thomson on Mitsubishi's cautious representation of its LBO offer for Aristech

Mitsubishi Corporation, Japan's largest trading house, is painfully aware that its \$850m leveraged buy-out offer for Aristech Chemical Corporation, a mid-sized chemical company and a former division of the USX group, could stir concerns in the US about Japanese acquisitions.

The purchase is being done at the request of and in conjunction with Aristech management, but the Japanese company has memories of the controversy caused just over two months ago when Mitsubishi Estate, a member of the same family, bought a majority share of the Rockefeller Group.

Mitsubishi, also conscious that LBOs have image problems in Japan, emphasised that the purchase, at \$26 per share, would provide a substantial chemical production base in the US to complement the company's present chemicals activities. It stressed that it was not interested in selling off assets or raising junk bonds.

Aristech, formerly the chemical division of USX, became a public company in 1986, and produces basic chemicals, phenol, alcohol and synthetic resins, among others. It had sales

of an estimated \$1bn in 1988.

The figure is dwarfed by the transaction volume of Mitsubishi Corporation, which, for the year to last March, was some \$11bn. The company is the centre of what is called a *keiretsu*, a group of companies

ARISTECH CHEMICAL

Sales Net profit

\$m \$m

1985 789 12.7

1986 751 45.9

1987 919 69.7

1988 1,065 182.2

1989 936 82.1

with strategic and congenital cross holdings and enormous influence in Japanese society.

For example, Mitsubishi Corporation is 5.5 per cent owned by Mitsubishi Trust and 4.8 per cent by Mitsubishi Bank, which respectively own 7.3 per cent and 4.1 per cent of Mitsubishi Estate, Mitsubishi Corporation and Mitsubishi Bank each have 3.1 per cent stakes in Mitsubishi Trust, while Mitsubishi Estate has a 1.8 per cent stake.

US occupation forces thought they had disbanded the Mitsubishi zaibatsu (indus-

trial combine) after the Second World War, but the separated companies gradually renewed their links. There was a large merger of Mitsubishi companies in 1954, followed by the reformation in 1964 of Mitsubishi Heavy Industries, the shipbuilding, aerospace and all-round heavy industry company.

Mr Takuwa Shitara, general manager of Mitsubishi's basic chemical division, does not expect much opposition to the deal in the US, although he conceded that the connection with Mitsubishi Estate and the controversial Rockefeller deal might be disconcerting.

"It could become a topic of talk because we are in the same Mitsubishi group, but the chemical industry's mission is the stable supply of products to users," he said.

Mitsubishi Corporation's chemicals division produced about 12.8 per cent of the company's gross profit last financial year and is divided into three categories - commodity chemicals, plastics and speciality and high-performance chemicals.

Fuels and metals contributed about 31.6 per cent of gross profit last year, machin-

ery 27.5 per cent, food 13 per cent and others 15 per cent.

Aristech and Mitsubishi have apparently been in regular contact for the past three years, but an attempted takeover of Aristech in early 1989 prompted the company's management to approach Mitsubishi with a proposal for an LBO three months ago.

Mr Maeda said that \$26 per share should be enough to consummate the deal and that "there is no possibility of the board rejecting the proposal." He said that Mitsubishi's international trading network would provide an opportunity for expanded sales of Aristech products.

"This is a strategic alliance. We were invited by their management to strengthen their business," Mr Maeda said.

An official at Japan's Ministry of International Trade and Industry (Miti) said that the deal might not generate controversy because a medium-sized chemical company could not be regarded as part of the US "soul," as had been claimed with the Sony purchase of Columbia Pictures and the acquisition of the Rockefeller stake.

Fuels and metals contributed about 31.6 per cent of gross profit last year, machin-

Singapore issue oversubscribed

SINGAPORE's first new listing of the year, Kim Eng Holdings, attracted a record oversubscription of 783 times. Reuter reports.

More than 344,000 investors applied for 35.5m shares, according to Development Bank of Singapore (DBS) lead manager. Application money amounted to more than \$822.9m (US\$12.2bn).

The investment holding and stockbroking company had offered 50m shares at 85 cents. The shares were trading in the unofficial market at \$1.80.

MIM increases profits 73% to A\$119.9m

By Chris Sherwell in Sydney

HIGHER production and sales coupled with increased metal prices contributed to a surge in interim profits reported yesterday by MIM Holdings, the Brisbane-based international mining group.

Figures for the 24 weeks to December 17 showed a net profit from operations of A\$119.9m (US\$95.2m), up 73 per cent from A\$39.2m in the corresponding period of the previous year.

The sale of assets to MIM's Highlands Gold subsidiary in

Papua New Guinea brought in a further A\$67.6m of abnormal profits to give an overall earnings figure of A\$187.5m. Foreign exchange losses in turn cut this back to A\$164.2m.

The group benefited from firm copper, lead and zinc prices, although zinc and copper prices weakened towards the end of the period. Sales volumes improved for copper and gold, but were lower for silver, lead and zinc.

Sales revenues were A\$847m, up from A\$797m despite a

reduced share of coal revenues caused by the sale of a 25 per cent share of a big project to Agip of Italy. Other revenues lifted the overall figure to A\$1.09bn, up 28.5 per cent.

The group's balance sheet strengthened further as net indebtedness (borrowings less cash on hand) was reduced to A\$88m from A\$1.09bn. Net interest expenses were less than half those in the same period the previous year and gearing (long-term debt as a percentage of debt and

equity) was cut to 29 per cent.

The group reported that the Pongola gold project in Papua New Guinea, which promises to be a world-ranking mine, was making good progress.

Pongola is 30 per cent owned by Highlands Gold, which is in turn owned 65 per cent by MIM following a share issue last year.

MIM's weak spot remains coal, but its pre-tax loss of A\$14m on coal operations is lower than the A\$23m reported in the same period last year.

Impala and Lonrho to link Transvaal interests

IMPALA PLATINUM of South Africa and Lonrho, the UK multinational, have agreed to merge their adjoining platinum interests in the western Transvaal, writes Jim Jones in Johannesburg.

The companies hope the merger will create an enlarged mining operation capable of being developed rapidly.

Impala will transfer its new Kares mine and some additional mineral rights to Lonrho's Western Platinum in exchange for 25 per cent of the enlarged Western Platinum's equity and 27 per cent of the profits from the expanded mine.

Lonrho's contributions are its existing Western Platinum and Eastern Platinum mines and some contiguous mineral rights. Eastern Platinum is in the Bophuthatswana "homeland" and remains legally a separate operation from the merged Western and Kares which are in South Africa. Nevertheless, the entire operation will essentially be managed as a single entity. Impala and Lonrho each

have pre-emptive rights to acquire the other's shares in Western Platinum should the ownership of the mine change.

Mr Terence Wilkinson, Western Platinum managing director, said Lonrho had no plans to divest from South Africa.

He said the merged operation could be expanded to produce 1.8m ounces of platinum, group metals (pgm) a year by 1997 provided market conditions were appropriate.

He added that half of this total would be platinum and stressed that the expansion did not represent an addition to known pgm availability in 1997.

Western Platinum has been in production since the 1970s; Eastern is presently being commissioned at an initial annual platinum production rate of 100,000ozs; and Eastern was brought into production last year. Eastern's output is expected to increase to 150,000 ounces of platinum within 18 months, and if the 1997 expansion is completed, Western and Kares will at that stage each produce 300,000ozs of platinum.

GENCOR GOLD QUARTERLY

Quarter ended	Gold produced (kg)			After-tax profit (Rm)			Earnings per share (cents)		
	Dec '88	Jan '89	Feb '89	Dec '88	Jan '89	Feb '89	Dec '88	Jan '89	Feb '89
31.12.1989	6,623	5,090	8,510						
	6,623	5,090	8,510						
	6,498	4,902	8,204						
	150	79	176						
	(15)	108	130						
	(2)	361	45						
	(8)	(252)	65						
13.02.90	13,281	12,956	13,021						
	13,029	13,281	12,956						
	13,029	13,281	12,956						
	13,021	13,029	13,021						

Earnings per share calculated after tax and capital expenditure

Gencor to lift production

By Jim Jones

OPERATING strategies designed by Gencor, the South African mining house, to keep its marginal mines profitable are starting to move into their next phase, with plans to increase production without increasing employee numbers.

This follows a period when the group's marginal mines overcame the effects of weak gold prices by cutting ore production rates, retrenching employees and concentrating on exploiting richer ore zones.

Mr Gary Maude, head of the group's gold division, said yesterday he believed gold had entered a bull phase, adding that the group's mines had

spare capacity. If the gold price increased to R36,000 per kilogram from the December quarter's average of about R32,500, the marginal mines could increase their underground development rates by as much as 10 per cent.

The cost would be offset by tax savings and the establishment of additional ore would allow production increases using existing manpower.

Buffelsfontein, the group's largest gold mine, increased its ore production rate in the December quarter and raised gold production to a level management believes will be maintained throughout 1990.

£200,000,000

MFC Finance No.1 PLC

In accordance with the Terms and Conditions of the Notes, notice is hereby given that the new interest rates and periods in respect of the subject Notes are as follows:-

Payment Date Rate % Payment Date Rate %
5/2/90 3 January 1990 12.50% 15/4/90 12 January 1990 12.50%
5/2/91 3 January 1991 12.50% 15/4/91 12 January 1991 12.50%
5/2/92 3 January 1992 12.50% 15/4/92 12 January 1992 12.50%
5/2/93 3 January 1993 12.50% 15/4/93 12 January 1993 12.50%

By: Citibank, N.A. (CISI Dept.)
January 18, 1990

CITIBANK

Nordic Countries + 1992

The Financial Times proposes to publish this survey on

21st February 1990

For a full editorial synopsis and advertisement details, please contact:

Chris Schramm

or Gillian King

on 01-873 3428

or 01-873 4823

or write to him/her at:

Number One

Southwark Bridge

London

SE1 9HL

FINANCIAL TIMES

(This announcement appears as a matter of record only.)



MOLSON BREWERIES

A North American Brewing Partnership of The Molson Companies Limited and Elders IXL Limited

Cdn. \$800,000,000

Revolving Term Credit Facility Without Recourse to its Partners

Bank of Montreal

The Royal Bank of Canada

as Lead Managers

BANK OF AMERICA CANADA

CANADIAN IMPERIAL BANK OF COMMERCE

MORGAN BANK OF CANADA

ROYAL TRUST CORPORATION OF CANADA

THE BANK OF NOVA SCOTIA

CREDIT SUISSE CANADA

NATIONAL BANK OF CANADA

TORONTO DOMINION BANK

as Managers

CANADA TRUST

CREDIT LYONNAIS CANADA

FUJI BANK CANADA

NATIONAL TRUST COMPANY

SOCIÉTÉ GÉNÉRALE (CANADA)

UNION BANK OF SWITZERLAND (CAN

This announcement appears as a matter of record only.

NEW ISSUE

17th January, 1990



Australian Industry Development Corporation

(a statutory corporation, wholly owned by the Commonwealth of Australia)

¥10,000,000,000

6.3 per cent. Notes due 1993

Payment of principal and interest guaranteed by

the Commonwealth of Australia

Issue Price 101 1/4 per cent.

Nomura International

LTCB International Limited

Mitsui Trust International Limited

Fuji International Finance Limited

Sumitomo Trust International Limited



Commonwealth of Australia

Notice of results of reverse tender offer

The Commonwealth of Australia announces the results, subject to good delivery, of the reverse tender offer completed on 17th January, 1990, as follows:-

Loan Stock	Nominal amount of applications accepted (pounds million)	Nominal amount of applications received (pounds million)	Lowest accepted tender price (pounds)	Non-competitive tender price (i.e. the rounded average weighted price) (pounds)	Highest accepted tender price (pounds)
13 1/2 per cent. 2010	31.656	73.932	118.03	118.27	119.04
9 1/2 per cent. 2012	32.230	58.981	86.08	86.25	87.00
11 1/2 per cent. 2015	36.689	53.080	101.15	102.03	102.16

(Note: All prices in this notice are quoted without any adjustment for interest and are expressed as a multiple of 1/4 of £1 per £100 nominal of Stock.)

For each Stock, non-competitive applications which have been accepted, have been accepted in full at the rounded average weighted price.

For each Stock, competitive applications which were made at or below the highest accepted price have been accepted in full at the price stated on the application form. Competitive applications which were made at prices above the highest accepted price have been rejected.

Payment, adjusted for interest, in respect of accepted applications will be made on Thursday, 18th January, 1990, subject to good delivery.

18th January, 1990

U.S. \$600,000,000



Banque Nationale de Paris

Partly Paid Registered Floating Rate Notes Due 1995

Interest Rate	8.3625% p.a.
Aggregate Rate	1.435417% p.a.
Interest Period	18th January 1990
Interest Amount per U.S.\$250,000 Note due 18th July 1990	U.S.\$10,825.44
Credit Suisse First Boston Limited	
Agent Bank	

Notice to Holders of

MITSUI FINANCE ASIA LIMITED

(the "Company") Warrants to Subscribers for U.S.\$100,000,000 12 1/2% Guaranteed Notes due 1992 of the Company, Issued in conjunction with the Issue of U.S.\$100,000,000 12 1/2% Guaranteed Notes due 1992

In respect of the above Warrants and in accordance with Clause 7 of the Warrant Agreement dated 20th February, 1985, Notice is hereby given that the last day for deposit of Warrant Exercise Notices with Euroclear or, as the case may be, CEDEL will be 13th February, 1990.

Any Warrant not exercised before the close of business in Brussels or, as the case may be, Luxembourg on 20th February, 1990 will be void.

MITSUI FINANCE ASIA LIMITED
4th Floor
Far East Finance Centre
16 Harcourt Road, Hong KongBy Mitsui Finance Trust International Limited
as Fiscal Agent.
18th January, 1990

INTERNATIONAL CAPITAL MARKETS

CBOT chairman survives challenge to leadership

By Deborah Margreaves

IN A hotly-contested election for a chairman of the Chicago Board of Trade, the world's largest futures exchange, Mr Karsten "Cash" Mahlmann, the incumbent, has managed to hold on to his position for an unprecedented fourth term.

However, Mr Leslie Smith, Mr Mahlmann's vociferous opponent, succeeded in netting more than 500 votes, which is no mean feat in the close-knit environment of the CBOT where directors usually stand for election unopposed.

Mr Rosenthal's strong challenge to Mr Mahlmann's leadership is evidence of widespread dissatisfaction at the 140-year old exchange as it gears up for tough competition in the 1990s from nascent futures exchanges around the world.

Mr Mahlmann presented himself as the continuity candidate as the CBOT faces calls for more stringent regulation and when the Commodity Futures Trading Commission, the industry regulator, is due to be reauthorised by Congress.

Mr Rosenthal's campaign had advocated dramatic change at the usually staid exchange. His election platform had hinged on the sale and lease-back of the CBOT's landmark art deco building, a move

Mr Rosenthal, noting that he is stepping down as CEO well before he reaches the company's retirement age of 65, said: "The board, George Moody and I have been planning this transfer of management responsibility for some time."

Security Pacific announced other management changes:

Mr John Singleton, currently vice chairman of the parent, assumes the role of chief operating officer from Mr Moody.

Mr Jerry Grunroth succeeds Mr Smith as president and CEO of Security Pacific Bank.

Mr Nicholas Binley was named president and chief operating officer of another unit, Security Pacific Financial Services System. He had been vice chairman and chief operating officer of the unit's consumer services group.

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INTERNATIONAL CAPITAL MARKETS

Gilts slide at long end on news of low PSDR

By Martin Dickson in London and Janet Bush in New York

UK GOVERNMENT bond prices plunged again yesterday by more than a point at the long end as the market reacted gloomily to a smaller than expected public sector deficit.

GOVERNMENT BONDS

repayment (PSDR) for December and to Ford workers' rejection of a new pay offer.

The day's news reinforced the two primary fears behind the market's prolonged slide over the past week and a half — that the Government's reverse gilt auctions have ended and that inflation is again under strong upward pressure.

The market was weak almost from the start, amid reports of Japanese investors taking currency-related profits, and then fell sharply when it heard that the December PSDR was only \$400m compared with forecasts of \$2.1bn. Several securities houses downgraded their estimates of the 1990 budget surplus from around \$1.5bn to \$1bn-\$1.5bn, further reducing the likelihood of a resumption of reverse gilt auctions.

The news from Ford UK in

BENCHMARK GOVERNMENT BONDS

	Coupon	Red Date	Price	Change	Yield	Week ago	Month ago
UK GILTS	13.500	9/92	101.29	-11/32	12.92	12.18	11.71
	9.750	1/93	97.31	-24/32	11.30	10.82	10.77
	9.000	10/93	95.39	-26/32	10.21	9.99	9.72
US TREASURY	7.875	11/88	97.30	+0.04	8.18	8.02	7.90
	8.125	9/89	96.23	+0.02	8.24	8.10	7.85
JAPAN - No 111	4.800	6/92	98.3576	-0.054	5.84	6.20	5.59
No 2	5.700	3/97	85.7364	-0.647	6.47	6.03	5.47
GERMANY	7.1000	9/88	95.8200	-0.270	7.65	7.53	7.18
FRANCE STAN	8.000	10/94	92.0583	-0.108	10.17	10.16	9.74
OAT	8.125	5/95	91.6500	-0.050	9.51	9.22	9.14
CANADA	9.250	12/88	98.4900	-0.075	9.82	9.59	9.53
NETHERLANDS	7.250	7/89	92.8500	-0.100	8.35	8.17	7.78
AUSTRALIA	12.000	7/88	94.7053	-0.361	12.98	12.33	13.07

London closing. *denotes New York morning session. Prices: US, UK in 32nds, others in decimal. Yield: Local market standard.

Technical Data/ATLAS Price Sources

the afternoon knocked about a further 4% point off prices, and the benchmark 11½% Treasury stock due 2003/07 closed at 105.26, down 1½%, for a yield of 10.79.

■ WEST GERMAN government bonds had a see-saw day, starting with a small bounce in the wake of Tuesday's 8-point drop.

However, prices retreated again on the news that the Bundesbank drained DM4.1bn from the banking system at its

weekly securities repurchase tender, as it allotted 28-day funds to 7.7050 per cent and 56-day funds at 7.90/8.15 per cent. This was seen initially as tight, but on reconsideration of liquidity, the market recovered a losses.

The Federal Government's benchmark 7% January 2000 bond was fixed at 97.57, after 97.77 on Tuesday, to yield 7.61 per cent after 7.68 per cent on Tuesday. In late trading it was quoted at 97.85 for a yield of 7.59.

■ US TREASURY bonds held steady yesterday morning, despite news of an unexpected widening in the November trade deficit and a stronger than expected gain in industrial production last month.

At mid-session, prices were quoted as much as 4% point higher, with the benchmark long bond quoted 4% point higher for a yield of 8.33 per cent.

■ TRADING in the Dutch market was dominated by the new 8.25 per cent 10-year state bullet bond.

It was announced on Tuesday that the auction had raised Fl 5bn with the issue price set at 99.80, for a yield of 8.28 per cent, less a 26 cents reallocation, or discount, to primary investors. It was quoted during a day of relative quiet trading as high as 99.74 and closed at 99.70.

■ JAPANESE government bonds, which fell sharply on Tuesday in Tokyo's trading session, recovered some price yesterday. In London, the key benchmark 10-year bond was trading late in the day at a yield of 6.61 to 6.64, around the same level as Tuesday's London close.

Any negative reaction to this news was mitigated by the interpretation offered by the Commerce Department, which attributed a \$1bn drop in capital goods exports between October and November to the strike at Boeing.

The Boeing strike also helped boost industrial production 0.4 per cent in December from a revised 0.3 per cent gain in November.

The steady tone of the market was attributed partly to the renewed stability in Japanese stock and bond markets overnight after their recent sharp falls. This had undermined the Treasury market amid reports that Japanese investors were selling Treasuries to meet margin calls in their home markets.

The drag from Tokyo, and a negative reaction to last Friday's news of a 0.7 per cent jump in US producer prices in December, had pushed the yield on the long bond very near to 8.25 per cent, the top end of its perceived trading range.

The merchandise trade deficit widened to \$10.5bn in November from a revised \$10.25bn. Forecasts had looked for a nearer \$8bn.

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Korean construction group in \$50m issue

By Deborah Hargreaves and Andrew Taylor

DONG AH Construction and Industrial, Korea's second largest construction company after Hyundai, launched a US\$50m convertible Eurobond yesterday to finance its overseas operations.

The issue carries a coupon of 1 to 1½ per cent with a conversion premium of 65 per cent to 75 per cent. Final pricing will be decided tomorrow.

Swiss Bank Corp, which is joint lead manager with Dong Ah Securities, said it was only the eighth convertible issue to be permitted by the Korean authorities, which fiercely restrict foreign shareholdings in Korean companies.

The Eurobond issue carries a five-year put option, which yields 5½ to 5¾ per cent in February 1995. It is callable from January 1 1992, with a 104 per cent yield in the first year declining annually to be callable at par in 1995.

Dong Ah's overseas operations have usually generated more than half the group's turnover, although the domestic construction market is increasing rapidly.

Most of Dong Ah's overseas work has been in the Middle East, where the group's access to cheap labour from Thailand, and more recently countries such as Bangladesh and India, has given it a competitive advantage.

Dong Ah is the largest export earner in the construction sector. Its overseas order book is currently worth more than US\$6.5bn.

Its biggest contract is as the main contractor on the \$3.6bn first phase of the Great Man-made River development in Libya. This water supply and irrigation project, when completed next year, is projected to have a cost more than \$27bn — making the Channel tunnel look small by comparison.

Dong Ah has recently received a letter of intent for the \$4.6bn second phase of the project.

■ The issue was well received yesterday in a thin market, where it was trading at 104½ to 105.

Japanese bank holds nearly 5% of Hambros

By David Lascelles, Banking Editor

MITSUI Bank, Japan's ninth largest, has acquired a stake of just under 5 per cent in Hambros, the London merchant banking group.

Hambros says it views the stake as a friendly approach by a bank with which it has been associated for some time. Links go back to 1973 when the two set up the joint financial venture Hambro-Mitsui.

The investment has been accumulated over a long period and adds to the growing list of international shareholders in Hambros. The largest is Istituto Bancario San Paolo di Torino with 12.34 per cent, followed by Bitalco of Denmark with 12.3 per cent, JIJK insurance group GRE with 8.7 per cent and Banco Bilbao Vizcaya with 8.1 per cent.

The arrangement means that Hambros now has a partner in each of seven countries. The other partners are De Mello Group (Portugal), Bayerische Vereinsbank (Germany), Holthug & Audon (Denmark), Kredietbank (Belgium), Istituto Bancario San Paolo di Torino (Italy) and Banco Bilbao Vizcaya (Spain).

Sir Michael Butler, the executive director responsible for Hambros' European network, said yesterday that the volume of cross-border M&A activity was rising sharply and probably doubled in 1988. Hambros did four deals last year which were directly attributable to its network, and was now working on 47 mandates, he said.

Sir Michael said he expected Hambros' next continental partner to be in Austria.

Australian Government in issue buyback to cut debt

By Deborah Hargreaves

THE Australian Government announced yesterday that it had completed a reverse tender offer to buy back three long-dated sterling issues in a bid to reduce its international debt.

The reverse tender offer was the first of its kind in the sterling bulldog market. The Government bought just under £100m of £180m stock offered to it from an outstanding total on the three bulldog issues of £233m.

The Government bought £81.6m of the 13% per cent issue due in 2010, out of a total of £75.9m offered, with a lowest

price of 118½ and a highest price of 119¾.

For the 9½ per cent issue, the Government bought £32.3m from £58.9m on offer at a lowest price of 86¾ and a highest price of 87.

In addition, bought £36.7m of the £53m issue in the 11½ per cent issue due in 2015, at a lowest price of 101½ and a highest price of 102½.

The tender offer leaves a fairly small amount of stock with margins ranging from 92-95 basis points over the reference gilt.

LONDON MARKET STATISTICS

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS

Figures in parentheses show number of stocks per section

Index	Day's Change	Est. Earnings Yield (%)	Gross Div. (Act. 25/2)	Est. P/E Ratio	Adj. to date	Index No.	Index No.	Index No.	Index No.
1 CAPITAL GOODS (22)	924.44	+0.1	12.31	4.43	9.90	5.39	914.29	917.20	920.25
2 Building Materials (7)	1135.88	-6.9	13.47	5.95	8.99	5.88	1125.07	1125.29	1125.59
3 Contracting, Construction (6)	1565.58	-8.4	16.34	5.11	8.02	8.84	1529.82	1524.74	1520.88
4 Electricals (10)	2628.37	-0.9	10.24	4.73	12.28	9.00	2545.42	2542.79	2542.34
5 Electronics (30)	1994.59	+1.9	9.01	3.62	14.35	9.96	1957.76	1953.37	1954.53
6 Engineering-Aerospace (8)	466.65	+0.9	12.88	4.73	9.58	8.84	462.87	471.81	478.07
7 Engineering-General (45)	473.03	+1.9	11.35	4.75	10.63	8.15	468.69	472.48	475.88
8 Metals and Metal Forming (6)	474.51	+0.4	24.85	5.34	4.54	4.60	472.85	489.29	481.33
9 Motors (18)	389.38	+1.9	13.64	5.42	8.58	8.00	382.27	387.88	389.98
10 Paper & Packaging (23)	102.44	+0.4	18.87	4.68	11.97	9.25	94.95	97.23	97.88
11 Pharmaceuticals (16)	528.46	+1.9	18.94	5.67	11.00	9.49	527.51	525.53	525.51
12 Plastics & Chemicals (22)	404.93	+0.9	11.80	4.68	8.57	8.00	397.51	401.50	401.51
13 PRINTERS (3) (12)	116.79	+1.8	10.39	4.18	12.81	8.48	110.84	110.94	110.94
14 Retailing (16)	2433.16	+0.9	9.13	4.83	14.47	8.00	2394.50	2408.59	2408.59
15 Textiles & Apparel (22)	116.79	+1.8	10.39	4.18	12.81	8.48	110.84	110.94	110.9

UK COMPANY NEWS

Ten-pin bowling helps First Leisure hit £25m

By Andrew Bolger

TEN-PIN BOWLING helped First Leisure to once again strike all the right notes when it reported a 28 per cent increase to £25.2m in pre-tax profits for the year to October 31. Turnover was up 13 per cent at £91.7m.

Lord Delfont, chairman, said the success of the Super Bowl centre was the main factor behind the 58 per cent growth in pre-tax profits of the entertainment group's sports division to £7.8m.

The dancing division saw profits increase by 20 per cent to £10.3m and four large new discotheques were added at a total cost of £1m. Three more were under construction, one was in the development stage and 15 other sites had been targeted.

The resorts division – which includes the Blackpool Tower and Winter Gardens and the piers at Blackpool, Yarmouth, Eastbourne, Southsea and

Llandudno – saw profits grow by 10 per cent to £12.5m.

However, Mr John Conlan, chief executive, said those figures had been depressed by the disposals of pubs and arcades, and on a like-for-like basis profits growth in that division had been about 15 per cent.

Profits from the theatres division dipped to £1.21m (£1.3m), largely because of changes of production in the first half. However, Aspects of Love is now established at the Prince of Wales and Anything Goes at the Prince Edward and Lord Delfont said those productions were expected to produce good profits for some considerable time.

Earnings per share rose by 33 per cent to 13.6p, assisted by a lower tax charge of 35 per cent, compared with 30 per cent last year.

A final dividend of 2.33p makes a total of 3.6p for the

year, an increase of 35 per cent.

COMMENT

At a time when leisure analysts are busy marking down their profit forecasts in this sector, First Leisure had no difficulty in exceeding its target of 20 per cent annual profits growth and is confident it can maintain that rate of progress for the next three years. The catch is that the good news is already in the share price, which closed up 3p at 232p. Forecast profits of £30m next year put it on a premium rating of 14. Those already aboard will be happy to stick with it, including fund managers who have locked it away for long-term growth. Prospective buyers might conclude there are better bargains about, even though First Leisure's continuing capital investment and success in refurbishing the downmarket image of bowling should continue to keep on impressing the City.

Saatchi shares fall on account loss

By Alice Rawsthorn

SAATCHI & SAATCHI, the marketing group, yesterday saw £19m wiped off its market capitalisation when its shares fell 12p to 242p on news of a £70m (£42.2m) account loss in the US.

Saatchi's shares were also depressed by unconfirmed City rumours that it is about to announce redundancies at its main London advertising agency, Backer Spielvogel Bates, one

of Saatchi's US agencies, has lost the \$70m corporate advertising account for Prudential Corporation of America, the financial group, to Lowe-Marschall, the US agency owned by Lowe's Group, another UK marketing concern.

Saatchi's shares rose by 18p to 43p when the news broke yesterday. The Prudential account is the biggest single piece of new business the group has ever won.

Last summer Lowe converted its minority interest in Lowe-Marschall to full control. It acquired the remaining 70 per cent held by Interpublic, the US marketing group, which, in turn, increased its holding in Lowe.

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GENMIN GROUP

GOLD MINING COMPANIES' REPORTS FOR THE QUARTER ENDED 31 DECEMBER 1989

All companies mentioned are incorporated in the Republic of South Africa

STILFONTEIN Gold Mining Company Limited

Company Registration No. 05/03/41200

Restoration of Margaret Shaft complete

Issued capital - 13 000 200 shares of 50 cents each.

Quarter ended 31.12.1989

Quarter ended 30.6.1989

Year ended 31.12.1988

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Lookers plc

Preliminary results for the year ended 30th September, 1989 (unaudited)

	1989 £'000	1988 £'000
Turnover - up 14%	309,321	270,611
Operating Profit - up 23.9%	11,569	9,341
Pre-Tax Profit - up 8%	8,825	6,321
Dividends for the year - up 15.9% (subject to shareholders approval)	6.2p	5.35p

Lookers plc
776 Chester Road, Stretford,
Manchester M32 0QH



£250,000,000

Floating Rate Notes Due 1996
(Issued by Nationwide Building Society)

Interest Rate: 15.4125% p.a.

Interest Period:
17 January, 1990 to 17 April, 1990

Interest Amount per £1,000
Note due 17 April, 1990:
£190.02

Interest Amount per £50,000
Note due 17 April, 1990:
£1,900.17

Agent Bank
Baring Brothers & Co. Limited

Olives to sell paper business

By Maggie Utley

OLIVES HOLDINGS, the paper and property group, is at an advanced stage in discussions to sell its Olives Paper Mill paper business. The company said it would give shareholders further details as soon as possible.

The company's shares closed up 2p at 150p yesterday.

Mr Michael Kent, chairman, said the group had been approached by the potential buyer, but could give no other details. He hoped a further announcement could be made in seven to 10 days when a contract had been exchanged.

The paper mill, based in Bury, Lancashire, is one of the longest established independent mills. It makes printing and writing paper and has launched a recycled paper brand, Olives Green.

Olives Paper Mill was the subject of a fierce corporate battle in 1987 when two opposing camps tried to take control. The winner was Mr Kent, who took a controlling stake in the company in return for a cash injection of £3m. In June 1988

he merged his private property company with Olives Paper Mill and the group's name was later changed to Olives Holdings.

The latest profit figures from the company, covering the first half of 1989, showed a profit from property of £1.97m but a loss from the paper division of £750,000. This was in part due to reorganisation at the mill, but also to a weakening in demand for paper.

Mr Kent said that since moving into Olives, £2m had been invested in the mill and the workforce was being reduced from 230 to 105 people. The mill has 60 acres of ground, but uses only 14 acres. Olives has already obtained planning permission use some of the surplus land for housing, and may continue to develop it.

Paper companies have suffered recently as they have been unable to pass rising pulp costs on fully to customers in higher prices, thus margins have been squeezed. However, Mr Kent said pulp prices were beginning to soften now.

Greenwich Resources now 'transformed' says chairman

By Kenneth Gooding, Mining Correspondent

MR COLIN Phipps, who moved in as chairman of Greenwich Resources a year ago after the mining company's banks threatened to pull the plug, said yesterday it had been transformed.

It was back on its feet financially and living within its cash flow.

However, there was a loss of £2.15m, or 6.3p a share, in the year to September 30.

Changes to accounting practices were so substantial that it was meaningless to compare the results with those for the previous 12 months, he suggested.

In the 1987-88 year Greenwich reported a taxable profit of £1.1m, equal to 3.6p per

share. Operations at the Gebeit gold mine in the Sudan, where prospects once sent the Greenwich share price above 300p (compared with 40p, up 1p, last night) but was the principal cause of cash outflow, were being reduced to a care and maintenance basis.

Gebeit's ore grades were much lower than predicted, the gold had been more difficult to recover than expected, and there were reserves for only one year of life.

Talks would take place with the Sudanese partners next month about the mine's future.

Greenwich's key asset was its gold project in Venezuela, said Mr Phipps.

Hard evidence of ICL's commitment to keeping abreast of industry trends is provided by the launch today of a range of medium-sized machines codenamed Unicorn.

Based on high performance microprocessors from the US company Sun Microsystems and using the industry standard operating system Unix, the Unicorn range will give ICL fresh credibility in the all-important mid-range market. This sector is where several hundred manufacturers worldwide are jockeying for position but even International Business Machines (IBM) has failed to establish market dominance.

This view finds little favour with Mr Arthur Walsh, STC chairman and chief executive.

He is irritated by any tendency to treat ICL now generating almost half the group's revenue and more than half its profits, as an entity separate from STC. After six years of ownership, he says, the two companies have become a single, coherent group with complementary skills in information systems and telecommunications.

ICL, Mr Walsh says, is not for sale although it is seeking ways to share the continued heavy investment in research and development and to open new market opportunities.

"In the five years I have been at STC, we have spent £10m on research and development in computers and telecommunications. The result is a range of up-to-date, effective products."

Mr Walsh argues that ICL's digital skills have become essential to STC: "We have to keep ICL within STC for two reasons. First, because of the technological skills it represents. Second, because, through its mainframe sales, it has access to the large business customers who are in the market for telecommunications systems."

The company talks continuously with its European competitors. With Olivetti of Italy, for example, it has been discussing strategy for common industry

standards and the possibility of sourcing personal computers jointly. "But do we need to jump into Olivetti's arms? No," Mr Walsh says bluntly.

The line between success and disaster in today's computer industry is very fine, however.

Mr Bonfield suggests that the company could quickly turn into another Norsk Data, which changed technological horses too late, or Nixdorf, which expanded production and marketing overheads to meet a demand which never materialised.

ICL's strategy is based on marketing systems to customers through a direct salesforce. It has no interest, for example, in selling personal computers in volume like Olivetti or IBM. Personal computers are sourced from other manufacturers and sold as terminals for larger systems.

The company's mainframe sales are stable and generate cash but growth is slow. Mr Bonfield's principal hope for growth include retail industry automation where after the acquisition in last year of Datachecker, ICL reckons to be the third largest supplier of point-of-sale systems worldwide.

Its principal geographical weakness is West Germany where it has little market presence. Mr Bonfield does not believe that Siemens' acquisition of Nixdorf will have any effect on ICL's prospects there.

"When you are fighting with a giant, it makes little difference whether he is six or 12 feet tall," he concludes ruefully.

Settlement at Havelock

By Nikki Tait

HAVERLOCK EUROPA, the store design and shopfitting group, has reached an out-of-court settlement with Mr Barry Ward, its former managing director, and his brother, Mr Arthur Ward, who also worked for the group until last summer.

Under it, the Wards have paid £40,000 including costs to Havelock in "full and final settlement" of the action.

Mr Barry Ward has also agreed not to be interested in or concerned with any UK shopfitting business until August 1990 and not to solicit former Havelock customers before February 7, 1991. Mr Arthur Ward has also agreed not to divulge any confidential information on Havelock to any third party, and not to solicit former customers of the company until February 7.

PUBLIC WORKS LOAN BOARD RATES

Effective January 18	Basic loan rate	Interest on capital	Interest on capital
Year	by 1000	by 1000	by 1000
1	14.3%	14.3%	15.1%
Over 1 up to 2	14.1%	13.8%	15.6%
Over 2 up to 3	13.5%	12.5%	14.5%
Over 3 up to 4	12.5%	12.5%	13.5%
Over 4 up to 5	12.2%	11.5%	13.5%
Over 5 up to 6	12.4%	11.5%	12.5%
Over 6 up to 7	12.4%	11.5%	12.4%
Over 7 up to 8	12.5%	11.5%	12.5%
Over 8 up to 9	11.5%	11.5%	12.4%
Over 9 up to 10	11.5%	11.5%	12.4%
Over 10 up to 15	11.5%	10.5%	11.5%
Over 15 up to 25	10.4%	10.3%	11.5%
Over 25	10.4%	10.4%	10.5%

*Non-quota loans B are 1 per cent higher in each case than non-quota loans A. *Equal instalments of principal. **Payment by half-yearly annuity. (Fixed equal half-yearly payments to include principal and interest). \$ With half-yearly payments of interest only.

Beatrix Mines Limited

(Incorporated in the Republic of South Africa - Company Registration No. 77/0213896)

Share Capital: Authorised - 150 000 000 ordinary shares of no-par value
Issued - 85 000 000 ordinary shares of no-par value



Report for the quarter ended 31 December 1989

	Quarter ended 31.12.1989 R'000	Quarter ended 30.09.1989 R'000	Year to date 31.12.1989 R'000
INCOME STATEMENT			
Interest received	1,689	2,358	2,336
Royalty	15,952	15,742	21,254
Dividends	13,000	10,000	23,000
	30,641	28,160	46,590
Interest paid and sundry expenditure - net	160	235	185
Income before taxation	30,481	27,855	46,405
Taxation	8,741	9,392	11,703
Income after taxation	21,740	18,473	34,702
Appropriation	15,347	50,424	2,385
Retained income at beginning of period	37,067	68,697	37,087
Distributable income	—	53,550	—
Dividends declared	—	53,550	—
Retained income at end of period	37,067	15,347	37,087
BALANCE SHEET			
Capital employed	131,466	131,466	131,466
Share Capital	131,466	131,466	131,466
Non-distributable reserve	—	—	—
Retained income	37,067	15,347	37,087
Employment of capital	168,553	146,813	168,553
Fixed assets	77,843	77,843	77,843
Loan to Buffelsfontein Gold Mining Company Limited	49,111	49,111	49,111
Net current assets	126,954	126,954	126,954
Current assets	41,599	19,859	41,599
Current assets	53,701	80,600	53,701
Current liabilities	12,102	60,741	12,102
	168,553	146,813	168,553

REMARKS:

- (i) The figures are unaudited.
- (ii) The report has been approved by the board.
- (iii) The attention of shareholders is also drawn to the quarterly report of the Beatrix mine which appears elsewhere in this edition.

Registered and head office
General Mining Building
6 Hollard Street
Johannesburg 2001
(PO Box 61820, Marshalltown 2107)

London office
Gencor (U.K.) Limited
20 Ely Place
London EC1N 6UA

Johannesburg
18 January 1990

Transfer offices
South Africa:
Central Registrars Limited
154 Market Street
Johannesburg 2001
(PO Box 4844, Johannesburg 2000)

United Kingdom:
Barclays Registrars Limited
6 Greencoat Place
London SW1P 1PL

Copies are available from the London office, 30 Ely Place, London EC1N 6UA

Record profits for the Leeds

Record pre-tax profits are announced by Leeds Permanent Building Society. During the financial year ended 30th September 1989, the Society increased its share of the building societies' mortgage market to 9.3%, more than doubling the previous year's figure.

- Record pre-tax profits £138.5m (1988 £122.6m) an increase of 13.0%
- Record post-tax profits £87.2m (1988: £78.9m) an increase of 10.5%
- General reserve increased to £15.4m (1988: £413.1m) an increase of 24.8%
- Assets total £12,9

UK COMPANY NEWS

Lookers motors ahead but warns on trading

By John Thornhill

THE TOUGH trading environment for motor distributors was illustrated yesterday by the annual results of Lookers, the Manchester-based dealer, which reported an 8 per cent profits advance, but warned of a disappointing start to the current year.

Pre-tax profits advanced from £6.32m to £6.83m in the year to September 30 on turnover 14 per cent ahead at £209.32m (£270.61m).

However, Mr Ken Martindale, chairman and managing director, said the car sales market had turned down in the UK and that the company's forthcoming interim profits would be reduced.

"Until August the market was a record month after month. But since then there has been a fall," he said.

Lookers estimates the market has declined by about 10 per cent, but believes the fall is only temporary, resulting from the Government's interest rate

policy.

"There is still a pent up demand for cars in this country," Mr Martindale said.

At the end of its financial year, Lookers acquired SMAC, a car dealer based in the south-east, taking the number of its franchised outlets to 41.

SMAC, currently being re-organised, made only a minimal two week contribution to Lookers' results.

Group operating profits grew by 24 per cent to £11.57m but higher net interest charges of £2.74m (£3.02m) limited the advance at the taxable level.

The agricultural division was hit by reorganisation costs

and reported a £500,000 in profits to £100,000. A property profit of £951,000 was taken below the line.

A final dividend of 42p is recommended, which will increase the yearly pay-out by 16 per cent to 6.2p (5.35p).

Earnings per share were marginally higher at 25.6p (25p). The company's forecast for the half year is for a 10 per cent increase in turnover and a 10 per cent increase in profits.

Dalepak rises to £0.7m in spite of tough trading

DALEPAK Foods lifted first half pre-tax profit by 38 per cent, although trading conditions worsened significantly.

The directors said they expected the conditions to continue, but were confident that the broadening product base would enable the group to progress in the second half.

Dalepak makes a range of frozen meat, vegetables and chilled products. Its turnover in the six months ended October 31 advanced 47 per cent to £16.87m (£11.3m), while profits came to 4.05p (2.95p) and the interim dividend is 1.085p (0.95p).

Burndene expands 11% to £4m

Burndene Investments, the caravans, hosiery, property and finance group, yesterday announced an 11 per cent expansion in taxable profits for the 12 months to September 30.

The increase - up from £3.57m to £3.97m - was scored on turnover of £25.37m (£23.84m). Directors said that the group's activities would

COMMENT

Lookers' shares went on something of a tumble yesterday, down 14p to 133p, and given the strained prospects for the sector it is hard to see them recovering strongly in the near future. Lookers says profits will decline in the current six months, and it is only in the second half that they will be on the mend. Analysts suggest pre-tax profits for the year may only crawl ahead to 27p and earnings will suffer mightily, falling to 20p. A prospective p/e ratio of about 7 appears mean, but is generous enough for the present. Some share price excitement may be generated by bid talk as T Cowie holds a 10 per cent stake which it might well be prepared to trade. But Woodchester Investments' shareholding of just under 30 per cent still looks a secure trade investment and argues against the takeover possibilities.

Barbour Index 25% higher at £2.73m

Barbour Index, which provides specialist information services to the UK construction industry, lifted pre-tax profits 25 per cent in the half year to October 31, 1989.

Short-term profitability of Worsleys and Northallerton Wholesale Bacon was hit by a 50 per cent rise in summer pork prices, but steps taken to reduce exposure to the pig meat market are expected to show through in the second half.

Earnings in the half year came to 4.05p (2.95p) and the interim dividend is 1.085p (0.95p).

Electron House falls to £1.65m

ELECTRON HOUSE, a computer products and electronic components distributor, reported a fall from £2.01m to £1.65m in pre-tax profits for the half year to November 30.

Group sales, however, improved from £40.22m to £57.65m.

The profits decline was mainly due to a significantly higher interest charge - up from £824,000 to £1.3m.

The interim dividend was increased by 10 per cent, from 2.5p to 2.75p, in spite of a contraction from 7.7p to 5.05p in earnings per share.

There was an extraordinary charge of £104,000, being further money advanced to ComputerScan.

Mr Barbour believed ComputerScan was a service with good potential, but said it needed a cost effective medium to turn latent demand into income. Partnership arrangements were being discussed which could provide that, and by April "we shall have made our final assessment of the service".

Mr Norman Fetterman has resigned as a director of International Business Communications (Holdings), the newa-

Sergeant to sell £1.7m-worth of shares at Euromoney's listing

By Vanessa Houlder

SIR PATRICK Sergeant, the former City editor of the Daily Mail and the founder of Euromoney magazine, is to sell shares worth £1.7m, when Euromoney Publications receives a London listing.

The company, which publishes magazines covering banking and the international capital markets, was listed in the form of international depository receipts in Luxembourg in 1986.

Sir Patrick said that the deci-

sion to seek a listing in the UK stemmed from disadvantages with the bearer-share system and pressure from those institutions which are barred from buying shares listed in Luxembourg.

A trust connected to Sir Patrick and a subsidiary of the Daily Mail & General Trust, which now owns 76 per cent of the shares, are each selling 500,000 shares at 350p apiece, to bring the proportion of shares in public hands up to 20 per

cent.

Sir Patrick, who sold shares worth £1.9m in 1986, still has a holding worth £2m.

He stressed that the company was doing well and that the only reason for the sale of the shares was to satisfy Stock Exchange listing requirements.

Merrill Lynch International is sponsoring the placing and advising the company. Baring Brothers is advising Daily Mail & General Trust.

Shandwick expands in West Germany

By Nikki Tait

SHANDWICK, the acquisitive UK-based public relations group, yesterday announced the purchase of Lutz Bohme Beratungsgesellschaft, a Hamburg-based PR consultancy, for a maximum DM8m (£3m).

Shandwick, which already has interests in Bonn, said that it should now rank fourth, in fee income terms, in the West German PR market.

Shandwick is paying an initial DM2.15m cash. However, further performance-related payments may fall due, based

on a multiple of 1990 profits and a percentage of operating income in 1991 and 1992. These will also be met in cash. The total consideration, however, cannot exceed DM8m.

The West German agency was set up in 1966 and clients include BP and Unilever. In 1988, there was an audited loss before tax of DM286,000, but management is estimating a profit of DM105,000 in the year just ended. Net assets are DM170,000.

Kyowa listing in London

By David Lascelles, Banking Editor

DEALINGS begin in London today in the shares of Kyowa Bank, the latest of the large Japanese "city banks" to obtain a London listing. It is the first listing for the bank outside Japan, and part of its aim is to broaden its appeal to international investors.

The number of Japanese companies quoted in London doubled to 23 last year. Of the new arrivals, nine were banks. Kyowa's listing is being sponsored by SG Warburg Securities, Kyowa Finance International, Nikko Securities and County Natwest.

Shield sharply lower at £95,000

SHIELD GROUP, which has interests in property development and estate agencies, reported profits sharply reduced for the six months to September 30.

The pre-tax figure dropped from £842,000 to £95,000 on turnover down from £13.44m to £4.78m.

The directors said that the

group would shortly be launching its flagship development at Summit Lodge, Hampstead, London, and that the sale of three to four of the 11 remaining units should repay borrowings in full.

As the market capitalisation of the group was currently at a discount to its net assets and, taking into account current

NEWS DIGEST

Estates & Agency debenture placing

Estates & Agency Holdings has placed, through Samuel Montagu, a further £9m of 11.25 per cent first mortgage debenture stock.

The investment holding company

launched the issue to provide long-term funding for its recent purchases of two industrial units at Banbury, Oxfordshire; the refinancing of a retail warehouse at Rayleigh, Essex; and funding for refurbishment and development of property in the west end of London.

Turnover for the six months to November 30 rose slightly from £4.99m to £5.6m and manufacturing efficiencies had improved. After omitting last year's final, the company

announced an unchanged interim dividend of 1p. Earnings per share were 33.85p (32.82p) after tax of £38,000 last year.

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announced an unchanged interim dividend of 1p. Earnings per share were 33.85p (32.82p) after tax of £38,000 last year.

Turnover moved ahead to £31.06m (£19.3m). Earnings were 16.1p (10.2p) and the final dividend is 4.6p for a total of 6.3p (5.7p).

In addition, Freeman is plac-

CHI sells 6.3% stake in Ricardo

CHI Industrials, seen in the past as a highly acquisitive mini-conglomerate, has sold its 6.3 per cent interest in Ricardo, the Sussex-based designer of engines and transmissions.

Ricardo was subject to an abortive takeover bid from First Technology last year, and CHI pledged to accept the offer.

In the event, First Technology gained control of only 41 per cent of Ricardo and the bid lapsed.

£1.3m acquisition for Freeman

Freeman Group, the USM-quoted distributor of insulation materials and building products, has acquired Bestwell Distribution, a unit of Meggitt (UK), for £1.3m.

The sum is being paid in the form of 486,000 new Freeman ordinary shares which are being placed with institutions on Meggitt's behalf at 268p per share to yield £1.3m cash.

It now blames the poor

result on four factors: the combination of high gearing and higher interest rates; trading losses at Francis & Lewis before the telecommunications unit was sold; inadequate orders and a poor product mix at the Widney Ash defence business; and an unexpected second-half downturn at Widney Products, a maker of enclosures for cash dispensers.

Widney reasons for year-end loss

Widney, the engineering group, has outlined the reasons for its previously announced £1.1m pre-tax loss in the year to September 30 and announced a £2.2m financial rescue.

When Widney announced the loss it gave no explanation for the fall from £227,000 profit in the previous year.

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IRELAND AS A FINANCIAL & INVESTMENT CENTRE

The Financial Times proposes to publish this survey on:

20th February 1990

For a full editorial synopsis and advertisement details, please contact:

Gillian King on 01-873 4823

or write to her at:

Number One Southwark Bridge London SE1 9HL

Or Richard Willis Herengracht 472 1017 CA Amsterdam Netherlands Tel (020) 239430/225668

FINANCIAL TIMES

Impala Platinum Holdings Limited

(Incorporated in the Republic of South Africa)

(Registration number 57/01979/06)

(*Implats*)

Implats acquires an interest in Western Platinum Limited and Eastern Platinum Limited

First National Corporate and Investment Bank Limited is authorised to announce that, subject to certain conditions precedent, agreement has been reached in terms of which Implats will, with effect from 1 October 1989, merge its Kares mine with Western Platinum Limited (WPL) in exchange for a 27% profit participation in the combined WPL/Kares mine and in Eastern Platinum Limited (EPL).

Lonrho will be responsible for management of the merged operation. Implats will have slightly in excess of 25% of the equity voting rights in the two companies, but will have equal representation with Lonrho on the boards of WPL/Kares and of EPL.

The Kares mine is situated in the Marikana district of the Western Transvaal and shares a common boundary with WPL. EPL lies to the east of WPL, in Bophuthatswana. Both EPL and WPL are currently owned and managed by Lonrho. The economic and practical benefits of rationalising the operations of WPL and Kares, including adjacent reserves, are substantial. The shared boundary, existing shaft systems and common infrastructure should allow the ore reserve to be accessed more economically and mined and refined more cheaply over the life of the mine than would be the case with two individual units.

Operating on its own, the Kares mine was not expected to become cash positive until late 1993. The combined operation, however, is expected to be cash positive from the end of 1990. The transaction should thus have an immediate and ongoing beneficial effect on Implats' funding of Kares and on the Group's earnings per share. Implats' 1988/1989 earnings per share, on a pro forma basis, would have increased by approximately 10% if the deal had been effective for the full year. Bearing in mind that EPL and Kares are at present in relatively early stages of development and that WPL has not yet reached full potential, it is anticipated that in the future the beneficial effect will be greater as the operations move towards their full potential. The deal has no immediate effect on the Implats' net asset value per share.

Commitments to customers have been accommodated within the merger arrangements. The arrangements include rights of pre-emption over shares held by the parties in WPL and EPL and call (and put) options over shares of those companies in the event of a change in the ultimate control of WPL and EPL.

A circular, setting out further details of the transaction, will be posted to shareholders of Implats in due course.

Johannesburg

17 January 1990

Merchant Bankers

FirstCorp

Regulated Bank Reg No 58/02411/05

First National Corporate & Investment Bank Limited

A member of the First National Bank Group

<img alt="A box of 'Power Breakfast' cereal with a bowl of cereal in front of it." data

COMMODITIES AND AGRICULTURE

Brazilian court orders second tin mine closure

By John Barham in Sao Paulo

A BRAZILIAN court has ordered the immediate suspension of operations at the Amazon's Bom Futuro tin mine, one of the largest in the world, until dams are built to prevent thousands of tonnes of sludge from fouling nearby rivers.

The courts have been threatening producers at Bom Futuro with closure for almost six months. The mine is operated by fiercely independent prospectors whose relatively unsophisticated techniques have devastated the surrounding jungle and polluted the waters of the Igape das Can-

delas river, which supplies drinking water to local communities.

But Mr Pedro Paulo Barros Lima, president of a local tin miners co-operative, said: "We already have 50 producers who have complied with the environmental legislation back in action."

He said that these producers had resumed output of 1,000 tonnes of tin a month and added that production would be raised by a further 2,500 tonnes a month as another 100 producers came back into operation soon. Last year the mine produced almost 30,000 tonnes.

US lifts sugar import quotas

By Nancy Dunn in Washington

THE US Department of Agriculture has increased sugar import quotas for the third time this year, taking the total to almost 2.3m tonnes, up 325,000 tonnes.

The USDA last week issued new sugar production estimates which reflected freeze damage to the sugar cane crops in Florida and Texas and lower-than-expected yields for sugar beet in the West. Production of raw sugar for 1989 was estimated at 6.2m tonnes, raw value down 4 per cent from the 1988 crop.

The new quota reallocates tonnage to Panama previously

of tin.

Courts invoking environmental protection clauses in the new constitution, have shut down nearly all Brazil's tin mines.

Last week, a court ordered Parapanama, the world's largest tin producer, to close a private road that links its key mine at Pitinga to Manaus. The courts say the road threatens Indian tribes. The rich Pitinga and Bom Futuro have made Brazil the world's leading tin supplier with last year's production estimated at 44,000 tonnes.

CANADA'S LONG frustration at the depletion of its east coast fishery is giving way to some determined action to protect one of the mainstays of the Newfoundland and Nova Scotia economies.

New restrictions and enforcement measures, some of which are likely to be announced within the next week or so, are aimed partly at foreign trawlers, which are alleged to be taking dangerously large quantities of fish, especially cod, outside Canada's 200-mile fishing zone. But they are also designed to tighten the rules for domestic fishermen and fishing companies.

The plight of the fishery has been brought home in recent weeks by a 15 per cent cut in the 1989 northern cod quota to 157,000 tonnes, and plans by the two biggest east coast companies to close six fish-processing plants with the loss of almost 3,000 jobs. The quota for other varieties of cod has plunged from 311,000 tonnes in 1984 to 118,000 tonnes this year.

Although fish stocks are considerably higher now than they were during the over-fishing binge of the 1980s, they are estimated to be 15 to 20 per cent below the average of the last five years. Haddock and northern cod are the worst hit species. Of particular concern is the unexpectedly slow growth in the biomass, and a sharp drop in the average weight of cod, the most popular east coast species. Seven year-old cod in the southern Gulf of St. Lawrence now weigh an average of only about 1 kg, compared with 2.4kg in the late 1970s.

The catch from the north-west Atlantic has fallen steeply in the past few years. Fishery Products International, Newfoundland's leading fish company, will have seen its supplies shrink by 74m lb, or 28 per cent, between 1986 and 1990.

In the agreement, the institute agreed to transfer Brazil's US quotas to the trading firms in lieu of sugar it was to supply under forward contracts signed over three years ago, when prices were lower. A federal court is to convene on February 1 to rule on the dispute.

Brazil is behind its sales to the US because Cacer, the

US lifts sugar import quotas

By Bridget Bloom, Agriculture Correspondent

IN AN effort to deflect mounting criticism of its monopoly powers and restrictive price fixing arrangements, Britain's largest milk marketing board has put forward fresh proposals for the future operation of the market to its customers in the Dairy Trades Federation.

The proposals suggest new ways of fixing prices within the present marketing scheme. They thus leave untouched the monopoly powers exercised by the five boards to buy and sell all milk produced by Britain's 44,000 dairy farmers.

Mr Charles Runge, chief executive of the Milk Marketing Board of England and Wales, the largest board by far, said the proposed system would leave dairy companies free to use milk as they wished, thus meeting one of the main criticisms of the present system, often described as a cosy cartel between producers and processors.

Currently, prices are negotiated with the DTF according to end use - for example, milk for sale on the doorstep will have a higher price than that

used for cheese, butter or milk powder.

In future, the Board proposes that there should be long term contracts between it and the manufacturers covering about 85 per cent of supplies, with a small residual spot market.

MMB officials suggested prices would be based on so-called "service levels" of milk deliveries required by the processors: one type of contract for example could be based on daily deliveries of an agreed quantity of milk at a fixed price, while another could involve varying quantities at an agreed range of prices.

Mr Andrew Dare, the DTF president, who at a press conference on Monday described the board's whole approach as a "fudge", said yesterday that the federation would consider the new proposals. However, the Federation objects to what amounts to leaving the MMBs with their monopoly to buy and sell milk, while introducing a greater element of competition among processors.

Mr Dare made clear that the DTF would rather see the continuation of the present scheme. But if that was not possible he urged consideration of a completely free market in milk - calling, as he has done on Monday, on the Government formally to abolish the board's monopoly.

The growing pressure on the current milk marketing system, stemming mainly from the likely onslaught of a theoretically fully competitive milk market within the European Community after 1992, appears to be inducing both sides in the dispute to strike extreme positions which they seem certain subsequently to temper.

Mr Dare acknowledged yesterday that he was seeking to provoke the Board into being more "reasonable" by calling for government intervention legally to abolish the MMB's monopoly.

So far Mr John Gummer, the Minister of Agriculture, has limited his intervention to calling for all the participants to the marketing scheme to introduce the necessary changes before 1992 so that Britain can be fully competitive within the single European market.

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LONDON MARKETS
COPPER prices closed higher on the LME yesterday, following short-covering and profit-taking purchases in the morning. Dealers said the market was continuing to recover from a rather oversold situation, helped by stability in Comex, although upside potential was small and the recent bear trend remained intact. Nickel prices, which touched a fresh two-year low in pre-market trading, also recovered as short-covering and profit-taking purchases emerged. Analysts said nickel had limited upside potential and the bear trend was set to continue. Three-month aluminium breached overhead resistance at \$1,550 a tonne. Coffee prices advanced, ending a firmer trend in New York. Dealers said this week's ICO executive board session had little influence on the market.

SPOT MARKETS
Crude oil (barrel FOB) + or -

Dubai \$16.05-17.50 -0.60
Brent Blend \$17.00-17.15 +0.15
V.T.I. (1 pm est) \$21.15-17.50 -5.55

Oil products (NWE prompt delivery per tonne CIP) + or -

Premium Gasoline \$212.21-213 -0.12
Gas Oil \$175-178 -6
Heavy Fuel Oil \$95-97 -3
Naphtha \$188-190 -2

Other + or -

Gold (per troy oz) \$410.25 -3.5
Silver (per troy oz) \$42.75 -4
Platinum (per troy oz) \$497 -1
Palladium (per troy oz) \$105.5 -0.9

Aluminium (free market) \$153.5 -0.40
Copper (LME) \$1,550-1,560 +0.2
Lead (US Producer) \$0.40-40.40
Nickel (free market) \$35.65
Tin (Kuala Lumpur market) 18.75-19.00
Tin (New York) 312.5c +4.5
Zinc (US Prime Western) \$88.75 -0.25

Cattle (live weight) 109.50p -1.50
Sheep (dead weight) 104.50p -3.25
Pigs (live weight) 77.70p -0.15

London daily sugar (raw) \$3.03-4
London daily sugar (white) \$3.03-4
Tallow & Lard export price \$2.27 +3

Barley (English feed) \$1.18 -1
Maize (No. 2 yellow) \$22.5 -1.0
Wheat (US Dark Northern) \$130

Rubber (spot) \$2.00 -0.5
Rubber (F.O.B. 1st Feb) \$4.75p -0.50
Rubber (Mar) \$5.75p -0.50
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Rubber (UK, RSS No. 1 Feb) \$24.00 -1.5

Coconut oil (Philippines) \$440.04
Palm Oil (Malaysia) \$27.00
Copra (Philippines) \$28.00
Soybeans (US) \$171.00 -1
Cotton "A" index 74.30c -0.05
Wool (US C4 Super) \$75.00

Wool (UK) \$1.00 unless otherwise stated. p-per cent
c-cents/lb. r-rings/lb. g-g. x-Feb/Mar. i-Jan/Feb.
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Canada gets tough over fishery protection

Bernard Simon on plans for tighter catch limits and stricter enforcement

Canada's long frustration at the depletion of its east coast fishery is giving way to some determined action to protect one of the mainstays of the Newfoundland and Nova Scotia economies.

New restrictions and enforcement measures, some of which are likely to be announced within the next week or so, are aimed partly at foreign trawlers, which are alleged to be taking dangerously large quantities of fish, especially cod, outside Canada's 200-mile fishing zone. But they are also designed to tighten the rules for domestic fishermen and fishing companies.

The plight of the fishery has been brought home in recent weeks by a 15 per cent cut in the 1989 northern cod quota to 157,000 tonnes, and plans by the two biggest east coast companies to close six fish-processing plants with the loss of almost 3,000 jobs. The quota for other varieties of cod has plunged from 311,000 tonnes in 1984 to 118,000 tonnes this year.

Although fish stocks are considerably higher now than they were during the over-fishing binge of the 1980s, they are estimated to be 15 to 20 per cent below the average of the last five years. Haddock and northern cod are the worst hit species. Of particular concern is the unexpectedly slow growth in the biomass, and a sharp drop in the average weight of cod, the most popular east coast species. Seven year-old cod in the southern Gulf of St. Lawrence now weigh an average of only about 1 kg, compared with 2.4kg in the late 1970s.

The catch from the north-west Atlantic has fallen steeply in the past few years. Fishery Products International, Newfoundland's leading fish company, will have seen its supplies shrink by 74m lb, or 28 per cent, between 1986 and 1990.

In the agreement, the institute agreed to transfer Brazil's US quotas to the trading firms in lieu of sugar it was to supply under forward contracts signed over three years ago, when prices were lower. A federal court is to convene on February 1 to rule on the dispute.

Brazil is behind its sales to the US because Cacer, the US lifts sugar import quotas

By Chris Sherwell in Sydney

DELAYS CAUSED by the State Government's environmental concerns have prompted Rhone Poulen, the French chemicals group, to abandon a \$165m (£70m) project in Western Australia to process monazite, a source of heavy rare earth elements.

The mineral sands plant is the third major resource-based, export-oriented development to collapse in Australia because of political concerns. The mineral sands plant is the third major resource-based, export-oriented development to collapse in Australia because of political concerns. The mineral sands plant is the third major resource-based, export-oriented development to collapse in Australia because of political concerns.

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The mineral sands plant is the third major resource-based

LONDON STOCK EXCHANGE

Recovery despite poor economic data

A RECOVERY in UK equities yesterday was not hindered by disappointing economic data from both sides of the Atlantic. Encouraged initially by better performances overnight from other major markets, London bounded higher from the support level established late on Tuesday, to close nearly 25 Footsie points up on the day.

The market's resilience supported the view of some analysts that the shakeout in equities since Friday had been caused by technical factors, and reflecting overbought positions rather than institutional selling. Although trading volume was patchy yesterday, there were signs of a return of

confidence among the institutional investors whose failure to buy the market sparked the fall in equities earlier this week. However, the outlook for the Japanese and US markets is still a danger, according to Ian Stephenson at Salomon Brothers.

Equities opened higher and

extended the gain to nearly 14 Footsie points in early trading, despite the news that December's UK Public Sector Debt Repayment of £1.4bn was much smaller than expected. But it was the announcement from Washington of a \$10.5bn deficit on US trade in November which temporarily took the top of the London market.

At that stage, trading volume had been fairly light, and share prices came back without providing significant selling as London braced itself for Wall Street's opening. When early trading saw the Dow hold steady, UK stocks began to move up again, and buyers put in a welcome appearance.

By the close of the day, the FTSE Index was 24.8 points up at 2,373.9, a return to the levels reached during the week between Christmas and the New Year. On Thursday afternoon, the inter-day low point of the week's setback, the Footsie at 2,329.5 had lost 134.2 points from its peak, or 5.4 per cent, an indication of the London market's volatility.

While Seagull volume at 365.8m shares yesterday was fairly light, even measured against Tuesday's 423.1m, it was significant that volume increased in the second half of the session when investors appeared unconcerned by the economic news, or by the latest developments in the pay dispute at the Ford Motor factory in the UK, which has renewed anxiety over the level of UK wage inflation.

Yesterday's recovery in share prices also reflected a calmer mood in the market as the latest crop of City redundancies, and the effective withdrawal from equity trading in London of Citicorp Scrimgeour Vickers, was absorbed. However, most market specialists still believe that the UK stock market is oversupplied with market-making firms and that at least another big securities trader will have to leave the field before the industry can return to profitable trading.

Lonrho deal excites

A stream of speculative reports on a potential mining deal in South Africa first pushed Lonrho higher and then dragged the shares back. Initial suggestions were that Lonrho would sell its Western Platinum subsidiary to Impala Platinum of South Africa. The mining interests of the two are adjacent.

Turnover in Lonrho shares yesterday expanded rapidly and the contract was the second busiest on the traded options market — the equivalent of 1.6m shares changed hands there.

The actual deal, confirmed after the traded options market had closed, was for the merger of the mining interests of in a profit-for-equity swap. Lonrho shares quickly fell back because marketmakers had expected a cash element to the deal. One said that the implied valuation of Western was lower than expected, although analysts argued that the complexities of the deal made it hard to be accurate about any valuation.

They added that Lonrho would in the short term need to expand refining capacity but that the deal was good in the longer term. Some analysts blamed the withdrawal of "hot money" for the share weakness. Lonrho ended 5% down, and 11% below the day's best, at 314p. Turnover was 10m shares.

C & W active

There was persistent and strong support — much of it from the US — for Cable & Wireless, the electronics/telecoms group whose shares responded to further talk that the Chinese Government is about to buy a substantial stake in Hongkong Telecom from C & W.

Speculation that Peking would buy a stake of between 16 and 20 per cent via its CITIC investment arm, has been in the market for at least three weeks. Most observers believe that CITIC would buy a maximum of 15 per cent, but market comment yesterday suggested the figure might even be as high as 30 per cent.

"It's a question of when the Chinese come in with the hard currency," said one C & W shares closed at the best of the day, at 22 at 50p, with turnover reaching 1.2m.

Guinness advanced strongly on provisional profit figures from its 24 per cent associate LVMH, the French luxury goods supplier. LVMH is fore-

casting a rise in profits for 1989 of more than 45 per cent, which would take its net earnings to at least FFr 2.9bn (230m).

Confidence was also helped by talk of a small increase in the forecast for Germany profits from a leading agency broker. The shares ended at the best of the day, up 20 at 56p on firm turnover of 3.5m shares. One dealer added that after the London market closed there was switching into Guinness from shares in Nestle, the Swiss confectionery group, in New York.

Favourable press comment on Grand Metropolitan's move to take a 49 per cent stake in Rémy Martin, the French cognac house, pushed the former's shares 9 pence to 82p on good volume of 2.8m.

Continued speculation that Elders IXL was placing its 22 per cent stake in Scottish & Newcastle dominated trading. The shares were 7 down against the trend at one point before closing a net 3 off at 34p. One dealer said there was talk that the placing had already begun at 33p.

The water stocks, overlooked

during the past few sessions, staged a determined run late in the session with dealers citing a number of sizeable buy orders in the sector. "The institutions have been back in and looking to buy some of the stocks perceived to have been left behind," said one trader.

There were a couple of big individual trades, 2.6m and 2.4m, in Severn Trent, which improved 3% to 14p on turnover of 8.6m. Anglian were chased late and closed 4% up at 16p. Northumbrian were a similarly firmer at 15p while gains of 5 were seen in Welsh, at 14p; Southern, 15p, and Wessex, 16p.

The oil and gas areas of the market continued to hold up well in the face of further persistent weakness in crude oil prices; the latter fell yesterday after a significant build up in US crude oil and gasoline stocks as measured by the American Petroleum Institute.

Helped by the firmness of the wider equity market, BP put on 3 to 33p on 4.8m shares, as did Shell, to 46p, on 2.9m. LASMO, also boosted by the reports of drilling success in Syria, rose a similar amount to 57p on 1.6m.

British Gas edged up 3% to 22p, but an energy sector specialist continued to take note of the relatively warm weather in the UK and speculated that if this continued for only a few weeks more then analysts

would lower their profit estimates for Gas. But he added that the key to Gas's share price performance was promised dividend growth.

Burns Oil extended their good performance with traders pretty well convinced that SHV, the 2.14 per cent shareholder, had been topping up its stake although they agreed that recent low turnover did not allow for any big increase.

"I can't think of any other reason for Burnside shares to have performed so convincingly, other than for SHV to have bought some, given the recent slate of profits downgrades," said one dealer.

Wellcome continued to suffer from Tuesday's recommendation by the US Food and Drug Administration that closes for its money-spinning AIDS drug Retrovir should be halved. The shares ended 6 lower at 73p.

Early buy orders helped Bats rise, and sentiment was helped when a long standing seller of the stock, a US securities house, turned buyer. The shares ended 8 up at 81p.

Standard Chartered were the big winners among banks, advancing 14 to 55p on turnover of 1.4m. Dealers said there had been renewed talk of a bid for the company, but added that the buying had much more of a quality feel about it.

"It's not the speculators or spivs that are buying them this time," said one, adding there had been something of a stock shortage in the market.

The big four banks all moved

NEW HIGHS AND LOWS FOR 1989/90

NEW HIGHS FOR 1989/90
1. INDUSTRIALS & ENGINEERING
2. INDUSTRIALS (1) AND (2)
3. INSURANCE
4. LEISURE (1) PAPERS (2) TRUSTS (2)
5. OVERSEAS TRADES (1) ETC
6. NEW LOWS (12)
7. BRITISH FUNDS (7)
8. INT'L BANK & OVERSEAS

GOV'T, STG. ISSUES (1) FOREIGN BONDS
2. INDUSTRIALS & ENGINEERING
3. LEISURE (1) PAPERS (2) TRUSTS (2)
4. OVERSEAS TRADES (1) ETC
5. ENGINEERING (1) INDUSTRIALS (2)
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9. INT'L BANK & OVERSEAS

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JULY 2150 - JULY 2151

JULY 2151 - JULY 2152

JULY 2152 - JULY 2153

JULY 2153 - JULY 2154

JULY 2154 - JULY 2155

JULY 2155 - JULY 2156

JULY 2156 - JULY 2157

JULY 215

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Old Price	Offer Price	+ or -	Yield	Old Price	Offer Price	+ or -	Yield	Old Price	Offer Price	+ or -	Yield	Old Price	Offer Price	+ or -	Yield	Old Price	Offer Price	+ or -	Yield	Old Price	Offer Price	+ or -	Yield	
Prolife Life & Pensions Ltd																								
Stamington, Keast, Cambria L&G	195.97	197.33	+1.36		197.00	197.33	+0.33		197.00	197.33	+0.33		197.00	197.33	+0.33		197.00	197.33	+0.33		197.00	197.33	+0.33	
Life Funds																								
Standard & Poor's	134.5	135.0	+0.5		134.5	135.0	+0.5		134.5	135.0	+0.5		134.5	135.0	+0.5		134.5	135.0	+0.5		134.5	135.0	+0.5	
State Bond Fund	112.4	112.4			112.4	112.4			112.4	112.4			112.4	112.4			112.4	112.4			112.4	112.4		
Property Fund	301.5	317.0	+15.5		301.5	317.0	+15.5		301.5	317.0	+15.5		301.5	317.0	+15.5		301.5	317.0	+15.5		301.5	317.0	+15.5	
Fid. Inv. Fund	295.1	311.0	+15.9		295.1	311.0	+15.9		295.1	311.0	+15.9		295.1	311.0	+15.9		295.1	311.0	+15.9		295.1	311.0	+15.9	
International Fund	256.4	261.0	+4.6		256.4	261.0	+4.6		256.4	261.0	+4.6		256.4	261.0	+4.6		256.4	261.0	+4.6		256.4	261.0	+4.6	
Unit Trust Fund	150.0	150.0			150.0	150.0			150.0	150.0			150.0	150.0			150.0	150.0			150.0	150.0		
Fid. Inv. Fund	157.5	159.0	+1.5		157.5	159.0	+1.5		157.5	159.0	+1.5		157.5	159.0	+1.5		157.5	159.0	+1.5		157.5	159.0	+1.5	
Health Fund	150.0	150.0			150.0	150.0			150.0	150.0			150.0	150.0			150.0	150.0			150.0	150.0		
General Fund	125.2	125.2			125.2	125.2			125.2	125.2			125.2	125.2			125.2	125.2			125.2	125.2		
Extra Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Universities & Sch. Fund	121.4	121.4			121.4	121.4			121.4	121.4			121.4	121.4			121.4	121.4			121.4	121.4		
Amherst Fund	121.4	121.4			121.4	121.4			121.4	121.4			121.4	121.4			121.4	121.4			121.4	121.4		
Gilt Fund 20+	126.3	117.4	-8.9		126.3	117.4	-8.9		126.3	117.4	-8.9		126.3	117.4	-8.9		126.3	117.4	-8.9		126.3	117.4	-8.9	
Prop. & Fixed Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prop. & Fixed Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Equity Income Fund	121.4	121.4			121.4	121.4			121.4	121.4			121.4	121.4			121.4	121.4			121.4	121.4		
Money Market Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4			120.4	120.4		
Prudential Fund	120.4	120.4			120.4	120.4			120.4	120.4														

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AMERICANS—Contd

1989/90	Price	Yield	No.	Yield	Price	Yield	No.	Yield	Price	Yield	No.	Yield	Price	Yield	No.	Yield	Price	Yield	No.
Hibb Law	Stock		121		1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
122	100		122	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
123	22		123	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
124	100		124	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
125	22		125	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
126	100		126	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
127	22		127	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
128	100		128	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
129	22		129	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
130	100		130	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
131	22		131	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
132	100		132	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
133	22		133	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
134	100		134	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
135	22		135	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
136	100		136	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
137	22		137	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
138	100		138	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
139	22		139	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
140	100		140	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
141	22		141	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
142	100		142	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
143	22		143	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
144	100		144	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
145	22		145	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
146	100		146	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
147	22		147	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
148	100		148	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
149	22		149	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
150	100		150	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
151	22		151	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
152	100		152	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
153	22		153	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
154	100		154	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
155	22		155	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
156	100		156	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
157	22		157	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
158	100		158	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
159	22		159	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
160	100		160	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
161	22		161	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
162	100		162	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
163	22		163	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
164	100		164	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
165	22		165	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
166	100		166	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
167	22		167	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
168	100		168	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
169	22		169	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
170	100		170	100	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock	
171	22		171	22	1989/90	Stock			1989/90	Stock			1989/90	Stock			1989/90	Stock</	

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FOREIGN EXCHANGES

Dollar and pound lose ground

THE DOLLAR weakened on disappointing US trade data but managed to climb back above a technical support point of \$1.6820, after touching a low of \$1.6790. Sentiment was weak, following the largest monthly trade gap in 1983 of \$10.50bn for November, but the US currency seemed to have survived the worst by the time of the London close.

The deficit compared with a revised shortfall of \$10.25bn in October, and was larger than market forecasts of around \$9.5bn. A rise of 0.4 per cent in December US industrial production and capacity utilisation of 8.3 per cent for the same month were above expectations, but had little impact.

The dollar finished in London at \$1.6900, up 0.3 per cent with \$1.6840 on Tuesday, but although it showed some signs of recovery dealers said the latest figures only make it more likely that the US Federal Reserve will ease its monetary stance. There was no move from the Fed yesterday. As expected, the US authorities took no action, as Federal funds traded at 8.4 per cent, against an assumed target level of 8.1 per cent.

The US currency declined to FF15.7450 from FF15.7625 and to SF1.5070 from SF1.5160, but was unchanged at Y145.45.

IN NEW YORK

	Jan 17	Latest	Previous close
£/US	1.6510-1.6520	1.6530-1.6540	1.6510-1.6540
1 month	1.6510-1.6520	1.6510-1.6520	1.6510-1.6520
3 months	1.6510-1.6520	1.6510-1.6520	1.6510-1.6520
12 months	1.6510-1.6520	1.6510-1.6520	1.6510-1.6520

Forward premiums and discounts apply to the dollar.

STERLING INDEX

	Jan 17	Latest	Previous close
8.30 am	168.4	168.6	168.6
9.00 am	168.2	168.4	168.4
10.00 am	168.2	168.4	168.4
11.00 am	168.2	168.4	168.4
1.00 pm	168.2	168.4	168.4
2.00 pm	168.2	168.4	168.4
3.00 pm	168.2	168.4	168.4
4.00 pm	168.2	168.4	168.4

Forward premiums and discounts apply to the pound.

CURRENCY RATES

	Jan 17	Bank rate	Special 1	European 1	Bank rate	Special 1
Sterling £	1.35894	1.37443	1.37271	1.37274	1.37274	1.37274
US \$	1.32171	1.32171	1.32171	1.32171	1.32171	1.32171
Canadian \$	1.3246	1.32565	1.32563	1.32563	1.32563	1.32563
Australian \$	1.32597	1.32601	1.32601	1.32601	1.32601	1.32601
Belgian Franc	1.16	1.16279	1.16279	1.16279	1.16279	1.16279
Swiss Franc	1.03	1.04014	1.04013	1.04013	1.04013	1.04013
Danish Krone	1.02	1.02050	1.02050	1.02050	1.02050	1.02050
Danish Mark	1.02	1.02050	1.02050	1.02050	1.02050	1.02050
Netherlands	1.02	1.02050	1.02050	1.02050	1.02050	1.02050
Belgium	1.02	1.02050	1.02050	1.02050	1.02050	1.02050
French Franc	1.02	1.02050	1.02050	1.02050	1.02050	1.02050
French Franc	1.02	1.02050	1.02050	1.02050	1.02050	1.02050
Italian Lira	1.02	1.02050	1.02050	1.02050	1.02050	1.02050
Swiss Franc	1.02	1.02050	1.02050	1.02050	1.02050	1.02050
Yen	1.02	1.02050	1.02050	1.02050	1.02050	1.02050
Asian (S)Yen	1.02	1.02050	1.02050	1.02050	1.02050	1.02050

Forward rates taken towards the end of London trading. Sterling is convertible francs. Financial francs.

Commercial rates taken towards the end of London trading. Sterling is convertible francs. Financial francs from 35.30-35.50.

Forward rates taken towards the end of London trading. Sterling is convertible francs. Financial francs from 35.30-35.50.

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Forward rates taken towards the end of London trading. Sterling is convertible francs. Financial francs from 35.30-35.50.

Forward rates taken towards the end of London trading. Sterling is convertible francs

WORLD STOCK MARKETS

AUSTRIA

January 17	Stock	+ or -
Aerobic Alkales	5,000	+25
Creditanstal	15,000	-150
Geiger	1,000	-150
Justizbank	18,000	-200
Landesbank	500	-100
Perthes	7,200	-20
Reitner	1,000	-10
Semper	287	-10
Steyr-Daimler	1,400	+10
Umwelt	1,000	-10
Verhund	370	-10

BELGIUM/ LUXEMBOURG

January 17	Stock	+ or -
Adel	5,100	+40
B.R.L.	1,000	-100
Bank Ind. & Lux	15,400	-100
Barreux Ind. Lux	14,500	-100
Batex	3,575	-100
Bekkers B	1,075	-100
Ciment Cemex	8,500	-100
Do. AFV 1	4,500	-100
Do. AFV 2	1,192	-100
Do. AFV 3	2,000	-100
Do. AFV 4	799	-100
EBES	4,500	-100
Do. AFV 5	4,440	-100
Do. AFV 6	1,374	-100
Do. AFV 7	1,310	-100
Do. AFV 8	4,540	-100
Do. AFV 9	4,565	-100
Do. AFV 10	4,565	-100
Do. AFV 11	3,500	-100
Do. AFV 12	3,575	-100
Do. AFV 13	3,575	-100
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High Low Stock Div. Yld. E 100% High Low
Continued from previous Page

Sales figures are unofficid. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high/low range and dividend are shown for the new stock only. Unless otherwise indicated, rates of dividend are annual distributions based on the latest declaration.
a-dividend also x-split, **b**-annual rate of dividend plus stock dividend, **c**-liquidating dividend, **cl**-cashed, **d**-yearly low, **e**-yearly high, **f**-yearly average, **g**-dividends from Canadian funds, subject to 15% non-residence tax, **h**-dividends from mutual funds, **i**-stock dividend, **j**-dividend paid on shares emitted, distributed, or as stock taken at issue, **k**-dividend paid on shares emitted, distributed, or as stock taken at issue, **l**-dividend paid with dividends in arrears, **m**-not in the past 52 weeks. The high/low range begins with the start of trading, **n**-near day trading, **p**-prior earnings ratio, **r**-redistribution, **s**-stock split. Dividends begin with date of split, **s**-stock dividend paid in stock in preceding 12 months, **t**-estimated cumulative ex-dividend or ex-distribution date, **u**-yearly high, **v**-trading halted, **w**-in bankruptcy or receivership or being reorganized under the Bankruptcy Act, or securities suspended such companies, **wd**-distributed, **wh**-when issued, **ws**-with warrants, **x**-ex-dividend or ex-rights, **xe**-ex-distribution, **xw**-with warrants, **y**-year dividend and sales info, **yd**-yield, **z**-dividend in full.

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SECTION III

FINANCIAL TIMES SURVEY



People who have not seen Milton Keynes think of it as a printed circuit-board of a city. In fact, it is well planned and has a contented population. Stewart Dalby visits this creation of 20th Century England, and asks whether enough has been done to safeguard its future.

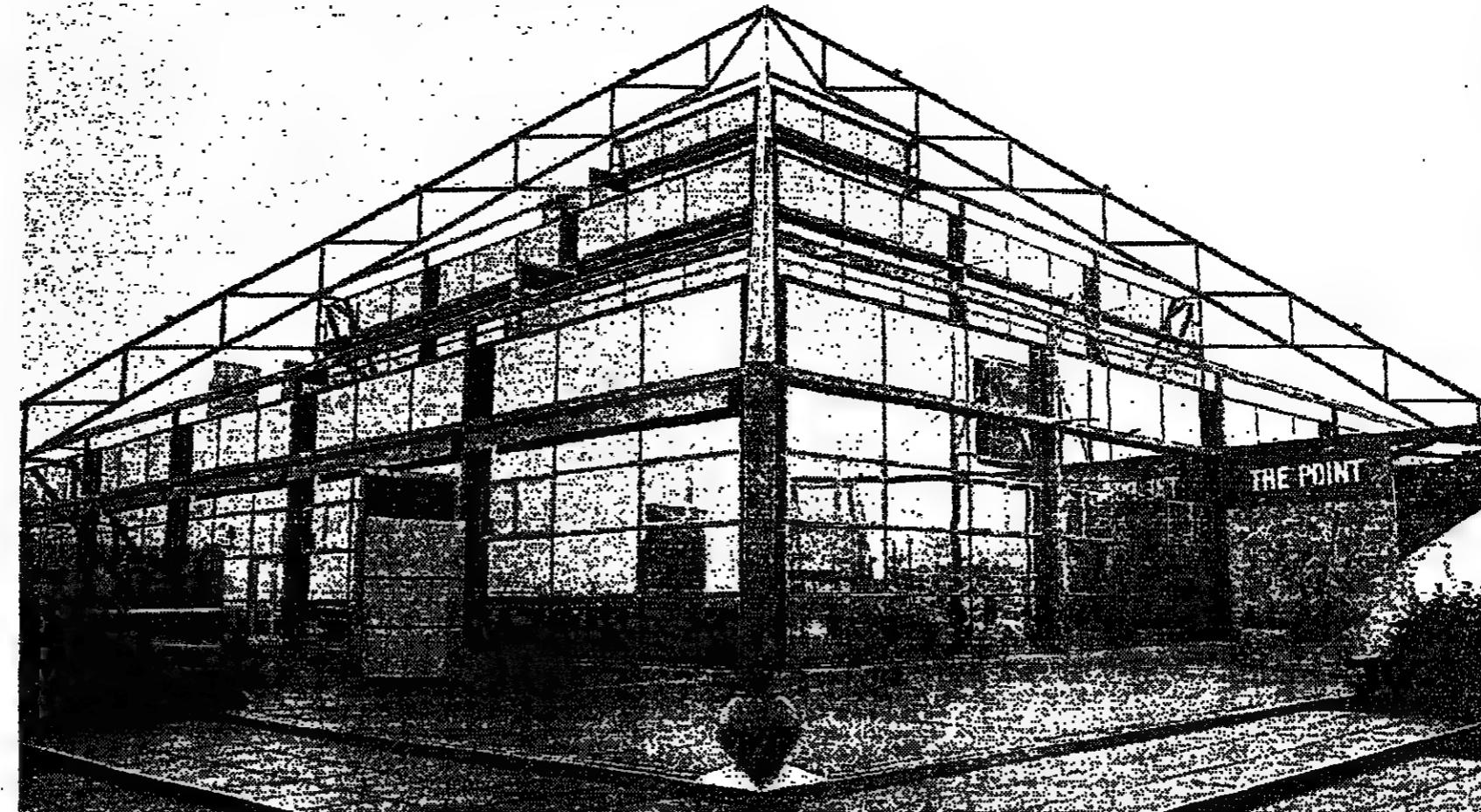
So much more still to be done

IMAGINE you are a London manufacturer of, say, plastic components for audio and video equipment. Your order book is full to overflowing. You employ about 30 people and need another 10 of certain skills to meet the production demand.

Ideally, the business needs larger premises but there is little extra space for expansion and no nearby accommodation for less than £20 a sq ft. It is impossible to find 10 extra skilled workers. They are not available from a youth training scheme, nor from an employment training scheme. Somehow, someone else always seems to be offering better wages.

You then hear about a place midway between London and Birmingham, only 40 minutes by train from the centre of London. Factories or B1 space — accommodation which is classified for either office or light industrial use — is only £11 a sq ft. There is so much land you can get an option on the adjoining site.

Parking is free and a range of quality housing is available at prices cheaper than in London. Almost double the national average of school leavers are due to come on stream during the next decade,



New town symmetry: The Point, a multi-screen complex, is one of the few centres for social life in the evenings. See Page 8

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Private and public housing	4
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Energy efficiency	5
Open University	5
Japanese contribution	5
Relaxing opportunities	6

the decline of older industries. Often companies have to bring their own workers. Labour shortages, particularly among skilled workers, could start occurring.

Rising costs in these three areas, labour, land and housing, could increasingly diminish the attractions of Milton Keynes, although there is still a discount to London and the south-east.

Although no-one can gainsay the benefits of Milton Keynes from a communications point of view, another worry is whether the planned environment which has been a major draw will be maintained once the Development Corporation and its funds have gone.

Will the borough council, the county council or the trusts which inherit the parks, the trees and the roads have the wherewithal to keep them in pristine condition?

Unless the grid road system is completed by 1992, will the empty acres be turned over to private developers to build houses higgledy-piggledy without proper access? Will the borough council be able to ensure there is a proper range of housing at reasonable prices?

All these considerations have given the Development Corporation a sense of urgency. Mr Bob Hill, the commercial director at the MKDC, feels that while it is important to complete the road network, it is crucial that the development of central Milton Keynes is completed. If there are complaints about the city they turn on the lack of an integrated city centre.

However, conditions have improved enormously in recent years. There is the shopping building which with free parking and 1m sq ft of floor space, is a great success and is heavily used.

The Point, which is thought to have been the country's first 10-screen multiplex cinema, attracts young people into town in the evenings and at weekends.

The Winter Garden, next to the Business Centre building, has pubs, a disco and a health club. Soon, the Leisure Plaza

Continued on Page 6

MILTON KEYNES

years of life to its bad image among people who do not know the city. However, its image has not been an obstacle in attracting companies in the past but the problem could intensify as the Milton Keynes Development Corporation prepares to wind up in 1992. There are question marks over whether the Corporation will be able to meet its targets in the time available. Unless the infrastructure, particularly the social infrastructure, is completed by 1992 there is a danger Milton Keynes will lose some of its dynamism.

In other words, although there is little doubt the town has achieved critical mass as a business centre and in terms of being a self-sustaining employer, will the perception of it work against it going on to become a fully fledged three dimensional city where people are not just happy to work but also content to live there and to play there?

The poor image Milton Keynes has in Britain, is partly understandable but nevertheless totally unfair. To the first-time visitor, the city can be disconcerting. There are few

buildings above four stories, and no overhead cables. Many of the buildings are hidden among the trees that have been planted. It does not even look like a city. Milton Keynes is in the middle of the south Midlands plain, and the approach is reminiscent of arriving in Holland or in the US mid-west.

The grid road system can be disorienting. There are few traffic lights, but many roundabouts. The roads are marked V or H for vertical or horizontal and each has a number. The local joke has it that H stands for hard and V for very hard. Strangers need time to familiarise themselves with the system.

By any of the usual criteria — net job created, household formation, net inward investment, gross population growth — the Milton Keynes Development Corporation has been successful since its establishment in 1967. Then, there were three small towns, and 13 villages or hamlets with a total population of 40,000. The population has grown to 145,000, with a likelihood that by 2000 it will be 200,000. More than 2000 companies have established themselves in Milton Keynes, and unemployment is down to 2.3 per cent.

In trying to attract companies, the Development Corporation has not been able to offer financial incentives in the manner of some development authorities. But it has had money to spend on building the primary infrastructure (the grid road system, sewerage in the early days and electricity). It has been able to build factories and to develop parks and community centres and service land for factories.

Of importance has been its ability to build tens of thousands of houses for rent. In what old-timers now refer to as the pioneer days, private developers did not find it worth their while to build in Milton Keynes. The influx of people was facilitated by a stock of houses at a range of prices available to rent. Newcomers were able to either build their own homes or were easily able to find existing houses. The situation is different now. In line with government policy the Development Corporation is no longer able to build houses for rent and must sell off existing stock if

tenants want to buy.

Private developers have arrived in Milton Keynes in force. The Development Corporation does everything it can to keep housing costs low, including doing deals with housing associations, insisting that developers have some element of social housing in any package and leading the field in shared ownership where people can buy part of a property and rent the rest.

In spite of all this, house prices are creeping up to the levels of the south-east. So, too, is the cost of industrial land. Land for B1 sites now sells at £500,000 an acre, comparable to other relocation cities outside London and the MKDC is now always obliged to sell land at market rates.

It may well be true that Milton Keynes is not subject to the so-called demographic time bomb, the way other cities are. It does have a young population and more school-leavers than most. There is also a pool of married women who apparently want to return to work. However, unlike other cities, Milton Keynes does not have a reservoir of labour created by

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MILTON KEYNES 2

DEVELOPMENT CORPORATION

Countdown to completion

KEY FACTS

POPULATION	
At designation*	40,000
Designated Area	40,000
Borough (estimated population)	60,000
At present*	145,000
Designated area	145,000
Borough	177,900

EMPLOYMENT

Jobs at designation	18,350
Designated area	18,350
Borough	21,350
Jobs at present*	81,850
Designated area	81,850
Borough	92,400

UNEMPLOYMENT*

Great Britain	5.8%
Travel to work area	2.3%
East Midlands	5.3%
South-east	3.8%
COMMERCIAL FLOORSPACE (sq m in the designated area)	
Existing stock at March 1989	1,680,322
Industry	283,545
Offices	89,736
Shopping (local)	119,267
Shopping (central Milton Keynes)	2,182,870

HOUSES AND FACILITIES (in the designated area)

Housing	
Existing stock at March 1989	
Owner occupied (including shared ownership)	35,804 (86%)
Private and Housing Association	2,434 (4.5%)
Public rent	16,066 (29.5%)
Total dwellings	54,304
Facilities	
Schools	80
Pupil places	30,547
Health centres	9
City roads	92.2km

FINANCE		Expenditure	Cumulative
Net capital expenditure in the designated area (£m)			
Private	294	1,486	
MK Development Corp	(56)	435	
Other public	31	392	
Total	268	2,313	

1 Milton Keynes was designated a New Town in 1967.
As at 28 December 1989
3 including a shared ownership scheme
Inquiries: The Press Office, MKDC, telephone (0908) 652682
Source: Milton Keynes Development Corporation

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THE Milton Keynes Development Corporation was set up in 1967 as part of the third wave of statutory bodies to run new towns. Before the Second World War there were places such as Welwyn Garden City and Letchworth. Then, after the war, came towns such as Crawley in West Sussex. Besides Milton Keynes, the third round included Peterborough, Telford and Redditch. The idea was to draw manufacturing industries and people away from the decaying inner cities. As things turned out, it has been predominantly service industries, particularly in the third wave, which have relocated away from the cities, especially London.

The Development Corporation at Milton Keynes will be one of the last to be wound up - in 1992 - by which time the task, it is deemed by the Government, will be completed.

Just when a new town is finished or "done" is a matter of opinion and not easily defined. It now seems unlikely that Milton Keynes will reach the target population of

250,000 before the end of the century. The recent lower level of household formation and other factors have meant that a level of 200,000 is more probable. The population is now 145,000 compared with 40,000 when the Corporation was set up. Overall around 70,000 jobs have been created net.

The failure to reach the population target is not worrying in itself. The demographic changes taking place in the country and not just in Milton Keynes, have long made it evident that a lower population would be likely. If the total should reach 200,000, however, that is probably enough people to give the town critical mass, in the sense that the thousands of companies which have set up there would not start disinvesting because of acute labour shortages.

Failure by the Corporation to get everything in place by

1992 could mean that once the Corporation has gone the remaining developments could take place in an unplanned, unco-ordinated fashion. This would result in parts of the town - at the edges and in the city centre where social infrastructure is now being built - being developed in a random fashion. If this were to happen it would almost be a repudiation of what the planners have been trying to do. Some of the roads and the land as all of a piece. The key to Milton Keynes's attractiveness as they conceive it is the totally planned environment. This means houses relate to factories, and to shopping and leisure and are all linked in a master plan.

Like other new town corporations, the Milton Keynes Development Corporation has enjoyed considerable power over the years. This has been in three areas. First, the Corporation became the planning authority for the designated area. Second, it had sweeping

powers of compulsory purchase or vesting rights as they are now called. Third, substantial Government funds were made available for the creation of the town.

Where Milton Keynes was different from the other new towns was that it was not built around the nucleus of an old existing town like, say, Peterborough. Milton Keynes was put together from three small regional towns, Bletchley, Wolverton and Stony Stratford and 13 villages. These were spread over a wide area (22,000 acres)

and none of the towns provided a core for a town centre.

Milton Keynes was therefore, much more than most, a truly new town on a green field site.

Not everyone has been enthusiastic about the way the town has been developed. At

the same time as acquiring the

land and the primary infrastructure, the Corporation has developed the 13 villages and towns as units in themselves with pubs, shops, community centres, and has also built new houses. It has linked up the villages with the elaborate grid road system. It has, in between places, planted 1km trees.

The overall effect, to the minds of some people, is that of a town which is too sprawling and which lacks a heart. It is also considered by some to be a city for motorists and one which does not pay enough attention to pedestrians, even though there are a number of walkways running parallel to the grid roads. Even the critics would not deny, however, that the planners have built an entity which is largely free pollution and congestion. Moreover, the people of Milton Keynes seem generally pleased to be there.

Stewart Dalby

for low cost sale housing.

In today's soft markets, however, there must be question marks over whether MKDC can complete its programme in time. The worry then is what happens to undeveloped land. MKDC and the CNT are obliged to sell at market rates. Prices have now risen to levels of the south-east. The borough council worried that at £500,000 an acre it will not have the wherewithal to develop the land, and will have no option but to let developers build high cost housing.

It may not happen this way, of course. Developers might not find it profitable over the next few years to develop the margins of Milton Keynes. The CNT does not have to liquidate the assets of MKDC immediately it takes over. It does have some latitude to manage properties if this is seen as the best way forward.

Generally speaking, however, the Government wants the CNT to realise assets as quickly as possible.

If all goes according to plan then, by 2000 MKDC will have made a net investment of minus £220m. Put another way, having spent close on £1bn of public money (MKDC plus other) the Government should see a profit of £220m. At the same time private sector investment should, in theory, stand at £3.6bn. MKDC would then be seen as a success

Here, 1992 has a different meaning, says **Stewart Dalby**

Heading for the big wind-up



Frank Henshaw

museum, and is looking for private-sector partners to build a new leisure complex.

Ostensibly, the least difficult area for the CNT to involve is the industrial assets.

MKDC estimates there could be factories and some fully serviced land worth more than £20m which could be sold off. It has gradually been disentangling itself from building factories as the pace of private development quickened.

On the land designated for industrial use there is probably 1,000 acres outstanding. MKDC hopes to have it fully serviced, with access, by the time it departs. The CNT will then sell it to private developers at market rates - some £200,000 an acre on the periphery and up to £500,000 in prime areas.

Inevitably, however, there will be a small core of factories for which tenants do not want to buy. But most local councils run industrial estates, and it will probably be advantageous if some factories and offices remain available for rent. It will encourage companies who might look elsewhere, to give Milton Keynes a try.

The most contentious area for the transfer or realisation of assets is housing, both in terms of the existing stock and of land still available.

In the early days the Development Corporation oversaw the local borough council in house building. It had to

The houses for workers at all

levels, boardroom to shop floor, did not exist. The borough council did not have the remit - or the funds - to build a wide range of housing, and the private sector was not interested in speculative house building because the commercial return was not to be found.

MKDC became the major house builder and during the course of its life has constructed more than 40,000 dwellings at a wide range of prices. Offering homes cheaply for rent and at moderate prices to buy was a key element in attracting companies.

In recent years the private sector has found it profitable to build speculatively in Milton Keynes and they have put up everything from 200,000 starter flats to £400,000 detached houses in several acres.

At the same time, MKDC has been affected by the limits

imposed by the government on new public sector house-building and also the right of council tenants to buy their homes. Strictly speaking, MKDC has not been subject to the same curbs of local authorities but it has not been politic for the Corporation to build houses completely on its own and it has not done so for some years.

The 10,000 or so homes still in the Corporation's ownership are all let and the tenants are or will be offered the right to buy.

But not all will wish, or be able, to buy and what happens to the rump has been the source of friction between the MKDC and the local borough council. When the Peterborough Development Corporation was wound up over a year ago, the outstanding tenants were given the choice of being taken over by the local authorities or going into housing associations. Overwhelmingly they voted to go with the local council.

It estimates that it is still possible that with these *de facto* subsidies affordability levels start at people with incomes from £7,000 to £11,000 for rental housing, £9,500 to £15,500 for shared ownership housing and £15,000 to £18,000

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Stewart Dalby investigates commercial experiences in the town

Companies on the move

FOR THE Terrapin Group it was not so much a question of choosing Milton Keynes, as being chosen by it.

Just after the Second World War when the group was set up, it started out making temporary structures. Wolverton, one of the three regional towns which much later became part of Milton Keynes, was then a railway town. Therefore, it had the kind of labour force a company like Terrapin needed.

At first, this meant carpenters, men who had been building railway sleepers and sheds. As there were huge amounts of scrap metal in the late 1940s and the demand for prefabricated homes grew, it acquired engineers from the existing pool of workers.

By the time the Milton Keynes Development Corporation was set up in 1987 Terrapin was a well established company. It is now involved in a range of temporary and permanent design-and-build structures. These include schools, libraries, factories, offices for health authorities and the like.

The company has many licensing agreements abroad and has a turnover of £25m. It

employs several hundred people and owns 25 acres in Milton Keynes. On some of these acres the company has branched out into property development by building a small industrial estate of offices and factories for rent or sale.

The group is happy to be in Milton Keynes. But Mr Athol Lonie, the group marketing director, has one small quibble. He says in the early days of the MKDC the impression was that Milton Keynes would be a centre for manufacturing industry. As things have turned out, it is more a service industry centre. This has led, in Mr Lonie's view, to something of a lack of "crossover" in manufacturing, especially when it comes to acquiring skilled engineers and designers. Terrapin has expanded in Derbyshire because of the skill shortages it found in Milton Keynes.

Abbey National: which we must now call a bank, has no such problems in finding staff. Indeed, one of the reasons the company — with 800 employees in Milton Keynes — moved to the town was the increasing trouble with staff it encountered

in central London. By the early 1970s Abbey National had all the classic problems of a service company stuck in the capital. Physical expansion was difficult. The company did not want to abandon its famous headquarters building in London's Baker Street, but it had become too small. Exorbitant office rents was a factor against expanding elsewhere in London. Few of the staff could afford to live in central London and they had difficulty commuting. They often took long lunch hours for shopping. As one Abbey National executive put it, "a lot of the staff were harassed off".

Because there was and is a London weighting of £2,000 on some salaries, many staff conditioned to struggle in, although turnover was high. With the improvements in communications Abbey National did not have to have all its administrative staff in expensive crowded London. But where to go?

The cynical view is that Milton Keynes was chosen because a former Abbey chairman had close links with the Development Corporation and wanted to throw some business

its way. This connection may have tipped the balance in favour of Milton Keynes as against Peterborough, say. Both places offered the key element Abbey National was looking for.

They were both close enough to London to move out the bulk of the administrative staff, while maintaining a headquarters staff in London. Trains from Peterborough and Milton Keynes go into King's Cross or Euston, so it is convenient for London's Baker Street.

However, Milton Keynes offered a prime site, cheap, right opposite the station which British Rail built in conjunction with the Development Corporation. Abbey National made its move slowly over a number of years and managed to take half its staff with it or around 350 out of the 800. Even in the early 1980s properties were still at a considerable discount in Milton Keynes.

Even now the company says it has no problems finding staff, despite the alleged labour shortages. Wages rates are appreciably lower in Milton Keynes than they are in London.



From left to right: Athol Lonie, David Evans and Simon Cuthbertson

don. Productivity, the company feels, has gone up since the staff can have lunch on the premises and do their shopping in the evenings and there is free parking at the Abbey National building and at the shopping centre. Milton Keynes appears to have worked very satisfied with Milton Keynes.

It also appears to have done well by BRS which stands for Data and Research Services. This small, high-tech company has been in Milton Keynes since 1975.

The company specialises in data capture using optical scanners. It offers three technologies: OMR (optical mark reading), OCR (optical character recognition) and a service using optical technology for information gathering.

When the company was looking to relocate in the early

1970s it considered Peterborough and Durham as well as Newport, Bagnell and Reading. Four years ago, when the company was ready to expand into a new factory it did not, in the words of Mr Evans, "consciously look elsewhere". The MKDC, he feels, has done an excellent job.

British Standards Institution chose Milton Keynes essentially because it was close to Hemel Hempstead. A quasi-government body, the BSI was set up in 1901 by royal charter. Today it is funded by government money, by subscriptions and by the sale of standards.

When BSI started to outgrow its premises in Hemel Hempstead it looked round for a suitable place to move key workers. Unlike many service companies, it did not need a

pool of clerical staff, but a site to which key scientists and engineers would agree to go. Milton Keynes fitted the bill almost perfectly insofar as it was close enough to Hemel Hempstead almost to commute. BSI has 682 staff in Milton Keynes concerned with standards and quality assurance, 268 in Hemel Hempstead involved in testing and a further 337 in London.

All these concerns feel Milton Keynes has now reached critical mass in a commercial sense. There is a very lively business scene where companies feed off one another for information and ideas. This is perhaps evidenced in the growth of professional companies which service the businesses, Coopers & Lybrand, the consultants and chartered accountants, now has a considerable presence in the city.

Mr Simon Cuthbertson, who heads the general practice, says there is a large catchment area to be dealt with from Milton Keynes.

"The fact is, you can deal with Luton, Bedford, Northampton and Aylesbury from here. But you couldn't deal with Milton Keynes from Bedford," say.

Although the rate of new company arrivals might now start to slow, there seems little doubt that for those who are already there it has been a good move.

for companies to move, start up or expand. People have to take into account schools, and the quality of life. But these three factors have been critical for Milton Keynes.

The population is now 145,000 and in the Milton Keynes borough as a whole there are 82,400 jobs compared with 21,350 in 1987. These figures are not strictly comparable since the basis of estimates has been changed, but the MKDC claims that net, something like 70,000 jobs have been created.

Private investment towards the end of last year was £1.75bn. More than 2,500 companies have set up in Milton Keynes in the past 23 years. By the time the Development Corporation is wound up in 1992, investment should top £2bn. It is thought private investment could reach £3.8bn by 2000. By then the net public sector investment at current prices would be about £400m.

Should this turn out to be the case, the MKDC would consider its job to have been largely well done.

Stewart Dalby

Everywhere in mainland Britain easily accessible

Sold on communications

In terms of communications, Milton Keynes can justifiably claim to be one of the premier relocation spots in the UK. Good communications are cited as the chief reason why companies choose a particular town over another. But they are not the only consideration.

Of almost equal importance, are two other factors: the cheapness of land for factories and houses and the availability of cheap labour. When it comes to costing an operation both these elements are priced locally rather than nationally.

Land can be made artificially cheap if there is a development agency, such as the Scottish Development Agency or the Welsh Development Agency, to give grants and other help. The Milton Keynes Development Corporation has not been allowed to offer financial incentives because the town is too close to the south-east.

But in the early days land for factories and housing was

cheap, simply because Milton Keynes was virtually a green field site.

The designated area was 22,000 acres, only a fraction of which was taken up. The Development Corporation which was the owner of most of the land and was also the planning authority for it, was able to offer fully serviced industrial land for sale or rent. The Corporation built tens of thousands of houses for rent at modest prices and it sold plots of land to people who wanted to build their own homes.

Prices for land have in the past few years begun to catch up. Prime land now costs £200,000 an acre which is comparable with other towns within reach of London bidding for companies to relocate or expand. The not so prime industrial land costs £80,000.

Where the MKDC has been

far-signed has been to offer a planned environment. When a company bought land it was usually or often offered an option to purchase the adjoining site at a future date.

This has been vital for some companies that have prospered beyond their expectations and outgrown their original sites.

In some other new towns,

such as Redditch, there is now a severe shortage of industrial land. Companies that went there as little as 10 years ago are now large oaks bursting their physical limits.

In Milton Keynes a company buying a site takes out an option on an adjoining or nearby site. It updates this option regularly to take account of market rates. When

it is ready to expand it can conveniently build next door. The main stipulation is that the company uses the land itself. It is not allowed to speculate in land if it does not use the land then it reverts to the MKDC.

The ability of companies to expand existing premises

rather than move elsewhere has been a key part of Milton Keynes's ability to attract and keep industry. So, too, has been the availability of cheap housing.

When the Corporation started in 1967 the population in the designated area was only 40,000 and there were 18,350 jobs. Unlike other former industrial towns there was not

a vast amount of unemployed labour on which to draw. Companies had either to bring their own workers or import them from elsewhere.

Crucial to this was somewhere for workers to live. The MKDC built more than 40,000 houses, many for rent. Most of these have now been sold off and the MKDC can no longer build houses for rent.

The Corporation is attempting to keep prices low by shared ownership schemes and encouraging housing associations. However, the speculative builders have arrived, and, as with industrial land, Milton Keynes has caught up with other parts of the south-east in terms of house prices, even though prices are static or falling.

The shortage of labour could become a serious bottleneck for Milton Keynes's future development. Unemployment

is down to 2.3 per cent and without cheap housing, there will be little encouragement for people to move to the town.

The MKDC claims it is not as badly off as other places. It has a young population and will not suffer from the severe drop in school-leavers predicted for the country as a whole by the mid-1990s. The MKDC says it has identified a pool of married women who want to return to work. It is also possible to calculate from ticket sales that 10,000 people commute to London each day. However, this could be misleading because people from surrounding areas park in Milton Keynes and go to London. London is also so close that people go on daily shopping trips. However, there is evidence of a greater immigration to Milton Keynes than emigration.

There may well be commuters who could be persuaded to stay closer to home if wage levels rise sufficiently. Despite all this, the possible labour shortages provide a cloud on the horizon for Milton Keynes.

Communications, cheap land and a good availability of labour are not the only reasons



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MILTON KEYNES 5

NEXT month sees the public launch of the National Energy Foundation, an independent charitable trust established to promote better use of energy in the built up environment. Its genesis lies in energy-specific projects at Milton Keynes. Its impact could achieve tangible savings in energy consumption across the country in a relatively short period.

The Foundation will frame its message round the simplest of formulas, the National Energy Rating (NER), which measures energy efficiency in domestic households. The least efficient - a draughty, uninsulated Victorian villa - would probably rate one or two on the scale. The most efficient - houses built to modern Scandinavian standards of heat conservation - would rate around nine. In between, present UK building regulations produce a rating of five, soon to be upgraded to around six.

Milton Keynes' own standards for all new houses built in the city produce a rating of seven; a large development project already under way in the city's energy park will achieve an eight rating - which in our moderate climate means minimal energy consumption and costs.

The rating concept is a development of fully-validated Building Research Establishment models. Using licensed software, a national network of inspectors will offer an energy rating survey to householders which takes the design and form of construction into account, along with the efficiency of heat and light systems.

Stephen Fuller, director of the National Energy Foundation, believes that NER will become an essential indicator of performance. He predicts ratings of six and over being used as sales prop by estate agents, rather like fuel efficiency sells cars. Schoolchildren may be taught to recite energy efficiency rules rather than accident prevention slogans. The market will prevail.

The whole thrust of Mr Fuller's work with Milton Keynes Development Corporation in his previous job as project director at the energy park was to establish the commercial viability of energy measures. In the early 1970s Milton Keynes established a reputation for innovation through a rental scheme at Pennyland and private developer houses at Great Linford, both using



New houses in Milton Keynes are built to conserve energy

Lydia van der Meer

HEAT CONSERVATION

Taking energy's measure

passive solar collection techniques combined with high insulation. Individual approaches, built with the corporation's help and encouragement, have explored different approaches to energy conservation. But each experiment was conducted, and monitored, individually.

Mr Fuller returned from consultancy work overseas to produce a 1982 report drawing together the Milton Keynes projects, and the thinking behind them. The next logical step, and a crucial commitment, lay in designation of two kilometre squares within the city as an energy park - Shelday Lodge for housing and Knowlhill for industry. They would be developed to normal architectural and environmental standards, apart from the special emphasis on energy saving.

In 1986 the energy park made headlines with the opening of Energy World, a collection of 50 very individual houses illustrating various concepts of energy efficiency. These, together with 110 more standardised houses remain part of an ongoing project, individually monitored for energy consumption. They include a sheltered housing complex with its own combined heat and power plant.

Robert Waterhouse

which is also being monitored. Now, the employment area at Knowlhill is under way. There are just five buildings on site so far - the sleek Solaris Court, developed by London & Edinburgh Trust and believed to have been taken by the Post Office; the advanced Spectrum 7 factory, occupied by Wild Leitz, Leica distributors; the UK headquarters building for Pharmacia; and two speculative development corporation offices.

Knowlhill is itself soon to be relaunched as a Large Development Opportunity, marketed to a single consortium. Each building in the 50-acre business park will be expected to achieve energy savings of at least 30 per cent on conventional offices and factory spaces.

As part of the deal, the developer will also build the National Energy Centre on a prominent site close to the London-Glasgow mainline.

The centre - Mr Fuller promises something very exciting visually - is expected to attract about 500,000 visitors a year. It will combine trade and technical exhibitions with educational facilities and a themed, hands-on interactive display.

A third and final phase of the energy park is planned for a smaller area beside Furzton Lake. Here the idea is to make use of lake water to heat (or indeed cool) housing and commercial development built on the south-facing bank.

Mr Fuller is at pains to stress that none of the energy park projects is particularly innovative in itself. It is the idea of combining and monitoring the effect of the projects and of involving mainstream operators, which is unique. Milton Keynes is indeed the world's largest, and most diverse, demonstration of energy-efficient construction. It is a spur both to the building industry and to the Government.

The National Energy Foundation will shortly move away from development corporation offices to its own premises in the energy park. The foundation, already quoted by British Gas and East Midlands Electricity as an authority, needs to reinforce its independence. Like other organisations spawned by the Development Corporation, life will just be starting come the 1992 wind-up.

Robert Waterhouse

THE Open University is, at around 2,000, the biggest employer in Milton Keynes. The chances are it will soon be replaced in that role by private sector dynamism, but the OU has played a unique part in the growth of the new town. Conversely, Milton Keynes has proved the ideal location for a university which conducts its business via correspondence and regional centres.

Visiting Walton Hall is rather like catching a university campus just after term-end. The lights are shining brightly, people shuttle busily about administrative tasks, but there are no students. Attractive though this may seem in theory to harassed teachers, it brings alternative pressures. The OU has some 600 academics plus 200 research staff whose responsibilities spread to about 100,000 students in the UK and beyond.

As many again buy learning packs, often passed (with the OU's active blessing) between multiple users. The packs start at around £20 for, say, an introduction to symphony orchestra and technical exhibitions with educational facilities and a themed, hands-on interactive display.

Although it is not a political football, pruning of grant up-figures, pruning of grant up-figures, has led to an increase in tuition fees well above the rate of inflation. A typical course costing £45 a year in 1971 and £173 in 1981 is today about £350. The OU now generates £30m of its £100m turnover from fees and publishing ventures.

Over the years since 1971, with the core business of degree courses fully estab-

lished and recognised, the OU has moved into the mainstream of continuing education, working with industry and institutions to open up the prospect of higher education. Mature students with no formal qualifications can now gain an MBA or an MSc via diploma courses and projects. The OU has made a speciality of in-service courses for nurses and teachers.

Dr Ian Dey, deputy director of the School of Management, set up within the Open Business School as a full faculty to develop the MBA programme, says that the courses self-finance from the start in 1980, have seen a growth rate of 35 per cent annually since. This academic year some 750 students began on the MBA train, which will take them a minimum of three years.

Non-graduates, who are expected to have relevant experience and be at least 27, enter via the OBS's Professional Diploma in Management. It can cost individuals almost £5,000 to qualify for an MBA, but Dr Dey notes a growing number of people prepared to invest in their own future career prospects, often encouraged by their employers.

Given the relatively small

number of MBAs qualifying each year, the much greater cost of residential full-time courses, and the lingering paucity of management skills within British industry, the Open Business School recognises its opportunities and responsibilities. The school has been associated with the Management Charter Initiative, developed under Bob Reid's tutelage at Shell, whose perceptions are framed by one frightening statistic of Britain's 4.5m managers only 18 per cent have any training.

The Open University is also aware of its potential as a resource centre for industry, placed as it is in the country's fastest-growing city beside hundreds of new and expanding companies. To this end, the City Training Unit was set up outside the OBS offering one-day or customised training courses. Within the unit, Tony Pearce, an engineer by background, was appointed two years ago to a three-year post funded by Milton Keynes Development Corporation. His brief was to encourage training links with local industry.

Mr Pearce admits candidly that the idea has not proved a runaway success. "The economics of contract training

mean that it has to be geared to groups of at least 10 people, and that doesn't fit the small companies which predominate in Milton Keynes," he says. "At the end of the three years we will almost certainly conclude that the city is not a viable market for contract training. That doesn't mean to say small companies can't benefit from our expertise. We could really help them through crucial development stages."

The problem is not just cost for these companies. It also relates to sparing key people, and to company organisation. Trial projects investigated price sensitivity, used employer networks and small business clubs. With notable exceptions, the Milton Keynes business community showed little enthusiasm. However, Mr Pearce's time has not been wasted. The CTU is beginning to make a mark nationally, and he has taken on responsibility for software management courses.

Because it must sell its services to industry in a highly competitive market, the CTU is learning to cope with an image problem relating to the OU's way success in its core business. "The public perception is as a second chance for housewives," suggests Mr Pearce. He and his colleagues have learned to use prestige venues, top-class speakers (including the OU's own high-profile academics such as Professor Darrel Ince) and to charge full market rates. Any suggestion of a recycled hand-out goes down very badly.

Robert Waterhouse

OPEN UNIVERSITY

A very learned correspondent

does not really affect it. Had Enplas needed hundreds of workers the company would probably have gone elsewhere, perhaps to Telford or to Scotland.

There is a Japanese school in Milton Keynes and, as Mr Okada points out, the city is close to north London where there are all kinds of Japanese companies, garages, hairdressers and printers. Given the cultural difficulties Japanese have in adjusting to foreign countries, they obviously prefer places such as Milton Keynes where they can club together for warmth.

Stewart Dalby

A Japanese home from home

ENPLAS (UK), a Japanese manufacturer of high precision plastic components for video equipment, is in Britain because cost factors in Japan, notably a strong yen, meant it was cheaper to manufacture in the UK. The company has now generated £30m of its £100m turnover from fees and publishing ventures.

The parent company, Dai-ichi Seiko, set up a plant in Singapore in 1975, in Georgia in the US in 1980 and in Britain in 1982. The UK in 1982 employed 30 including three Japanese managers, and has a turnover of £10m, half of which it exports to Europe.

Britain was chosen because freight costs, import duties and

the long lead times, were all against using Singapore to tap the large European market.

The prospect that non-tariff barriers against Japanese companies will intensify come the EC internal market in 1992, gave a certain urgency to the idea of Enplas establishing itself somewhere in Europe before then.

If the arguments for Britain were convincing for the company, why Milton Keynes? Mr Okada goes on at some length about the quality of life in Milton Keynes, the wide open spaces and the recreational facilities. He also stresses that Milton Keynes is very convenient for Heathrow, and, as the

company is a low volume high value manufacturer, the airport is the critical outlet. However, the simple answer, perhaps, is that Enplas was attracted to Milton Keynes because other Japanese companies were already there. There is critical mass as far as the Japanese are concerned.

There are now 33 Japanese companies in the town, which has probably the largest concentration of Japanese concerns in Britain, although in terms of employment by Japanese companies, Telford is probably bigger. Mr Okada says that because his company is not labour intensive Milton Keynes' shortage of workers

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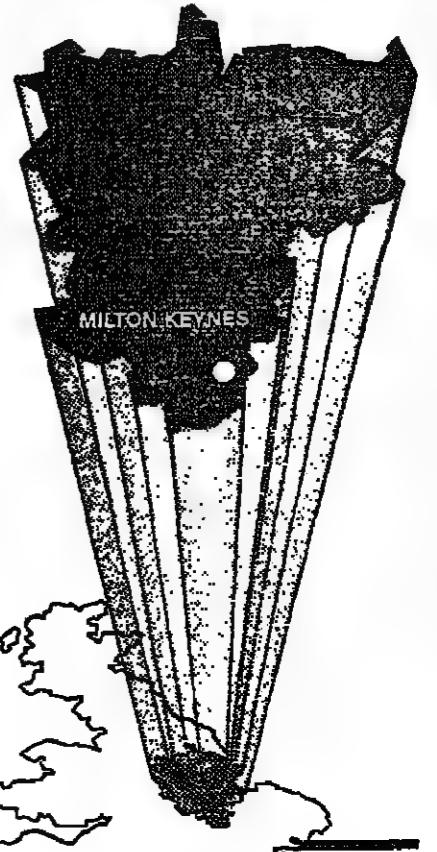
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MILTON KEYNES 6

Robert Waterhouse examines the city's lifestyle

Few grounds for pleasure

CREATING a new city is a good deal of fun for architects and planners, especially with hundreds of millions of public pounds to spend. Living in that city can prove less fun during the formative years.

Milton Keynes claims to be Britain's most successful new town in terms of commercial and business activity, and jobs. But what inspires the 100,000 or so new inhabitants when they are not working?

Being less than three-quarters of an hour by fast train from London makes trips to West End shops or shows hardly unusual. More than one third of the new population have origins in London and a further 38 per cent in the Home Counties (excluding Bedfordshire, Buckinghamshire and Northamptonshire) so Milton Keynes has fought an uphill struggle against the lure of the capital. The city has its own chamber orchestra and a unique music venue, The Stables, created by John Dankworth and Cleo Laine beside their Wavendon home, but that is it.

Only now, 22 years after des-

ignation, Milton Keynes is beginning to develop an *opera triste* culture. This, reflecting its youthful population profile, revolves around physical rather than intellectual relaxation.

The new city is becoming a regional magnet for the South Midlands in terms of roller and ice skating, indoor and ten-pin bowling, mini grand prix racing circuit and so on. Outdoor activities include two new golf courses with the possibility of a third; power-boating, sailing, bird-watching and angling on a sequence of man-made lakes; cruising on the Grand Union canal; or simply enjoying the linear park cleverly entwined north-south through the city.

These are all tangible lifestyle benefits, demonstrable to businesses looking at Milton Keynes for relocation and fully enjoyed by residents. When LivingWell Health and Leisure signed to develop a health club in the Winter Gardens, the company knew it would have to provide something special because public swimming pools and gymsnasiums were already excellent. LivingWell is

a London-based organisation which until the Milton Keynes venture opened early last year had operated only in the United States. It put US practices on trial here, and it has not been disappointed.

LivingWell's emphasis on customer service and exclusiveness has found plenty of takers in the new city - people or companies willing to pay a joining fee of up to £235 plus hefty monthly dues. According to David Sheriff, the company's US-born development manager, membership lists are nearly full. Research shows that 10 per cent of the 2,500 members use one or more of the facilities every day. LivingWell is opening London clubs on Edgware Road and Cromwell Road, closing a deal with Ladbrooke at Watford, and looking seriously at a Sheffield site.

Part and parcel of LivingWell's £3.5m Milton Keynes investment was to create restaurants and a nightclub in the Winter Gardens. This is proving an altogether slower task. Central Milton Keynes obstinately remains an accretion of interest nodes rather than a

thoroughgoing city. Despite success stories such as The Point, the 10-screen cinema and entertainment complex which has become the haunt of the young, there are still not enough clubs, restaurants, bars and dives in the city centre to give impromptu visitors that essential element of anticipation and surprise.

The grid street pattern, which serves the city well throughout, does not lend itself to small-scale variety. Things will improve with the proposed theatre complex (on offer again after Richard Branson proved unable to raise the capital), the museum and art gallery, the multi-denominational "cathedral" - the Church of Christ the Cornerstone, work on which starts shortly - and a second luxury hotel planned at Watford, and looking seriously at a Sheffield site.

The part and parcel of LivingWell's £3.5m Milton Keynes investment was to create restaurants and a nightclub in the Winter Gardens. This is proving an altogether slower task. Central Milton Keynes obstinately remains an accretion of interest nodes rather than a



Winter Gardens: a new health club has 2,500 members

Lynda van der Meer

for the time being at least, street parking is free.

Just how far central Milton

Keynes has to go may be judged by taking a short trip to Stony Stratford, the coaching town in the north of the city on Watling Street, the old A5. Stony Stratford has benefited from nearby residential areas without quite being engulfed. Sensitive planning ensured that the town kept its integrity. There is now a double bypass of the A5, allowing semi-pedestrianisation of a main street where the ancient Cock and Bull hotels stand side

by side - originators of the tall story.

It is a comparison so extreme as to be almost unfair, but Stony Stratford has all the quirky character, the winding alleyways and jumble of architecture, styles, the interwoven slums, housing and workyards one tends to associate with interesting places. Pubs, takeaways and restaurants abound. Hotels luxuriate in names such as the Different Drummer where central Milton Keynes has the Post House. The public too sports imaginative graffiti: its award-winning neighbour

at CMK's shopping centre is faultlessly clean and unadorned.

This centre, opened more than a decade ago, remains the nearest thing to a beating heart in the new city and has already become a classic of its kind. In size alone - 1.1 million sq ft of retail space, all on one floor apart from the John Lewis department store, with another 500,000 sq ft of public space - the shopping centre is almost a city in itself.

Walking up one covered arcade and down the other is a round trip of about a mile. Derek Baker, the shopping centre manager, reckons there are 500,000 pedestrian visits a week. Access is the key - free parking along the whole length and opening hours of 7am to 11pm seven days a week mean people use the centre, and its associated superstores, very much as a high street.

Mr Baker, a former army officer, marshals his cleaning force with precision. The 98 lifts here are emptied every 30 minutes throughout the day. When the doors close at 11pm big machines roll out to buff the travertine marble floor, covering six miles each night. Window cleaners never stop: they have more than 1 million sq ft of glass to keep bright. The lawns and summer flower displays, he boasts, are among the best in the city. There is even need for judicious pruning of the tropical trees and plants which subdivide each arcade. Everything grows.

Up to now the shopping centre has housed big high street names and small local ventures alike. But its very success - for instance attracting coach parties from well beyond the Midlands - inevitably means rising rentals and the slow drift away of the smaller turnover businesses as leases

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So much still to be done

Continued from Page 1

will open with an Olympic-size rink, with seating for 2,500 spectators, a 36-lane tenpin bowling alley, a disco and themed restaurant and bar complex.

A huge multi-denominational church is being built in the centre, but a vast £60m development, which would have included a 700-seat theatre, a 200-seat cabaret venue and a private art gallery as well as private apartments, has fallen through.

This was to have been built by Vanson's, the development company of Mr Richard Branson's Virgin group, but the

people to move out to the countryside and new towns, they are now going to spend the next 10 years and further untold millions getting them to move back into inner cities."

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FINANCIAL TIMES SURVEY

Biggest of Australia's states, Western Australia is blessed with an abundance of resources, an educated workforce and excellent infrastructure. But the fall of the "Perth entrepreneurs" spotlights the political and economic problems, says Chris Sherwell

Rich state, but can do better

BIG PLACE, small town: that's Western Australia, Australia's largest state. About the size of Western Europe, it has a population of only 1.6m – and two-thirds of them live in the suburban sprawl, village-atmosphere of Perth.

For the visitor, there are two immediate images. One is of people leading a good – or more accurately safe – existence with a fine climate and outdoor living in a clean environment. They are mostly well-off, with jobs, houses, gardens, cars, nearby beaches and all support services, living in a cliquey small-town community with lively local government.

The other impression focuses on the curious mix of "frontier" qualities acquired by Western Australians – among the most isolated people in the world – during the state's 160 years of existence.

It is a mix which has earned Western Australia the epithets "Wild West" and "state of excitement": on the one hand independence, resourcefulness and fighting spirit; on the other a set of cavalier attitudes – an almost naive tolerance of those promising easy fortune, a surprising disregard for what is right or responsible in public affairs, and a deep suspicion of outside forces, especially Australia's "Eastern states."

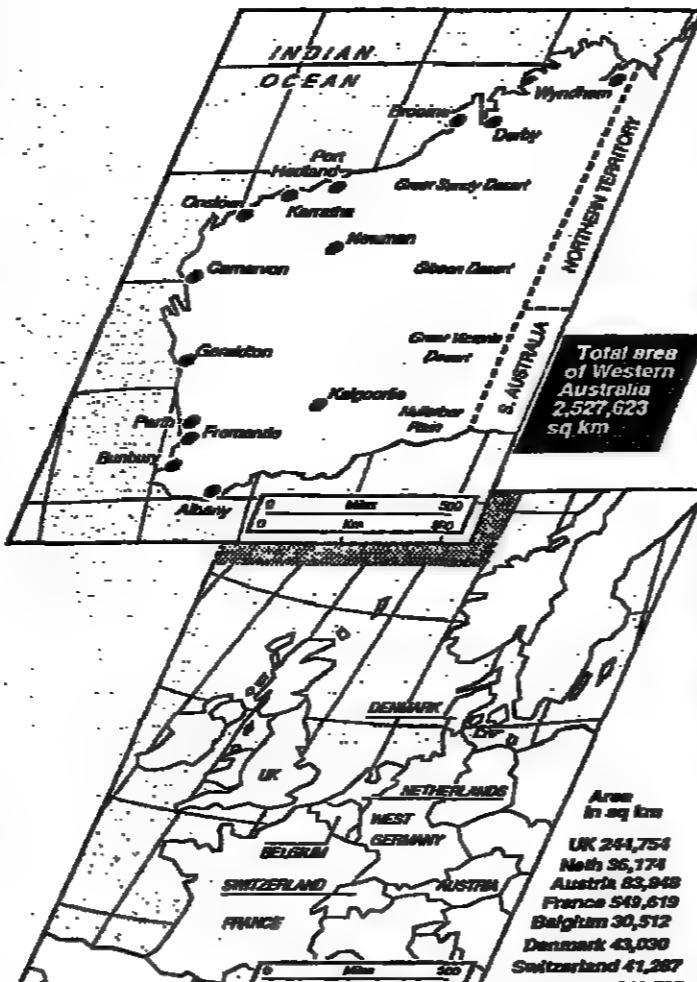
Underpinning Western Australia's seductive lifestyle is a fabulously endowed state of resources: gold, iron ore, nickel, aluminium, mineral sands, diamonds, natural gas and coal. Not for nothing is the state also called the "Golden West."

Western Australia is a major producer of wheat (one-third of Australian output) and wool (a ninth), and of such exotic products as pearls and sandalwood. The Labor Party Government, headed by Premier Peter Dowding, loves to point out that, with less than 10 per cent of the population, the state produces more than 20 per cent of the country's total exports.

Yet the truth is that only a tiny proportion of its people work in mining and agriculture, generating wealth. Most of them work in service sectors such as retailing, community services and government.

Indeed, in a sense Western Australia could continue expanding almost regardless of its state government or most of its people – just so long as the world economy grew and commodity prices were firm.

In the late 1980s Western Australia was doing just this, notching up the fastest rate of economic growth in the country and managing the highest population growth as well, thanks mainly to migration.



(Left) The vastness of Western Australia – drawn to the same scale as Western Europe. (Right) a view of Perth



Western Australia

Although the state's current economic outlook is gloomy, in line with the rest of Australia, the long-term fundamentals are undeniably positive.

The 1980s also saw the rise and fall of the so-called "Perth entrepreneurs." The ascendancy of these multi-millionaires owed much to easy credit, a bull run on the stock market and inflating asset values. But their antecedents are to be found earlier, in the dramatic events of the 1980s gold rush and the late 1980s nickel boom.

The best known of them, Mr Alan Bond and Mr Robert Holmes à Court, sought to straddle the world, but a clutch of others, some spawned by the Perth stock exchange's "second board" set up in 1984, trailed in their wake across the state.

At one stage, they seemed incapable of putting a foot wrong, and Perth was said to possess some mystical talent for spawning entrepreneurs. In fact it was part of a familiar boom and bust cycle. The international share market

crash of October 1987 was followed by an Australian interest rate squeeze. The highest-flying entrepreneurs have been ground to a quickie.

Among those who survive, none has a company which seriously compares with the real corporate giants of Western Australia, namely the mining companies, which are controlled from outside. These include Western Mining (gold, aluminium and nickel), Broken Hill Proprietary (gold, iron and natural gas), CRA (iron ore and diamonds) and Renison Goldfields (mineral sands). Next to them, local blue-chip public companies such as Wesfarmers are tiny.

As with the country as a whole, the state's economic future lies, first and foremost, in adding value to raw materials this has included alumina plants, mineral sands processing, a liquid petroleum gas plant, a silicon smelter and the Nugget gold coin. Projects under consideration – some

for years already – include an aluminium smelter, a petrochemical complex and an ammonia/urea plant.

Beyond processing, the state's hopes focus principally on export-related service industries – tourism, education and medical services. Its tourist potential is enormous, with magnificent beach locations, the spectacular Kimberley and Pilbara regions and places of historical interest such as Kalgoorlie. The long-term market, for tourists and for educational and medical services, lies abroad, mostly in Asia.

Industrial prospects are limited but, significantly, foreign companies such as ICI, which has a zirconium plant and Rolls-Royce, with a turbine blade project, have established a presence in the state. A boost for local shipbuilding is expected from the Federal Government's decision to base part of the navy on the west coast under its "two-ocean" defence policy.

To attract investors, Western

Australia advertises its climate and lifestyle, and its skilled, literate workforce. It also points to its convenient geographical location in relation to the Asia-Pacific region, though this is somewhat over-rated.

Western Australia also needs to implement major structural reforms at the micro-economic level, particularly in the transport and labour sectors. High distribution costs and inefficient work practices are major drawbacks. Longer-term constraints on growth include a lack of cheap power and a chronic shortage of water.

A particular worry concerns local politics – specifically the consequences of "WA Inc", the label used to describe Labor's involvement in and with business since it came to power in 1983. Its business dealings have done the Government, and the state, immense damage.

The policy was introduced by Mr Brian Burke, who was Premier from 1983 until 1987. The idea was to harness the

entrepreneurship of business assets and put government assets to profitable use in order to lower the burden on taxpayers. It looked better in theory than it worked in practice.

The flaws were exposed most graphically with the Government's unsuccessful attempts – over more than a year – to rescue the Rothwell's finance house. The Government tried several different ways of bailing it out, including a costly commitment to a \$1.2bn petrochemical plant with Mr Bond which was also aborted.

The reverberations of the affair, and of "WA Inc" generally, continue today. In its defence, the Government says things are no worse than in Victoria, or Queensland, or New South Wales, all of which have recently seen a fair share of sordid revelations. But that is not the point.

Neither Mr Burke, who resigned shortly after the Rothwell's rescue bid began, nor Mr Dowding, have emerged with honour, although Mr Dowding

WA Inc	phrase that dominates state politics
Profiles:	Prime Minister, Opposition leader
KEY FACTS	
Alan Bond:	overspending victim
Barrack Mines:	third wave of change
Gold & diamonds:	nugget adds value
Westfarmer:	local dynamism
Iron ore:	Chinese joint venture
Natural resources:	LNG for Japan boosts exports
Western Mining:	need to diversify
Mineral sands:	high technology applications
Foreign companies:	lack of skilled workers
Kalgoorlie:	hopes for Super Pit
Broome:	tourists invade 'Pearl Coast'
Wine:	aura of quality
Editorial production	Gabriel Bowman

– to the amazement of everyone (including himself) – won another four years of power for Labor in a state election in February 1989.

He did so with the barest of margins, overcoming a heavy swing against his party by winning the closest seats after a carefully calculated campaign. Politics in Western Australia is highly personalised, and he was helped by the dignity between the leaders of the opposition Liberal and National party coalition. On top of this was the simple fact that there is only one morning newspaper in Perth.

Developments since the election have exposed the full scale of the Rothwell's-petrochemical plant debacle. Mr Barry MacKinnon, leader of the Opposition Liberal party, calculates the losses of "WA Inc" at \$577m and says they are likely to go higher. Even Labor acknowledges a loss of at least \$825m.

The full truth about "WA Inc" – particularly the degree of corruption involved – may never be documented. Nor is it certain that the true villains of the piece will be properly punished, although many people regard some sort of explanation as essential.

According to one crusty observer, recent developments in Western Australia are the inevitable result of two factors: an interventionist left-leaning government pragmatically deciding to embrace capitalism for its own ends; and the inadequacies of any government which, in status, stands awkwardly between a county council and real sovereign power. "A precocious child which has not yet found its way," he says of Western Australia. To the outsider, it is a rich state that should be in a better state.



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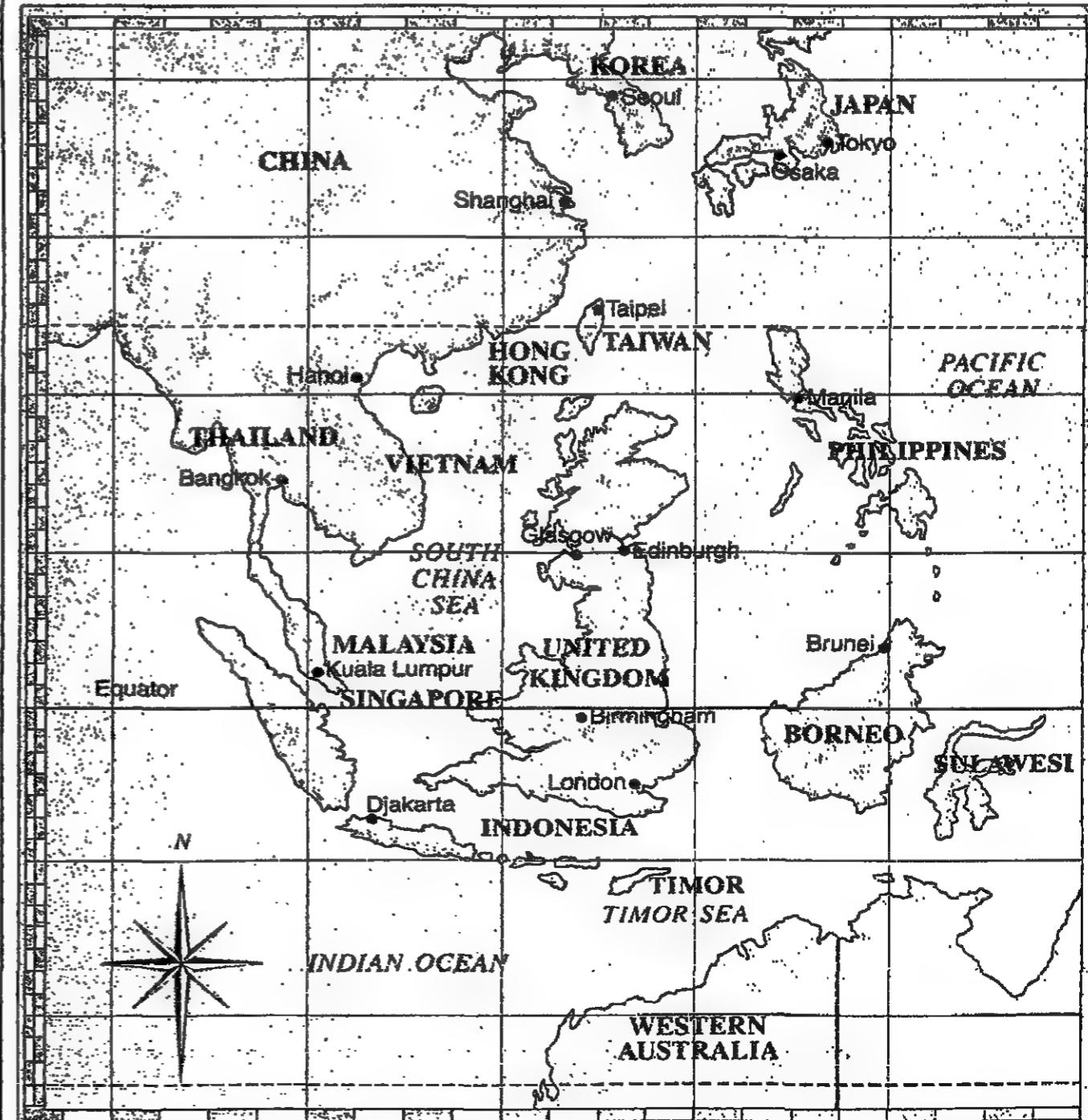
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WESTERN AUSTRALIA 2

ONE PHRASE has dominated Western Australian politics for more than two years: "WA Inc." But what does it mean? And is it dead?

According to Mr Paddy O'Brien, a conservative academic who lectures in politics at the University of Western Australia, WA Inc refers to an "interlocking association of vested interests" which coalesced around the state government and, in particular, the Premier's Department under Mr Brian Burke, Premier from 1983 to 1987.

Mr Burke, a former journalist, was in awe of big business. He believed that government should not only deal more with business, it should also get involved in business itself, for profit, with the aim of reducing the load on the taxpayer. He spoke of a "new order" in the state, and by his actions elevated associates, party people and supporters to public prominence.

The first creation to arouse comment was the John Curtin Foundation, a group of prominent businessmen known

Rothwells: far deeper problems than Connell supporters realised

to back the party, including such key figures as Mr Alan Bond, then the state's most successful entrepreneur, and Mr Laurie Connell, head of the finance house Rothwells and a friend of both Mr Burke and Mr Bond.

More specifically, Mr Burke set up new institutions like the Western Australian Development Corporation (WADC) and the Exim Corporation. Exim, a trading company, made some unsound investments and is acknowledged to have been a

failure.

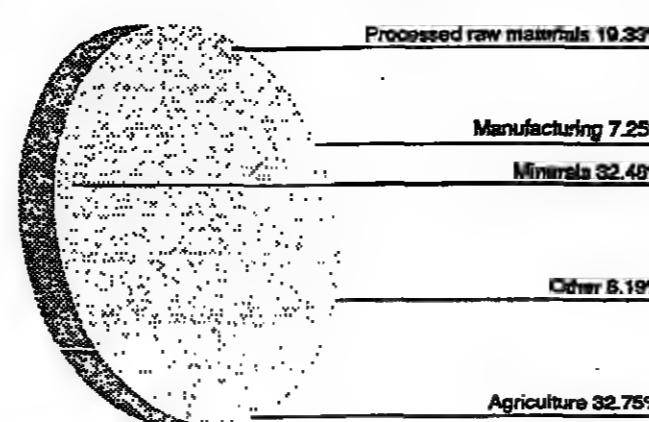
WADC, a peculiar entity, was run on private lines and managed public assets for profit without being accountable to parliament. It counted among its successes the creation of Goldcorp, which in turn produced the Nugget gold coin. But it was also handed some Treasury money management responsibilities and traded government land assets. Under public pressure the Dowding Government is dismantling it.

A further development under Mr Burke was the more active – not to say speculative – investment activities of such institutions as the State Superannuation Board and the State Government Insurance Commission (SGIC). Both invested in Rothwells, for example, and the SGIC became caught up in the investment activities of entrepreneurs such as Mr Bond and Mr Robert Holmes à Court.

Adding to the confusion about WA Inc were the financial troubles of the Swan Building Society, and the Teachers' Credit Society. Bail-outs for these costing the taxpayer more than A\$140m, were the result of rash lending and lamentable regulatory lapses, and the matter is in the courts. The Government claims the issues are little different from those involving the US savings and loans group.

What really crystallised the notion of WA Inc was the run on Rothwells a few days after the October 1987 crash. Mr Bond organised a group of well-known businessmen,

Merchandise exports 1988/9



Source: Ministry of Economic Development and Trade (MEDT)

including Mr Holmes à Court, Elders' Mr John Elliott and others, to bail Mr Connell out of his troubles.

They were enticed by a A\$150m guarantee from the state government, agreed by Mr Burke in what was the single most critical decision in the whole affair. Mr Burke's reluctance to see Rothwells collapse and investors lose their money appeared to override all other considerations.

As it turned out, Rothwells' problems were far deeper than realised by Mr Connell's supporters, bankers or the state government, although why they did not know or could not find out is a critical question. Mr Connell himself

now faces trial over the group's accounts.

In December 1987 Mr Burke left office to take up the ambassadorship in Ireland and Mr Dowding took over. Many now say the new Premier should at this point have made a clean break with Rothwells. But Mr Dowding has always defended his own and his predecessors' actions, challenging critics to say whether they would have acted differently given the same information and circumstances.

What is not in doubt is that, as the full measure of the Rothwells debacle became obvious, the Government sought ways of extricating itself from its guarantees and linked with the continuing effort to save Rothwells.

The Government disputes this, but the reality was that, by November 1988, neither side could stave off Rothwells' collapse. Riding the controversy which ensued, the Government went to the polls defending its role, and won re-election in February 1989.

The State Government had long wanted such a project, which would use local natural gas and salt to produce vinyl chloride monomer for export and caustic soda to replace imports. In a deal seen as typifying everything that was wrong about WA Inc, it decided to pay Mr Connell and Mr Dempster an incredible A\$400m for their plan.

Of that sum, A\$175m came from the Government, the rest from the Bond group. Mr Connell received no less than A\$20m, which he used to take big loans of Rothwells' books and release the Government from its guarantees.

The Bond group's involvement arose from Mr Bond's friendship with Mr Connell and the Rothwells' rescue effort.

But according to the Bond group, it also sprang from an important parallel development, under which the group had acquired control of the cash-laden Bell stable of companies from Mr Holmes à Court. Bond now claims that the Government's involvement in the petrochemical project and its 20 per cent shareholding in Bell, through the SGIC – acquired at the same time as Bond first moved on Bell – "were from day one enmeshed" and linked with the continuing effort to save Rothwells.

The Government disputes

project.

This was on top of A\$22.5m it was eventually obliged to guarantee after protracted argument to settle Rothwells' affairs. But according to Mr Dowding, this is the sum total of the cost to state taxpayers of

Mr Barry MacKinnon, the Opposition leader, takes a different view. He reckons the cost is at least A\$700m, a figure he reaches by lumping in all

The State Government 'should have taken its losses on the chin'

other losses by the SGIC and other government agencies and including pay-outs on Teachers Credit and the Swan Building Society. He wants a Royal Commission to investigate all aspects of WA Inc.

Mr Dowding has always said that the petrochemical project was "a proposal to turn

liability into possibility, into potential." He acknowledges that, with hindsight, he would not have gone into the petrochemical project and, "if we'd known where we were going, we'd certainly have cut Rothwells off."

His deputy, Mr David Parker, goes further. He says the Government should have taken its losses earlier and on the chin, and limited its actions on the petrochemical project more explicitly with Rothwells as a debt-equity swap.

The reverberations of WA Inc will undoubtedly continue because of various court cases under way, and people are likely to be punished. Regulations will also be tightened, and perhaps better enforced. Whether better standards will be observed in public and corporate life is another matter.

The saga has exposed appalling naivete, greed for money and power, cynical judgment and base unscrupulousness. A full explanation and apology to the public for what has happened has yet to emerge. Yet no one in government, opposition or the business sector doubts the damage done to Western Australia's reputation, both at home and abroad.

KEY FACTS

Area	2,525,500 sq km	Population	1,581,077
Prime Minister	Peter Dowding	Opposition leader	Barry MacKinnon
GDP per capita	A\$13,600 (1989 est)	US\$13,600 (1989 est)	4.5%
Real GDP growth	1988-89 (est) 7%	1987-88 (annual) 4.5%	1988-89 (est) 6.4%
inflation	1988-89 (est) 7.5%	1987-88 (annual) 8.3%	1988-89 (est) 8.4%
Merchandise exports	(1988-89) A\$2.57bn	(1987-88) A\$2.17bn	
Merchandise imports	(1988-89) A\$3.52bn	(1987-88) A\$2.75bn	
Trade balance	(1988-89) A\$5.27bn	(1987-88) A\$4.275bn	
Trade with Japan (1988-89)	Exports A\$2.361bn, imports A\$754m		24.2%
Trade with Japan as percentage of total trade	Iron ore 12.2, alumina 13.2, wheat 11.4		
Male exports 1988-89 (% of total)	Japan 25.5%, US 15.5%, European Community 14.0%		
Export destinations 1988-89	Japan 23.4%, US 21.0%, UK 14.3%		
Import sources 1988-89	EC 22.4%, Japan 21.0%, US 14.3%		
Exchange rate average (1988-89)	1 A\$ = A\$2.0482, US\$1 = A\$1.3240		

Profile: THE PRIME MINISTER

Catch a shooting star

MR Peter Dowding, Premier of Western Australia, is the shooting star of the state's political scene – not dissimilar to the fast-rising, smooth-talking, hard-nosed prodigies of the entrepreneurial world.

He came to the job over the heads of three colleagues in February 1988, plucked from relative obscurity in a junior cabinet position by Mr Brian Burke, who was leaving the Premier's job to become Ambassador to Ireland. At that point, Mr Dowding had been in parliament since 1980, but in the lower house for just two years.

A year later, despite intense controversy over the abortive rescue of the Rothwells finance house and a costly attempt to start a petrochemical project, Mr Dowding turned almost certain defeat at the polls into the narrowest of victories, bringing Labor another four years in office.

It is no less remarkable that he has survived since then, for the war of words has not lessened. The Opposition has relentlessly taken him to task over "WA Inc." He has also fallen out acrimoniously with Alan Bond, once the state's most powerful businessman.

Ask him about the damage to the state's name from all the bad publicity, and he blames "the prosoversevering work of our domestic conservative parties" and the media of Australia's "eastern states." He reckons the international financial community is more concerned about the fate of entrepreneurs like Mr Bond than "domestic" matters like the petrochemical plant controversy.

He has nevertheless begun dismantling some of the institutions associated with "WA Inc." and shelved the petrochemical plant. He also admits that, with hindsight, he should have cut Rothwells off and not gone into the petrochemical project.

Few doubt that Mr Burke handed Mr

Dowding a poisoned chalice in the Rothwells debacle. Mr Burke left office shortly after committing the Government to back a rescue of Rothwells in the wake of the October 1987 crash. Mr Dowding's handling of the problems since then has impressed and appalled people in about equal measure.

His biggest mistake was to try to extricate the Government from the problems of Rothwells by buying out Mr Laurie Connell, the Rothwells head, from his petrochemical plant project for a sum far in excess of the project's worth.

These dealings became so convoluted and dubious that by the time Rothwells collapsed and Mr Dowding had to call an election, even he thought Labor could not retain power.

Yet in what some called "the greatest political escape" in the state's history, Labor secured a majority of five seats in the state's lower house, despite winning only 42.5 per cent of the primary vote.

Labor was helped by the disunity of the Opposition and its own careful deflection of the Opposition's relentless negative criticism. It ran a positive campaign deliberately focused on Mr Dowding and the future, and accurately targeted marginal seats. At the end of the day, Labor's margin was so narrow its majority would have vanished if some 500 votes had gone the other way.

Since then Mr Dowding has, if anything, held his ground. Speculation last month about a move among disgruntled Labor backbenchers to oust him was quickly discounted, even by his most likely successor, Mr David Parker, the Deputy Premier and State Treasurer. No one cares to predict Mr Dowding's future over the next three years.

Chris Sherwell

Profile: ALAN BOND

Victim of overspending

Mr Bond's financial troubles

started to deepen most obviously in late 1987, but the seeds were sown even earlier, in his deals and his business strategies.

He tended to pay too much for his assets, borrowed too much to buy them, imposed too heavily on his shareholders, depended too excessively on a bull market

and neglected to explain his complex activities to investors or the media.

The key year was 1987, when he made three major purchases. He paid A\$1.05bn, perhaps 100 per cent too much, for Mr Kerr Packer's television and broadcasting interests.

Many believe his assault on Lourho was his biggest mistake. Even if it was not, it did hasten a disaster set in train by the clutch of earlier deals.

Mr Tiny Rowland's exposure of Mr Bond's financial stress was devastating, and the group's failure to respond reinforced the growing loss of confidence.

Throughout 1988, as interest rates tightened and Mr Bond's bankers grew more nervous, the group came increasingly under siege. It undertook an endless string of asset sales in what looked like an informal liquidation, the share prices of its listed companies slumped, and the group fell out badly with the Western Australian Government. Doubt was cast over the group's business dealings and tax affairs, and it reported the biggest loss in Australian corporate history of A\$880m for 1988-89.

Other successful names include Denis Horgan, whose interests include the Barrack resources and finance group and the Leenane Estate winery; Lord McAlpine, Tory party treasurer in the UK and a major property developer in Western Australia; and Lang Hancock, the iron ore magnate. As anywhere, there are also several rich local families controlling their own large businesses who manage to keep a low public profile.

□ *Risen, fallen and rising again:* Robert Holmes à Court. Caught by the crash, he began a string of asset sales, then sold out altogether from his Bell stable of companies at a handsome price to Mr Bond, leaving his shareholders stunned. He now operates through his private company, Beytysbury.

□ *Still standing:* Ralph Sarich, who continues to develop his revolutionary engine; John Roberts, head of the private Multiplex construction group; Stan Perron, who holds the state's Toyota distributorship and property interests; Kerry Stokes, who is involved in television and shopping centre interests; Brian Coppin, who has mainly retail interests; Ric Stowe, who heads the Griffin coal group; and Dallas Dempsey.

One interesting feature

ter, who last month sold his Burswood casino property in Perth and earlier received A\$50m from the Government for his share of a controversial petrochemical project.

about any 1980s "balance sheet" of Western Australian entrepreneurs is that it looks less negative than the extensive media coverage would suggest. Leaving aside Bond, it rates very roughly as follows:

□ *Risen, fallen and rising again:* Robert Holmes à Court. Caught by the crash, he began a string of asset sales, then sold out altogether from his Bell stable of companies at a handsome price to Mr Bond, leaving his shareholders stunned. He now operates through his private company, Beytysbury.

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who continues to develop his revolutionary engine; John Roberts, head of the private Multiplex construction group;

Stan Perron, who holds the state's Toyota distributorship and property interests; Kerry Stokes, who is involved in television and shopping centre interests; Brian Coppin, who has mainly retail interests; Ric Stowe, who heads the Griffin coal group; and Dallas Dempsey.

IT IS not much of a compliment today to be called a Perth entrepreneur, but that is the description which perfectly fits Mr Denis Horgan. And he is prominent among the handful of Western Australians who will one day give the town back its respectability.

Now 49, he has had a remarkable business career which he linked firmly to Western Australia's fortunes. Today his Barrack House Group has substantial interests in four listed companies: Barrack Mines, Barrack Technologies, Barrack Energy and Metricon Mineral. According to the local press, it is one of the largest private companies in Australia. "That's probably because I don't give them any account and they can't work out what the devil I'm worth," Mr Horgan says mischievously.

Starting as a chartered accountant in 1962, Mr Horgan's entrepreneurial tendencies quickly surfaced when he took over his largest client, Metro Industries, a local conglomerate, in 1969. He built Metro into the country's largest supplier to the mining and metal industries.

By the end of the year Mr Bond's brewing empire was facing receivership and scarcely a good word could be found for him in any media outlet. Icône a few years earlier, he was deeply unpopular even in his home town. In almost everyone's mind but his own, the man and the group had been written off.

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But his character is rather rougher than this. "Bondy," as everyone in Perth calls him, is nothing if not a self-made man, and has shown ordinary Aus-

tralia's business of the year in a poll organised by the West Australian newspaper – says the company is almost certain to move on to another phase which would hit annual output to 84,000 tonnes.

He says confidently that this year, when output hits the first annual target of 25,000 tonnes, the project will add A\$17m to Barrack Mines' pre-tax profits, which in the year to last June, nearly doubled to A\$31.5m. Most of the earnings came from gold. Barrack's attributable gold production increased from 24,000 troy ounces in 1988 to 26,000 and should exceed 100,000 ounces this year.

Mr Ingram says Barrack Mines' gold output is expected to rise to 50,000 ounces in 1990 and contribute about half the profit. Barrack Mines also has some hope of going further downstream with the silicon project to produce intermediate products called silanes. Mr Ingram says demand for

WESTERN MADE IN FOR 1,000 MILLION YEARS

Western Australia has been producing world-class products for centuries.

Their quality is unrivalled; their diversity unequalled.

The products of one of the world's oldest land masses, they heralded the start of Western Australia's spectacular development into what is now the fastest growing economy in Australia. With only 9% of the Australian population, Western Australia contributes over 20% of Australia's export income.

With enterprising and progressive attitudes, Western Australia has capitalised on its natural origins sharing the benefits with the world - like the Argyle diamond deposit - which produces one-third of the total world output in natural diamonds.

BUSINESS OPPORTUNITIES

Western Australia is a mecca for investment and business with plentiful supplies of natural gas and coal; geographical proximity to the world's fastest growing markets; a skilled and well-educated workforce; world class infrastructure in transport, communications, and finance; a stable political and economic climate; a productivity growth rate five times the Australian average - an indication of Western Australia's competitiveness and efficiency.

International business has become increasingly aware of the financial and strategic advantages of establishing operations in Western Australia to service near Asian and Pacific markets.

With a strong natural resource and energy base, Western Australia has developed a significant range of value-added industries, including mineral and agricultural processing, fine wool and leather fashion, ceramics, and frozen and packaged foods.

INVESTMENT WELCOMED

In developing its own technological base, Western Australia has encouraged technology transfer and expertise with overseas companies, especially in Europe.

The Western Australian Government actively seeks new and mutually beneficial business relationships and welcomes investment from outside Australia. The Government provides a wide range of services and incentives to assist business activity.

West Australian-based companies have the ability to be joint venture, or equity partners for investors wishing to enter the local market, or become the source of a unique range of quality products for international distribution.

BUSINESS MIGRATION

Through investment opportunities, Western Australia can become a new permanent home through a Business Migrant Programme designed to attract foreign nationals with business expertise and capital to migrate to Western Australia. Assistance is provided in identifying business opportunities, or establishing joint ventures and immigration procedures.

Tourists and visitors are also made very welcome enjoying the temperate climate, beautiful beaches, spectacular scenery, and first class facilities catering for every recreational activity from deep sea big game fishing and surfing to desert safaris, bushwalking, cave exploring and wine tasting.

Tourism has become Western Australia's third largest industry as more and more people discover a quality of life seldom found anywhere in the world.

For further information contact:

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Mr Bruce Sutherland
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PERTH WA 6000
Telephone 61 9 327 5555
Facsimile 61 9 327 5481



Chris Sherwell analyses the state's natural resources

LNG for Japan boosts exports

WESTERN AUSTRALIA'S proud position as a disproportionately strong contributor to Australia's exports was reinforced last year with the start of deliveries to Japan of liquid natural gas (LNG) from the North West Shelf.

The A\$12.5bn North West Shelf project is one of the world's biggest and most exciting resource programmes. It involves tapping two significant gas fields lying 130km off the Western Australian coast and far beneath the 125 metre-deep ocean.

The six partners are Shell, Broken Hill Proprietary (BHP), Woods Petroleum (whose main shareholders are Shell and BHP), BP, Chevron and a joint venture between Mitsui and Mitsubishi. For some it has been their single biggest commitment anywhere.

LNG export shipments started last July, two months ahead of schedule and nine years after the project began. By the end of the year there will be seven LNG carriers in operation. At its peak the project will deliver 6m tonnes of LNG a year to eight Japanese power and gas utilities.

The LNG exports represent the second, more costly phase of the giant 20-year project. The first phase, to supply gas to residential and industrial users within Western Australia, was in place by 1984 and, at A\$2bn, cost around one-fifth of the LNG phase. Overall, revenues during the project's life are expected to reach A\$50bn with export earnings reaching A\$10bn a year.

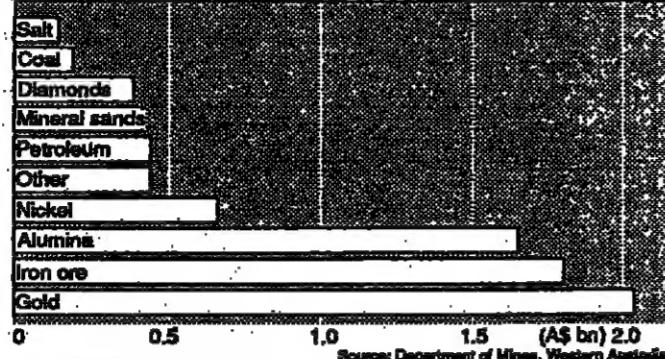
For the Western Australian economy the project is a boon. Although North West Shelf investment activity will not regain its 1987-88 peak of A\$5bn a day, it is currently running at A\$3bn a day and is likely to continue at that rate up to 1993 because of two major schemes.

One is a A\$1.6bn development of the Goodwyn field through the establishment of a 26-well gas and condensate production platform. This will be linked by pipeline to the existing



The Woodside liquid natural gas development on the North West Shelf

Value of mineral production 1988/9



platform 23km to the north-east, which stands over the North Rankin field.

The other investment is the construction of a third LNG

perhaps reaching 7m tonnes a year.

Beyond this, the consortium has the options of investing in a third facility, not necessarily a platform - to extract additional gas, a fourth and fifth LNG train on shore to supply any new markets, and a second field-to-shore pipeline.

So far, some 74 per cent of the work on the North West Shelf project has been undertaken in Australia, much of it in Western Australia. The major limiting factor has been skills; thus, in the case of the Goodwyn jacket, the main fabrication contract, which is still to be decided, will go elsewhere.

The North Rankin field, with reserves of more than seven trillion cu feet, is significantly larger than Leman, the biggest North Sea field, which has around five trillion. Goodwyn has around four trillion. The

value of both has also been increased by the presence of associated condensate, enough to make them significant oilfields.

In the longer-term future,

there are proven gas reserves in the nearby Angel and Echo fields, and a vast deposit containing a proven six, and perhaps 13, trillion cu feet at Scott Reef, further north. A separate consortium of Shell, Texaco, Chevron and Ampol is meanwhile sitting on reserves at the Gorgon field, which is in

deeper water.

There are also hopes for oil development offshore. Last year Woodside found a 100-metre column of light crude oil flowing at 5,500 barrels a day from a drilling in the Wannah field, east of North Rankin. It was first "pure" oil find of any significance in the North West Shelf, and greatly reinforced optimism about the future.

MR HUGH MORGAN, managing director of Western Mining Corporation (WMC), says that Western Australia is the best place in the world for a mining company to operate. But WMC is too heavily committed to the state and needs to spread its risks by diversifying elsewhere.

The group is already Australia's largest gold producer with attributable output of 818,430 troy ounces last financial year, most of it from Western Australia. Some analysts expect WMC this year to join the elite band of 1m ounce-a-year producers, but Mr Morgan says the total is likely to be between 850,000 and 900,000 ounces.

WMC is the world's third-largest nickel producer from its Western Australian base. Nickel production last financial year was 37,500 tonnes, down from more than 53,000 tonnes in 1987-88. This year it should rebound to between 53,000 and 55,000 tonnes, says Mr Morgan.

WMC has also been building up its stake in Alcos Australia, the world's largest producer of alumina, which has the bulk of its operations in Western Australia. WMC's shareholding currently is 43.7 per cent.

All this helped to give WMC

sales revenue of A\$1.2bn in the year to June 30, up from A\$867.3m in the previous 12 months, on which it made equity operating profits (before extraordinary items) of A\$45.6m, up from A\$273.5m.

The group nearly went to the wall in the 1980s when the gold price was held fixed at an artificially low level. From then on, management has been determined that WMC should never again be a one-product company.

To this end it recently

plunged into the copper and

uranium business on a world-

class scale with the opening of

the Olympic Dam mine in

Southern Australia. It owns 51

per cent of this project and has

management responsibility.

Today WMC has three A\$1bn businesses in Australia and is looking for more operations which could be built to the A\$1bn a year level.

Mr Morgan suggests one "building block" might be provided by oil and gas - although at the moment WMC is a very small player in this field. Or industrial minerals might provide a "block". The company is already the largest talc producer in Australia (output was 161,000 tonnes last year) and recently began marketing milled talc to end-users in Europe under the Westmin brand.

Mr Morgan points out that talc is as different a business for a mining company as is oil and gas. And the alone would not provide A\$1bn business but WMC would have to add other industrial minerals.

Apart from expanding the range of commodities in its portfolio, WMC also wants to spread the risks by geographical diversification - both away from Western Australia to other Australian states and from Australia itself.

It has already launched itself in North America but Mr Morgan admits "we got away to a poor start" and that it might take some time to reach the "critical mass". WMC is seeking a major world nickel producer in quick succession and last year had to make an extraordinary provision of A\$11m for the diminution in the value of two of them after allowing for A\$72.7m profit from gold hedging no longer required.

Mr Morgan says: "We have a very strong and prosperous position in Western Australia. So we are now looking in other parts of Australia. We are applying our skills in other parts of the world.

The emphasis is still predominantly on gold, but not solely on gold.

Gold is preferred, he says, because "there is less environmental hassle. We can get to

know the geology and politics of a new country through gold."

That said, WMC's most recent big acquisition was again in Western Australia. Last January it paid A\$175m (plus royalties) for the Agnew nickel mine which its previous joint owners, MIM and BP Minerals, put on a care and maintenance basis in August 1986.

Agnew had a reputation for poor labour relations and poor management and it is probably for this reason that WMC now calls it Leinster Nickel, after the nearest town.

Mr Morgan says that the acquisition will help WMC achieve its objective of remaining a major world nickel producer in spite of losing production from the Windara mine where economically recoverable reserves are nearly depleted.

He says that the previous owners were conservative in their estimates that Agnew/Leinster's reserves were 23m tonnes of ore with 2 per cent of nickel.

WMC has started mining nickel from a new area, called Rock's Reward, while considering what to do about the existing mine. Leinster will be able to treat 1m tonnes of ore when current expansion work is completed.

The group has a nickel smelter at Kalgoorlie and a nickel refinery at Kwinana but Mr Morgan hints that any expansion of this downstream activity is unlikely because energy costs - a major element in refining - in Western Australia are "significantly above" those in the rest of the country.

"Added value is of no value at all unless it is done at a profit and competitively," he says. "There is nothing we would like to do more (than expand refining capacity) but it would reduce our international competitiveness."

Kenneth Gooding

MINERAL SANDS

State is world leader for high technology

THERE IS glamour and money in mineral sands. Not only does Western Australia dominate world production of these minerals, but there are several projects in the state which will add value to the raw materials.

The glamour comes from some of the high-purity powders and metals yielded by

tonnes a year plant at Kener-

ton, a new industrial area near Bunbury, which is the first in the southern hemisphere able to turn rutile or synthetic rutile into titanium dioxide pigment.

Two other minerals in Western Australia's sands are greatly sought after: zircon,

used in ceramics, refractories, chemical processing and heat-resistant cladding; and monazite, which can be separated into the more exotic rare earth elements.

Western Australia accounts for about 40 per cent of world zircon output and 54 per cent of monazite production.

The Department of Resources Development reckons that five years ago zircon boosted the state's export earnings by A\$25m. Today similar levels of production are worth nearly A\$100m a year.

The world's largest high-purity zirconia plant was opened last year south of Perth, a A\$12m venture which converts zircon sand to zirconia powders and chemicals. Expansion is already being contemplated to meet growing demand from the international ceramics industry for feedstock.

The A\$400m project is expected to produce about 250,000 tonnes a year of primary heavy minerals, 57,000 tonnes of synthetic rutile and 54,000 tonnes of titanium dioxide pigment and to generate exports worth more than A\$200m.

Currently Western Australia's mineral sands mines are concentrated in two regions: Capel, near Bunbury, and Eneabba, near Geraldton. The principal producers are Associated Minerals Consolidated, a subsidiary of Renison Goldfields; Westralian Sands; and Cable Sands.

Also involved in the industry is the Ravensthorpe Mining group which recently started mining and will channel output to its new A\$1m dry processing plant at Picton.

In the not-too-distant future Broken Hill Proprietary, Australia's biggest company, is likely to give the go-ahead for development of its Beedup deposit, a major ilmenite find near Augusta. The group suggests Beedup could produce an annual 500,000 tonnes of ilmenite (the predominant mineral in the deposit), zircon and rutile for at least 20 years.

AUSTRALIA

The Financial Times proposes to publish the following surveys in 1990:

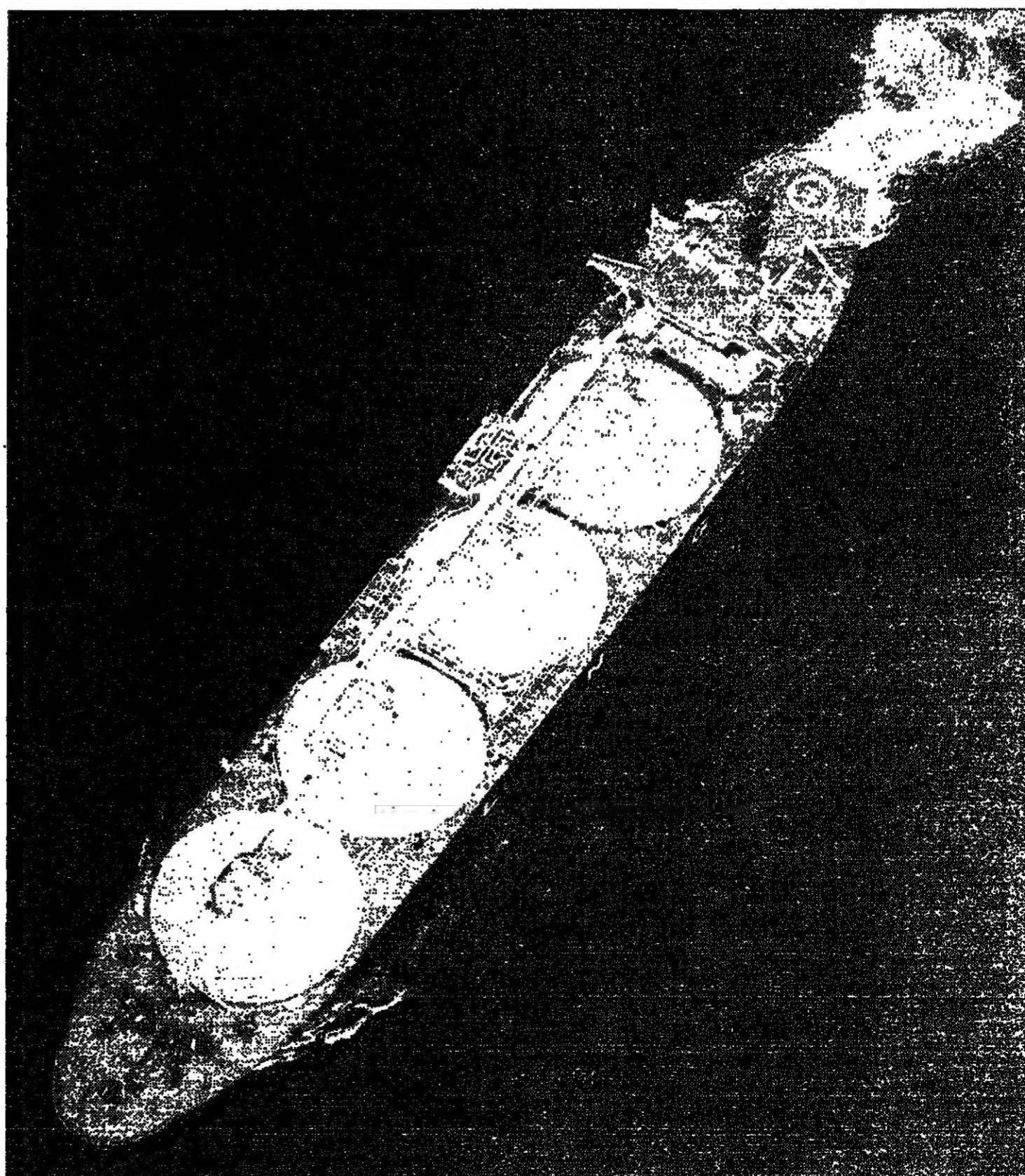
New South Wales - June
Australia - November

For further details of these surveys please contact:

Sarah Pakenham-Walsh
Financial Times,
1, Southwark Bridge, London SE1 9HL
Tel: 01-873 3595

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Kenneth Gooding



The dream is now a reality. After more than 20 years of exploration and development, Liquefied Natural Gas from Australia's North West Shelf is being exported to Japan.

By the mid-1990s this ship and six others like it will be arriving at the Burrup Peninsula at the rate of two a week. Constantly plying a north-south course between

Australia and Japan as they service our newest export trade.

This new, highly sophisticated industry will be a major source of vital export revenue for Australia.

Australia's North West Shelf Project: Helping to balance our national trading ledger.

W Woodside Petroleum Ltd.

BHP Petroleum Pty Ltd.

Japan Australian LNG (Mitsui) Pty Ltd.

Chevron Australia Ltd.

BP Developments Australia Ltd.

Shell Development (Australia) Pty Ltd.

WESTERN AUSTRALIA 6

FOREIGN COMPANIES

A lack of skilled workers

THE EXPERIENCE of some foreign companies suggests that Western Australia is one of the best places in the world for natural resource development. But there are substantial pitfalls facing any company which wants to build facilities to process raw materials once they have been won from the ground.

Mr Dominique Namer, general manager of Rhône-Poulenc Chimie, based at Pinjarra, near Perth, uses aeronautical terminology to describe his experience. He says: "You can set out to build a 747 and finish up with a DC10."

He supervised the building of Rhône-Poulenc's gallium plant, designed to produce about 50 tonnes of gallium in the form of chlorine salt annually and which came into production last July.

One problem, says Mr Namer, is the lack of experienced people, not only in the states but in Australia as a whole.

Australia has only a few contractors claiming to be able to build chemical plant, for

example. The demand for skilled people is so great that the few available frequently move from one organisation to another.

"So a company can present references as having done a job previously - but the people with the know-how might have left. You need to track down the people responsible for a previous project if you want to do something similar" is Mr Namer's advice.

Rhône-Poulenc prefers local people to carry out maintenance at its plants around the world. With that philosophy, it aims to start relationships with the French group's gallium plant as a prime example of the type of downstream processing and added-value project it wishes to encourage.

This did not work out well in Western Australia, according to Mr Namer. While a few sub-contractors performed well, "it was very difficult to get the job done to specification by the average contractor."

"If you kick up enough fuss and if you are willing to water down your specification you eventually get something acceptable - the Australians

have an uncanny ability to fix it, more or less," he says.

Mr Namer suggests that whereas in Western Europe trade unions have had to change their approach in view of the rise to industrial power of the Japanese, "the Australians are 20 years behind in how to find a compromise between local customs and international ones."

State-owned Rhône-Poulenc is France's largest chemical and pharmaceuticals group. It already has an annual turnover of more than \$15bn in Australia. The Western Australian Government points to the French group's gallium plant as a prime example of the type of downstream processing and added-value project it wishes to encourage.

However, he points out, "Australia is one of the most difficult countries in the world to start an industrial project because its environmental lobby is one of the strongest in the world."

That said, the Western Australian people are friendly and the state government helpful, says Mr Namer.

This last point is echoed by Mr Paul Orchard, state manager, Western Australia, for ICI Australia. This is the largest chemical company in the country and, although a 63 per cent subsidiary of the UK group, is quoted in Australia.

Last year ICI brought on stream a \$13m, 700-tonnes-a-year, high-purity zirconia plant at Rockingham, Western Australia. Like Rhône-Poulenc, ICI placed its zirconia project, claimed to be the world's largest, in the state because all the raw materials are available. Mr Orchard says that the team responsible for setting up the plant found it easy to work with the Western Australian Government. "Our team were impressed by the calibre of the bureaucrats they dealt with."

"They are very helpful in co-ordinating plans, making introductions to statutory bodies and other organisations. And if they say they are going to do something, you can relax and know they will do it."

miners.

This project currently is stalled. The Environmental Protection Agency is willing so far to give approval only to the first part of the scheme where radioactive material is exported from Western Australia for further processing in France. But Rhône-Poulenc will not go ahead with any part of the project until permission is given for the whole scheme - including the second phase where the radioactive material would be treated at Pinjarra.

The rare earths plant is strategically important to the French group, which dominates the industry, so Mr Namer is pressing ahead to get EPA clearance.

However, he points out, "Australia is one of the most difficult countries in the world to start an industrial project because its environmental lobby is one of the strongest in the world."

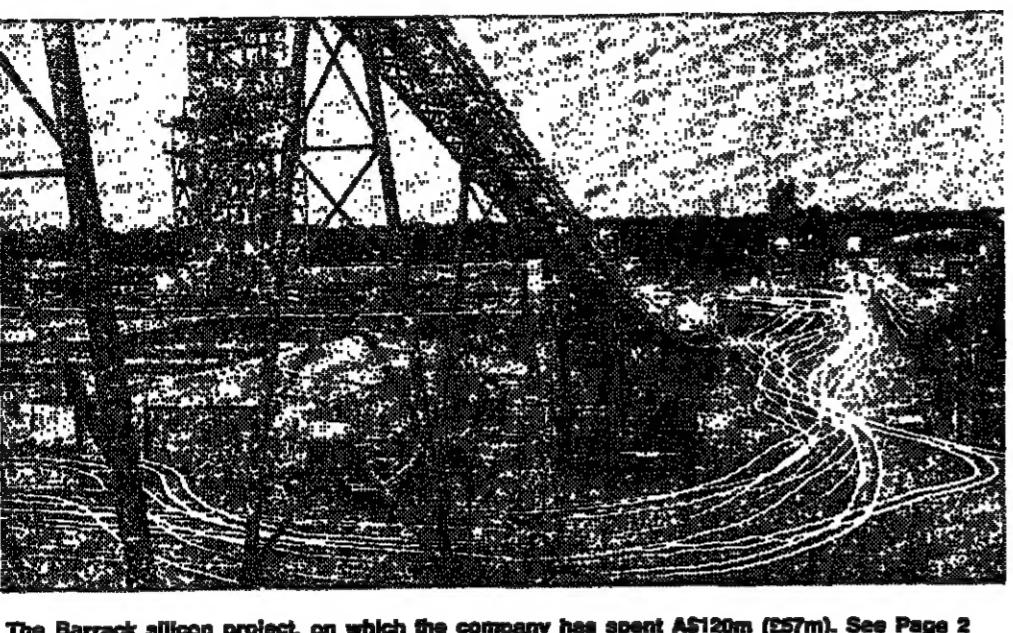
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Kenneth Gooding



The Barrack silicon project, on which the company has spent \$120m (\$57m). See Page 2

BARRACK MINES LIMITED

CHAIRMAN'S ADDRESS
TO THE
ANNUAL GENERAL MEETING
OF SHAREHOLDERS OF
BARRACK MINES LIMITED
3 NOVEMBER, 1989.

Ladies and Gentlemen
I am proud to inform you that within a few weeks Barrack Mines will be commissioning our state-of-the-art silicon plant at Keweenaw near Bunbury.

Whilst this is a significant milestone in the history of Barrack, it is also particularly significant for our Nation.

Australia, and in particular Western Australia, has long been a competitor in the global economy. However, we as a nation, have consistently exported raw and unprocessed commodities at basic prices with value being multiplied many times by further processing in the purchasing countries. In some cases Australia is even re-importing the same product at those substantially increased values.

A continuation of this policy contributes to our spiralling overseas debt and declining domestic standards of living - a recipe for disaster.

Fortunately I believe our condition is not terminal.

The future of our country, this marvellous state of Western Australia, and also of Barrack, lies in increasing the value of our exports. Where possible, this must be achieved by adding value rather than merely increasing the volume of exports.

The Barrack Silicon project is an excellent example. Our raw materials are waste timber, quartz and power generated from low grade non-explosive coal. These three products, which in themselves, have little economic value, when combined with Barrack's capital and expertise, will generate many hundreds of millions of dollars of export income for Australia.

This silicon plant is only the first stage of an ideal opportunity to add value. We are now directing our energies to building this initial stage by first, doubling capacity to increase our competitive position, and secondly, using this competitive position to plan for adding value by further downstream processing of our silicon as a new business producing silicones in Western Australia.

These higher value intermediate range of products would directly service the growing demand for those products in the Pacific basin.

Attracting a new silicon industry to Western Australia would have major significance for

our shareholders, our employees and the economy of Australia.

Our net profit after tax has increased substantially to a record \$30.4 million which represents a 92% increase on last year.

A record dividend of 20 cents per share has been recommended on the issued share capital of 163.5 million shares which was increased during the year by 61.6 million shares in respect of the 4:5 bonus issue and a placement of 20 million shares with major Australian and overseas institutions.

Our development effort is currently focussed on the highly prospective Reward gold and copper deposit, which is part of the Mt Windsor joint venture, south of Charters Towers, Queensland. Barrack initially acquired a 50% interest in the joint venture, which has since increased to 100%. The presently estimated mineralized contained metal at Reward is 43,000 ounces of gold, 39,000 tonnes of copper and 232,000 ounces of silver, with encouraging drilling results at depth on further base metal targets. Mining is expected to commence in 1990 on the gold ore.

We have issued the September 1989 Quarterly Report today and highlights of that report include a number of items indicating real progress during that quarter. Excellent results at Mount Hogan move that project closer towards establishment of a third mine in Queensland by 1991. Results from drilling the major copper resource at Broadhurst now lead us firmly to the view that the establishment of a substantial copper mine in Western Australia is a very real target for Barrack over the next two years. This view is based on the Marocochydon copper resource which has been estimated at more than 10 million tonnes at a grade exceeding 1.5% copper.

The challenge is to direct economic and technical resources to 'add value' to our exports - and thereby grasp the exciting opportunities which exist here, for the benefit of the entire community.

We at Barrack are optimistic about the future. We see a period of exciting opportunity, one in which we will display the same drive, creativity and energy to grasp fresh opportunities as we have in the past decade.

The fundamental core and integrity of the West Australian economy remains strong despite the heavy reliance of some of our organisations - which really are peripheral to the main issue of developing and adding value to the natural assets of this State. These transient issues must not distract us from ensuring that we all create the necessary environment to achieve our potential in this future.

Barrack Mines has earned, I believe

justifiably, a reputation, both here and abroad for its management and technical skills. We are now in a position to combine this expertise with the growing number of opportunities available to us, we will remain in the forefront of this vital thrust into value added production. By so doing we will provide tangible benefit to

Denis B. Horgan
Chairman of Directors

FINANCIAL HIGHLIGHTS IN 6 YEAR SUMMARY					
1989 \$000s	1988 \$000s	1987 \$000s	1986 \$000s	1985 \$000s	1984 \$000s
Operating Revenue	133,907	67,935	51,791	33,571	10,251
Net earnings after tax before extraordinary items	30,402	15,819	12,783	7,133	1,247
Share of Production	96,145	71,001	54,137	37,868	24,057
- Gold (ounces)	14,088	4,305	-	-	-
- Copper (tonnes)	22,106	6,240	4,131	3,516	3,088
Depreciation & Amortisation	81,882	77,345	13,958	16,770	1,112
Earnings per fully paid share (before extraordinary items)	21.9*	11.4*	9.2*	5.1*	0.1*
- adjusted for share issues	157,173	64,935	44,867	24,905	7,109
Dividend per share	20*	5.7*	7.6*	3.9*	1.7*
BML Shareholders	1,972	1,411	894	514	588
Market Capitalisation as at 30 June	298,307	165,477	237,463	79,236	30,679
Group Employees (including Joint Ventures)	383	231	130	105	80

(*) Shareholders' funds do not reflect the market value of assets. Assets are stated at book value which represents original cost less amortisation in accordance with normal accounting policies.

*Abridged version

Chris Sherwell on Kalgoorlie, centre of the 1890s gold rush

Hopes pitted on Super Pit



Kalgoorlie Museum. A mining company donated the headframe

Kalgoorlie's future - the Super Pit.

One pit will embrace all the Golden Mile mines, removing the head-frame relics and a rabbit warren of tunnels to produce a hole at least 5km long, 2km wide and up to 500 metres deep. Mining will continue for 20 years, then the push underground will resume, in the never-ending chase of the area's remarkable gold lodes.

Ironically, Mr Bond is no longer involved in the Super Pit; his financial troubles led him to sell out late last year. But the plan is going ahead, and nearby land is being bought up - including the Boulder Block.

Across town from the Dirty Acre, meanwhile, lies another famous gold mine - and the red light district of Hay Street, started even before the churches got to Kalgoorlie. The establishments are not legal, but Mr Ray Finlayson,

Another of the town's vices is Two-Up, an authentic Australian gambling game

Kalgoorlie's mayor, says the system works because of "the tolerance of the people, the common sense of the police, the good judgment of the madams - and the absence of any men running it."

Another Kalgoorlie vice, still banned everywhere else in Australia except casinos, is Two-Up. The authentic Australian gambling game, it takes place in a ramshackle corrugated iron shed outside Kalgoorlie and involves bets on two spun coins coming down heads or tails.

Although Kalgoorlie means so much to Western Australia, only now - thanks to the Super Pit and tourism - is it seeing a chance to shake off its seemingly permanent state of insecurity. But it still needs a top-class hotel. And to guarantee its future, it should be a more important transit point. That means a larger airport and tar on a last fragment of its road connection north.

Lord McAlpine's exclusive holiday resort at Broome

Tourists invade 'Pearl Coast'

THEY CALL Broome the Port of Pearls. Before World War One, it produced some 80 per cent of the world's pearl-shell output. Divers, crews, shopkeepers and sturdy, hardscrabbed miners converged from Japan, China and south-east Asia, to the brink of becoming a ghost town before the nickel boom of 1968-70 revived it. Kalgoorlie too came under threat in 1976, when all but one of the gold mines had shut and the

remaining one was due to go.

The town was saved by a

rise in the price of gold, a shift

to open-cut mining and the

development of carbon-in-pulp

technology. A series of corporate rationalisations, principally

from the ubiquitous

Alan Bond, has led to a development which will underpin

holiday resort in 1987, and

opened with 54 bungalows the

following year. A 263-room

expansion has just been com-

pleted, and promotion abroad

is about to begin.

Despite its obvious attrac-

tions, Broome needs skilful

marketing. Most of Australia's

16m population are already

within easy reach of sun, sand

and surf. And for foreigner

visitors could be more inci-

lating. Broome's nearest city

is Perth, 1,800 km away.

Cable Beach - 25km long

and about 400 metres wide at

low tide - offers a sense of

space amid a pristine environ-